

# FINANCIAL TIMES

World Business Newspaper <http://www.FT.com>

THURSDAY MARCH 26 1998

Corporate substance  
Now business mimics  
the grin without the cat  
Peter Martin, Page 10

Sweden's military  
Is armed neutrality  
still necessary?  
Page 3

France  
Right crumbles  
under Le Pen pressure  
Page 2

Today's surveys  
Japan's Financial Revolution  
Middle East Privatisation  
Separate sections

## Mastering Global Business

Around the world in 10 weeks  
PART 9: the series  
continues tomorrow in a  
separate tabloid section



## WORLD NEWS

### US rethinks policy of taking sanctions against countries trading with Iran

Washington is rethinking its attitude to sanctions against European and Asian companies that invest in Iran's energy sector, said Jim Steinberg, deputy national security adviser. The statement confirmed a new caution in US deliberations on whether to penalise Iran's partners and the risk of a transatlantic trade war. Page 12

**Iceberg wants Canada in Eta**  
Iceberg said it had begun talks with Canada aimed at admitting it to the European Free Trade Association. It is one of the first attempts to include a North American government in a pan-European trading group. Page 3

**Italy's employers fight short week**

Confederazione, the Italian employers' federation, is to decide tomorrow whether to withdraw from a landmark agreement on incomes policy in response to the government's decision to move towards a 35-hour working week. Page 3

**N Ireland talks get deadline**  
Former US senator George Mitchell, chairman of the Northern Ireland talks, set the first explicit target date, April 9, to bring the peace process to a "swift and favourable conclusion". Page 7

**Clinton voices sorrow in Rwanda**

Touring US president Bill Clinton met mainland survivors of Rwanda's 1994 genocide and acknowledged the world had not done enough to stop it. Page 6; Lex, Page 34

**Liberals hold Nova Scotia**

Canada's Liberal party appeared to have survived the Nova Scotia election, retaining the right to govern the Atlantic province with only 18 seats in the 52-seat legislature - tied with the New Democratic party. Page 5

**United pressure on Milosevic**

Russia joined western countries in isolating that Yugoslav president Slobodan Milosevic make an urgent start to autonomy talks with the Albanians of Kosovo. Page 3

**US envoy weighs Mideast push**

US envoy Dennis Ross is to arrive in the Middle East today to assess whether the time is right for the US to put forward proposals to kick-start Israeli-Palestinian talks. Page 6

**Hong Kong fights another flu**

Hong Kong faced another health scare as a lethal "Sydney flu" strain of influenza was suspected of killing two men in their 60s and leaving a child critically ill. Page 4

**Gains expected in Indonesia talks**

Bankers said talks today on renegotiating more than \$80bn of Indonesian private offshore debt were expected to narrow down to two proposals that might end months of deadlock. Page 4

**Argentina moves to end amnesty**

Argentina's lower house of Congress voted to repeal laws granting amnesty to perpetrators of human rights abuses during the military dictatorship of 1976-83. Page 4

**TV ads aimed at soccer thugs**

The UK government launched a TV campaign aimed at keeping soccer hooligans away from the World Cup competition in France. Page 7

## WORLD MARKETS

STOCK MARKET INDICES		GOLD		EXCHANGE RATES	
New York	Industrial	\$3,942.3	(+37.88)	New York: Comex	\$299.1
London	FTSE 100	1,323.00	(+23.54)	London	(298.5)
Europe and Far East					
CAC40		3,618.71	(+0.17)		
DAX		5,610.02	(+28.29)	Dollar	1.6747
FTSE 100		4,977.8	(-15.9)	DM	1.6775
Nikkei		16,659.34	(+61.98)	FF	1.6235
US LUNCHTIME RATES				JPY	1.495
Federal Funds		5.88		Y	126.02
3-month T-bills YM		5.70%		DM	1.6763
3-month T-bills TD		10.23		DM	1.6766
Yield		5.922%		FF	1.6122
OTHER RATES				JPY	1.495
UK 3-month		7.7%		Y	126.93
UK 10 yr Gilt		105.02	(110.02)	Talgo Cross	1.3559
France 10 yr OAT		104.65	(104.73)	DM	1.6761
Germany 10 yr Bund		108.31	(108.41)	DM	1.6761
Japan 10 yr JGB		110.15	(110.02)	FF	1.6122
NORTH SEA OIL (Argus)		57.34	(14.075)	JPY	1.495
Brent Crude				Y	126.93

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# WORLD NEWS

EUROPE

LIFT-OFF FOR THE EURO THE COUNTDOWN STARTS

## Keeping up the pace in the Emu race

By Andrew Fisher in Frankfurt

European countries have made strenuous efforts to negotiate the hurdles on the way to monetary union, but will they be able to keep up the pace? That is the question at the heart of the final convergence report of the European Monetary Institute - soon to be upgraded to the European Central Bank - and the answer has yet to become clear.

The Emu clearly has its doubts, though it did not express them so strongly as to exclude the more shaky potential members of European monetary union. In fact, Wim Duisenberg, the Emu's president, said he did not think there were any arguments in its report that went against the European Commission's recommendation that 11 of the 15 EU states should join at the start.

But while the Emu was gratified that "major improvements in terms of convergence" had been recorded since its last such

report in November, 1996, it made it very clear that these must be continued.

In some countries, notably Italy, Belgium and Greece, the pace of fiscal progress needed to be accelerated considerably. All three have debt ratios of more than 100 per cent of gross domestic product against the Maastricht treaty requirement of 90 per cent.

The institute stressed its "ongoing concern" about whether progress towards meeting the Maastricht criteria could be sustained in these countries once Emu was under way next year. But when asked whether this meant that Belgium and Italy had failed to fulfil the criteria - Greece does not mean that.

It said that "within the context of a single monetary policy, the adjustments seen over the recent past need to be carried substantively further".

In most countries, "decisive and sustained corrective policies of a structural nature" were warranted. This was because of high and persistent unemployment (largely structural), the future pensions burden from an ageing population, and high public debt levels which would weigh on some

### Europe converges

European Commission forecasts for 1998

Ireland

UK

Netherlands

Finland

Belgium

Real GDP growth (%)

Deficit/surplus (% of GDP)

Debt (% of GDP)

Luxembourg

Real GDP growth (%)

Deficit/surplus (% of GDP)

Debt (% of GDP)

Portugal

Real GDP growth (%)

Deficit/surplus (% of GDP)

Debt (% of GDP)

Spain

Real GDP growth (%)

Deficit/surplus (% of GDP)

Debt (% of GDP)

France

Real GDP growth (%)

Deficit/surplus (% of GDP)

Debt (% of GDP)

Italy

Real GDP growth (%)

Deficit/surplus (% of GDP)

Debt (% of GDP)

Greece

Real GDP growth (%)

Deficit/surplus (% of GDP)

Debt (% of GDP)

Austria

Real GDP growth (%)

Deficit/surplus (% of GDP)

Debt (% of GDP)

Denmark

Real GDP growth (%)

Deficit/surplus (% of GDP)

Debt (% of GDP)

Sweden

Real GDP growth (%)

Deficit/surplus (% of GDP)

Debt (% of GDP)

Portugal

Real GDP growth (%)

Deficit/surplus (% of GDP)

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Spain

Real GDP growth (%)

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Real GDP growth (%)

Deficit/surplus (% of GDP)

Debt (% of GDP)

Sweden

Real GDP growth (%)

Deficit/surplus (% of GDP)

Debt (% of GDP)

Portugal

Real GDP growth (%)

Dutch bank's stern words

## NEWS DIGEST

### CAPITAL ADEQUACY REQUIREMENTS

#### Estonia aims to check current account deficit

Estonia's central bank said yesterday it was considering measures aimed at slowing economic growth and checking the spiralling current account deficit, which it said hit 13 per cent of gross domestic product last year.

In 1996, the deficit stood at 9.8 per cent. According to preliminary figures, the economy grew by 9 per cent in 1997. Strong domestic demand and a dynamic domestic financial sector stoked up the current account deficit.

Peter Lohmann, central bank vice-president, said the method of calculating commercial banks' capital adequacy requirements might be changed. This would effectively raise the capital adequacy requirement above the current 10 per cent, and force commercial banks to curtail lending. The central bank previously raised capital adequacy requirements from 8 per cent last October.

In the past year Estonia's commercial banks have had access to foreign credit at favourable international rates. This foreign borrowing has fuelled domestic consumption, contributing to the growing gap in the current account. In a press release, the central bank also suggested the government might take further fiscal measures to slow economic growth. Matjaž Vipotnik, Tallinn

### SLOVAK PRESIDENCY

#### Meciar attacked on powers

The Slovak opposition yesterday began a public campaign against the prime minister's assumption of presidential powers. Vladimír Meciar took on most of these at the start of this month when the president stepped down without a successor in place.

A large rally in Bratislava on the tenth anniversary of a demonstration against the communist regime launched a petition demanding that the president's powers be temporarily vested in parliament. It also called for the president to be directly elected on subsequent occasions, rather than being chosen by parliament.

Parliament has made two attempts to elect a candidate with the required three-fifths majority. On April 16, it will make a third attempt. So far the only candidate is Brigitte Schmelegnerova, the deputy leader of the former Communist party of the Democratic Left.

The government, which has enough votes to block a candidate but not to impose one, has yet to put forward a nominee, although Mr Meciar has toyed with the idea of standing himself. Robert Anderson

### UKRAINE ELECTIONS

#### Tatars may get voting rights

In an effort to defuse unrest around parliamentary elections next Sunday, President Leonid Kuchma of Ukraine is likely to grant voting rights to members of an ethnic minority who do not have Ukrainian citizenship, a presidential aide said yesterday.

Mr Kuchma's advisers are drafting a decree that would allow about 20,000 Crimean Tatars to take part in the elections, the aide said.

Crimean Tatar demonstrators clashed with police in the semi-autonomous Crimean region on Tuesday after the Ukrainian parliament in Kiev rejected legislation that would have allowed some 100,000 of their number who are not citizens of Ukraine to vote. Tatar leaders said they would urge Mr Kuchma to resolve the issue before the elections for the national parliament, the Crimean parliament and local bodies. Some warned of violence if the problem remained unresolved.

Soviet dictator Josef Stalin exiled the Crimean Tatars en masse to Central Asia in 1944. Since the late 1980s, more than 250,000 members of the Moslem minority have returned to Crimea. They make up about 10 per cent of the Black Sea peninsula's population. AP, Kiev

### TURKISH POLLS

#### Reforms first, says Ecevit

Turkey's deputy prime minister, Bülent Ecevit, said yesterday the government wanted to push through reforms before considering the option of early polls sought by a key opposition leftist. "If early elections are seen as necessary, the date for them should only be discussed after parliament has passed reforms," Mr Ecevit told a meeting of his Democratic Left party. "We do not want early elections but we do not fear them either."

A tax reform bill, passed by a parliamentary commission last week, is awaiting debate in the general assembly. Another draft law to reform Turkey's crumbling social security system is being held up by the government's leftist critics.

Deniz Baykal, a leftist opposition power-broker, on Tuesday called for polls in the autumn in a speech rekindling speculation that elections would be held before they are due in 2000.

Turkish financial markets have been weighed down in recent sessions by fears of early polls and a row between the military and the conservative-led government over how to combat Islamism. Reuters, Ankara

### VATICAN-POLAND RELATIONS

#### Pope hails new treaty

Pope John Paul II yesterday hailed a new treaty between the Vatican and Poland which governs relations between the Polish state and the Roman Catholic Church. "We had to wait for this for 83 years," the pope said after a meeting in which Jerzy Buzek, Poland's prime minister, and Cardinal Angelo Sodano, the Vatican's secretary of state, formalised a concordat.

The concordat was passed early this year by Poland's parliament, which is dominated by centre-right groups. About 90 per cent of Poland's population belong to the Catholic Church, at least nominally.

"One cannot forget the system of totalitarian government in Poland when our nation was subjected to many humiliations, many wrongs and limitations of freedom," the pope said in a speech to the Polish and Vatican delegations.

The passage of the concordat followed a Church-backed decision by the centre-right majority in Poland's parliament late last year to restore tough restrictions on abortion, which had been eased by the previous leftist administration.

Among other provisions, the treaty makes church marriages legally binding and provides for religious classes starting from kindergarten. Reuters, Vatican City

### PAPON TRIAL

#### Wife's death delays verdict

The judge in the trial of the accused Nazi collaborator Maurice Papon adjourned the proceedings yesterday for five days after the death of the defendant's wife of 65 years. Mr Papon's lawyers said a verdict in the nearly six-month-long trial was now expected next Wednesday. Before the delay, a verdict had been due late tomorrow.

Pauline Papon, 88, died of cancer during the night at the couple's home in Gretz-Armainvilliers, a suburb east of Paris.

The main defence lawyer, Jean-Marc Varaut, began his closing statement on Tuesday, arguing that the charge against his client were "in shreds" and that the trial was a farce aimed at excoriating France's second world war guilt.

Mr Papon, who served as Paris police chief and budget minister after the war, is accused of ordering the arrest for deportation of 1,580 Jews in 1942-1944 when he was secretary-general of the Bordeaux region prefect's office and supervisor of its Service for Jewish Questions. Reuters, Bordeaux

## EUROPE

# Milosevic pressed on Kosovo dialogue

By Peter Norton in Bonn

Leading western countries and Russia insisted yesterday that Slobodan Milosevic, the Yugoslav president, make an urgent start to unconditional dialogue with leaders of the Albanian community of Kosovo on greater autonomy for the Serbian province.

Warning that they would keep up sanctions and apply further measures in four weeks' time if necessary, the foreign ministers of the Contact Group - the US, Russia, Germany, France, Britain and Italy - said they expected Mr Milosevic to take "personal responsibility for ensuring that Belgrade

engages in serious negotiations on Kosovo's status."

Madeleine Albright, the US secretary of state, who chaired the group, said the timing of yesterday's talks, two weeks after a previous Contact Group meeting in London, was a measure of the danger of the crisis in Kosovo. About 80 ethnic Albanians, including women and children, have been killed during the Serbian crackdown of recent weeks.

Mrs Albright told the meeting that Mr Milosevic had been "bobbing and weaving" in response to international pressure to commit himself to a solution in the province, where 90 per cent of the 2m population

are ethnic Albanians. Progress, she said, would be achieved only by sustained pressure.

She said also Mr Milosevic "must embrace dialogue publicly, enter it with no preconditions, accept outside participation and take political responsibility for making it work".

Robin Cook, the UK foreign secretary, made clear sanctions would include a freeze on foreign assets of

the Yugoslav and Serbian governments if no progress was made in the next four weeks.

Yesterday's negotiations were difficult. It was with reluctance that Russia joined the other five countries in agreeing to implement credit and visa sanctions announced on March 9 and to seek adoption by March 31 of a United Nations arms embargo on rump Yugoslavia, which comprises Serbia and Montenegro.

Mrs Albright admitted the US would have liked more

from yesterday's talks. "We are moving gradually but unmistakably forward in the direction of greater pressure on Belgrade," she said. "We have sustained the minimum degree of pressure needed to move the process forward."

## Austrians oppose EU enlargement

By Eric Frey in Vienna

On the eve of the European Union membership negotiations with five east European countries and Cyprus, polls show that a majority of Austrians oppose the enlargement of the EU.

Worries focus on competition from low-wage workers and cheap products, as well as an immigration wave and rising crime once the borders to Slovenia, Hungary and the Czech Republic are opened.

According to a Eurobarometer poll issued this month,

a majority of Austrians would deny EU membership for four of the five applicant countries from eastern Europe. Hungary was the only country whose membership most Austrians would favour.

This broadly negative sentiment goes against the coalition government's position on enlargement as well as indications that the Austrian economy benefited handsomely from the opening of eastern borders after 1989. Last year, the trade deficit shrank by 32 per cent from the previous year

largely because of exports to eastern Europe.

The negative sentiment also surprises Austria's EU partners and Brussels officials, who often consider enlargement as a pet project by Germany and Austria.

"I find the excitement in Austria strange because the advantages of the opening to the east have already arrived, through excellent export figures and accelerating growth," said Monika Wulf-Mathies, EU regional commissioner.

But popular opinion identifies the east mostly as a

threat to prosperity and personal safety. This also reflects continued scepticism about the consequences of Austria's EU membership and fears of economic globalisation.

"There is too much happening at once, at least that's the way the people see it," said Franz Fischler, the EU agricultural commissioner and an Austrian.

The main foe of EU enlargement is Jörg Haider, the populist leader of the far-right Freedom party. He warns of a wholesale dismantling of jobs, economic turmoil and has managed

## Canada in talks on Efta entry

By Tim Burt in Reykjavik

The government of Iceland yesterday said it had begun talks with Canada aimed at admitting the country to the European Free Trade Association, one of the first attempts to include a North American government in a pan-European trading group.

David Oddsson, the Icelandic prime minister, said the negotiations would be more far-reaching and would be completed sooner than separate discussions between the European Union and the Canadian authorities.

The Icelandic government, which currently chairs Efta, indicated that any agreement would seek to abolish or sharply reduce trade tariffs and import quotas between Canada and Efta.

Officials from Ottawa yesterday met Icelandic counterparts in Reykjavik, amid suggestions an outline deal could be signed next year. Although Efta only represents Switzerland, Norway, Iceland and Liechtenstein, Canada hopes a deal could become a model for other trade accords in Europe.

Mr Oddsson said that Iceland could not contemplate joining the EU while the common fisheries policy remained in place. Although the policy is due to be revised in 2002, the prime minister said Iceland would remain an unlikely candidate for EU enlargement.

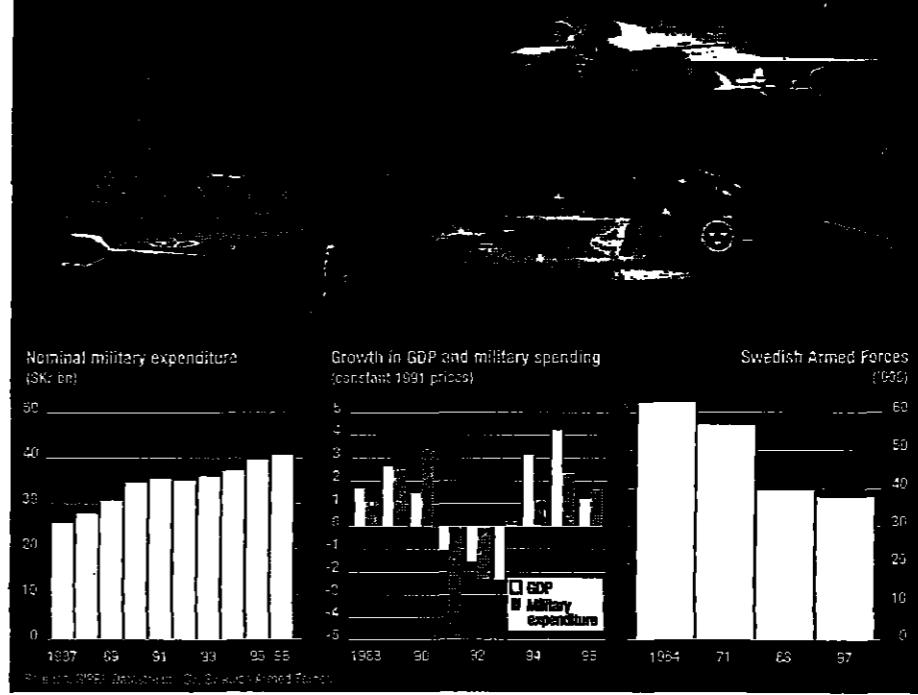
"Even if the fisheries policy was replaced with something more sensible, it would be impossible for this country to surrender control of monetary and economic policy," he added. According to Icelandic officials, the country's self-imposed fisheries quota system - with a limited catch allocated to every vessel - had proved more effective than an EU system involving incentives to decommission vessels. Iceland relies on fish and marine products for about 80 per cent of its exports and almost one quarter of gross domestic product.

There is no pressure on us to take part in Nato enlargement and no reason to do so," said Mr von Sydow. "We have gone our own way before and we are ready to do it again."

## Swedes try to cut cost of defending neutrality

As the threat of external attack dwindles, the military establishment is worrying about its budget, writes Tim Burt

Sweden: still prepared



companies not only survived but expanded after defence cuts in the 1980s, and that they could help fill any excess capacity at home by seeking orders overseas.

The government has been an active supporter of such export drives, particularly with Saab's Gripen fighter jet programme, jointly marketed with British Aerospace.

According to the defence minister, further export-oriented co-operation projects could protect Swedish interests in the inevitable rationalisation of Europe's defence industry.

In future, Mr von Sydow said companies such as Saab could carve out a niche role by exploiting assets such as missile and space technology.

"One thing is clear, we cannot continue with the

national production system used between the 1940s and 1990s. The industry has to modernise."

That means becoming more cost-efficient, accepting overseas ownership if necessary and investing more in new technology. By doing so, manufacturers could retain a sizeable share of the defence budget.

Certainly, Mr von Sydow predicted that the programme would enable Sweden to strike a balance between maintaining a high technology defence industry and continuing with a conscription programme designed to "create the capability for resistance within the population."

If that can be done at a lower cost, then the government will have shown that countries such as Sweden or neighbouring Finland - can retain effective military forces in Europe, while remaining outside Nato and ostensibly neutral.

"There is no pressure on us to take part in Nato enlargement and no reason to do so," said Mr von Sydow. "We have gone our own way before and we are ready to do it again."

## Decision day on threat to Italian pay accord

By James Blitz in Rome

Confindustria, the Italian employers' federation, will decide tomorrow whether to withdraw from a landmark agreement on incomes policy in response to the government's decision to press ahead with a 35-hour working week.

At a meeting in Parma, Confindustria's national executive is expected to debate whether it should retaliate by abandoning the 1993 accord under which it holds round-table talks each year with the main trade unions and the government on wage increases.

The unions have warned that a decision to abandon the 1993 accord would have a severe impact on industrial relations. "I hope that inside Confindustria calm and good sense can prevail, because a renunciation of the 1993 accord would mark a clean

break with the trade union movement," said Sergio Cofferati, the general secretary of the Cgil union.

The stand-off is the result of an accord reached between Romano Prodi's government and Reconstructed Communism, the small far-left party, under which a 35-hour week would be introduced in order to keep Mr Prodi in power.

One positive note for the government in recent days has been the moderately successful outcome of talks between the government and the trade unions over the future of the south.

Although the unions are yet to declare themselves satisfied by the measures being taken by the government, they have abandoned plans to hold a general strike pending a new round of discussions before Easter. The unions have warned that a decision to abandon the 1993 accord would have a severe impact on industrial relations. "I hope that inside Confindustria calm and good sense can prevail, because a renunciation of the 1993 accord would mark a clean

break with the trade union movement," said Sergio Cofferati, the general secretary of the Cgil union.

One week before Poland is due to start membership negotiations with the European Union, President Aleksander Kwasniewski has accused the government of being behind with preparations for the talks, which start next Tuesday.

Mr Kwasniewski has complained that Poland's negotiating documents are not yet complete and charged that the "last month has been lost". He also wants to be consulted more on the preparations for the talks and to work with the government as the negotiations proceed. Concern also appears to be mounting inside the European Commission that the Committee for European Integration (K

## THE AMERICAS

# US plans customer choice in electricity

By Bruce Clark in Washington

The Clinton administration yesterday unveiled a long-awaited plan for the electricity industry which would allow customers to choose their own supplier by 2003, except where state governments opt out.

The plan, which cuts a middle path between a host of competing proposals for the sector's future, also calls for a surcharge on electricity that would create a \$3bn fund aimed at promoting

energy efficiency, conservation and aid for low-income consumers. Most of the plan would require action from Congress, which is regarded as very unlikely to pass a comprehensive bill on the electricity sector this year.

The blueprint would leave state governments to decide the issue of stranded costs: whether or not utilities can pass on to consumers the cost of past investments, especially in nuclear power, which have been rendered uneconomic by competition.

Administration officials said the plan would save the average family of four some \$22 per year, by spurring electricity providers to make use of cheaper technologies and cut retail prices. It would also cut the emission of heat-trapping greenhouse gases by 25m to 40m tonnes by 2010 – by increasing the pressure on electricity producers to use new natural gas-based technologies which are environmentally benign as well as cheaper than coal.

But the plan does not call for any formal curbs on greenhouse gas emissions which environmental campaigners would like to see. The proposal was unveiled by Federico Pefia, the energy secretary, and Carol Browner, the administrator of the Environmental Protection Agency.

But industry experts said it was questionable whether those two officials could overcome the reluctance of Congress to take radical action over electricity.

unless President Bill Clinton or Vice-President Al Gore become personally involved in lobbying legislators.

The most Congress is likely to do this year is abolish a law that restricts the freedom of utilities to diversify, expand and raise capital – a minimalist agenda that is favoured by parts of the industry, but regarded as far too little by advocates of reforming the sector.

Yesterday's proposal would increase the power of the Federal Energy Regula-

tory Commission to prevent large utilities from obtaining a dominant position, and to ensure the reliability of the national grid. The influential utilities lobby is expected to insist that the current, voluntary approach to maintaining reliability should be kept in place.

But the proposal includes a concession to the older, established utilities by allowing state governments to opt out of the plan to mandate retail competition in five years' time.

## Smoking incurs \$130bn costs

By Mark Suzman in Washington

Tobacco-related illnesses cost the US economy \$130bn a year through medical care and lost productivity, according to a Treasury study.

The report says that meeting targets for cutting smoking in the proposed national tobacco settlement would generate an annual economic gain of \$60bn within 10 years.

Lawrence Summers, deputy Treasury secretary, yesterday said investment of \$780bn at a rate of return of 10 per cent would be required to produce the same overall gain – more than the US annual corporate investment in machinery and equipment.

"Nearly \$80bn per year that our economy would have lost with those lives [damaged by smoking] can instead be used to add to their lives and the lives of other Americans," he said.

He urged Congress to approve the multi-billion dollar deal. "The stakes are high, the right path is clear."

Although the new estimates are controversial – for example they do not take into account medical savings from premature deaths or sales generated by the industry – they will add to pressure on Congress to act on the settlement during the current legislative session.

## Argentina takes step closer to repeal of amnesty laws

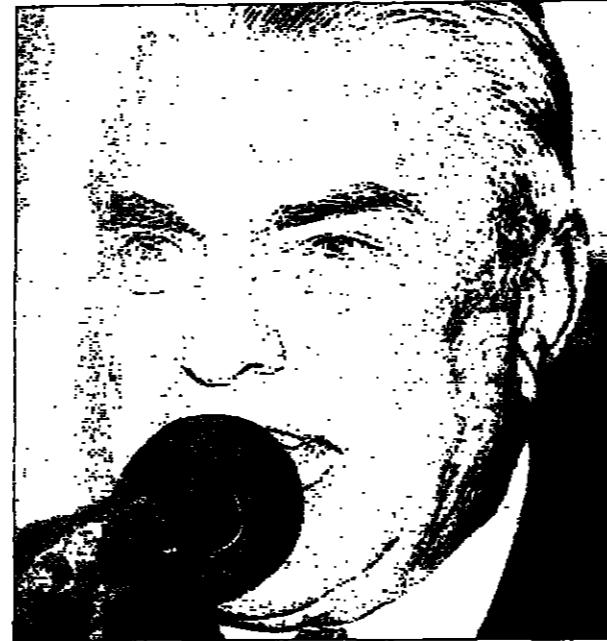
By Ken Wain in Buenos Aires

Argentina's lower house of Congress has voted to repeal laws granting amnesty to the perpetrators of human rights abuses during the 1976-83 military dictatorship, which killed as many as 30,000 of its political opponents.

In a rare act of political consensus, deputies from the ruling Peronist party and the opposition Alliance combined on Tuesday night and voted to strike down the laws. The repeal must be approved by the Senate and could yet be vetoed by President Carlos Menem.

However, the vote is a move towards legal normality and has raised the hopes of human rights campaigners that more information will come to light about the fate of the "disappeared" in a truth commission due to be set up soon. Human rights groups estimate some 30,000 people were killed during the military's "dirty war" against its political opponents and 15,000 cases have been documented.

The "Full Stop" and "Due Obedience" laws were passed by the civilian government of President Raúl Alfonsín in 1986 and 1987 in an effort to cool continued military unrest. They halted fresh prosecutions of the military and shielded junior officers from prosecution on



Antonio Bussi: fighting for political survival

the grounds that they were obeying orders. Mr Menem pardoned convicted officers and jailed leftwing guerrillas in 1988 and 1990.

Repeal of the laws, if ratified, will not be retrospective and is unlikely to open the way to renewed human rights abuse trials. However, it would put a halt to the Due Obedience defence in future cases of human rights violations. The vote was "a step forward," said Carlos "Chacho" Alvarez, one of the

Alliance's co-leaders. The halting of prosecutions and lack of information over the fate of the "disappeared" continue to confuse Argentina. Tuesday's vote coincided with protests to mark the 22nd anniversary of the coup which toppled the government of Isabel Perón and brought the military to power.

Angered by the bar on trials of the military, campaigners have taken to harrying former members of the armed forces.

regime, demonstrating outside their houses and daubing the walls with slogans.

Investigators are also examining the possibility of prosecuting former members of the military regime for economic crimes, such as seizing their victims' assets. Baltasar Garzón, a Spanish judge investigating the fate of 600 Spanish citizens who disappeared during the "dirty war," has detected a series of Swiss bank accounts belonging to former regime members.

Former General Antonio Bussi, the governor of Tucumán Province both under military rule and again now, is fighting for political survival after admitting to possessing an undeclared Swiss bank account. Mr Bussi was sanctioned by a military tribunal last week for not declaring the account.

Judge Garzón's investigation has infuriated Argentina's government, which questions his jurisdiction outside Spain, and led to tensions with Madrid. "Crimes should be judged where they occurred," said Raúl Granillo, Ocampo, justice minister, last week.

Mr Menem has made repeated calls for national reconciliation over the "dirty war," during which he himself was imprisoned. However, earlier this month he sprang to the defence of the armed forces.

Orders for US durable goods fell by 1.7 per cent to \$184bn during February, the US Commerce Department said yesterday, but economists remained optimistic about the pace of the US economy. Although the fall in durable orders was more than expected, most of the decline was due to the volatile aircraft sector. Excluding transport, orders rose by 0.5 per cent from January, the third consecutive monthly increase.

Most analysts blamed falling demand from Asia, but they also said the crisis had contained mortgage rates, which drove the pace of home sales to record levels last month. The National Association of Realtors said sales of existing homes rose 8.7 per cent in February to a seasonally adjusted annual rate of 4.75m, up from 4.37m in January.

Defence orders, led by aircraft, declined sharply by 27.8 per cent. Non-defence orders slipped by only 0.6 per cent. Excluding aircraft, non-defence orders rose 1.3 per cent in February, after even large gains in December and January. Transport equipment, down in two of the last three months, recorded the largest decline – falling \$3.8bn, or 8.5 per cent, to \$41.6bn. However, the decline in the aircraft sector was more than offset by an increase in vehicles and parts. Nancy Dunn, Washington

**NOVA SCOTIA ELECTION**  
Narrow win for Liberals  
Canada's Liberal party appears to have survived a leftwing threat in Nova Scotia's election, retaining the right to govern the Atlantic province but only by the slimmest margin possible. The majority Liberal government of Russell MacLellan, the provincial premier, was reduced to just 19 seats in the 52 seat legislature, tying with the left leaning New Democratic party. As the incumbent party, the Liberals will form the next government, but they could quickly be defeated by a non-confidence vote. Nova Scotia Liberals, who held 39 seats in the previous government, have seen their popularity eroded by five years of spending cuts, particularly in health care and education. The national Liberal party, which has also cut spending, fared poorly in the region during last year's federal election. Scott Morrison, Toronto

## Property prices dip in Japan for 7th year

By Gillian Tett in Tokyo

Real estate prices have fallen in Japan for the seventh consecutive year, a key government survey showed yesterday.

The National Land Agency's annual report on listed land prices showed that prices for commercial properties in big metropolitan areas fell 7.5 per cent in the year to January 1998, compared with an 11.5 per cent fall in the previous year.

Nationwide, commercial property prices fell 6.1 per cent compared with 7.8 per cent the previous year.

Residential land prices in big metropolitan areas fell 2.2 per cent, compared with a fall of 2.8 per cent the previous year.

And nationwide, residential prices fell 1.4 per cent, compared with 1.6 per cent the previous year.

The NLA survey was conducted in January this year. The report, which surveys so-called "listed land prices," is used as a benchmark for public and private land transactions and for government assessment of inheritance and property taxes.

The NLA yesterday pointed out that the annual rate of decline was now easing compared with the early 1990s. However, it admitted that the fall in residential real estate prices appeared to accelerate in the second half of the year.

This fall represents a blow for the Japanese government, which had hoped that the decline in property prices since the collapse of the 1980s bubble was finally ending.

Land prices are playing a particularly crucial role in the Japanese economy at present because the banks hold a large amount of property-related bad loans. Consequently, if property prices fall, this makes it harder for banks to write off their bad loans.

## India's fiscal position 'worse than expected'

By Mark Nicholson in New Delhi

Yashwant Sinha, India's new finance minister, told an unruly parliament yesterday he had inherited a "significantly worse" fiscal position than expected, revealing a fiscal deficit for this year of 6.1 per cent of gross domestic product against the target of 4.5 per cent set by the former United Front government.

Mr Sinha, in office for less than a week in the government led by the Bharatiya Janata party (BJP), was presenting an interim budget to tide over government finances for the first quarter of the next fiscal year.

However, Mr Sinha said he would present a full budget "in a few weeks" which would aim to cut the implied deficit while also stimulating India's flagging economy. He also said "economic reforms will be deepened, broadened and accelerated".

Mr Sinha sketched a gloomy picture, saying GDP

growth for the fiscal year ending this month had slowed to 5 per cent, resulting from a 2 per cent fall in 10 years.

Starting on April 1. As an interim budget, the minister could only carry over existing tax structures – which he said currently implied an estimated fiscal gap next year of 6 per cent of GDP.

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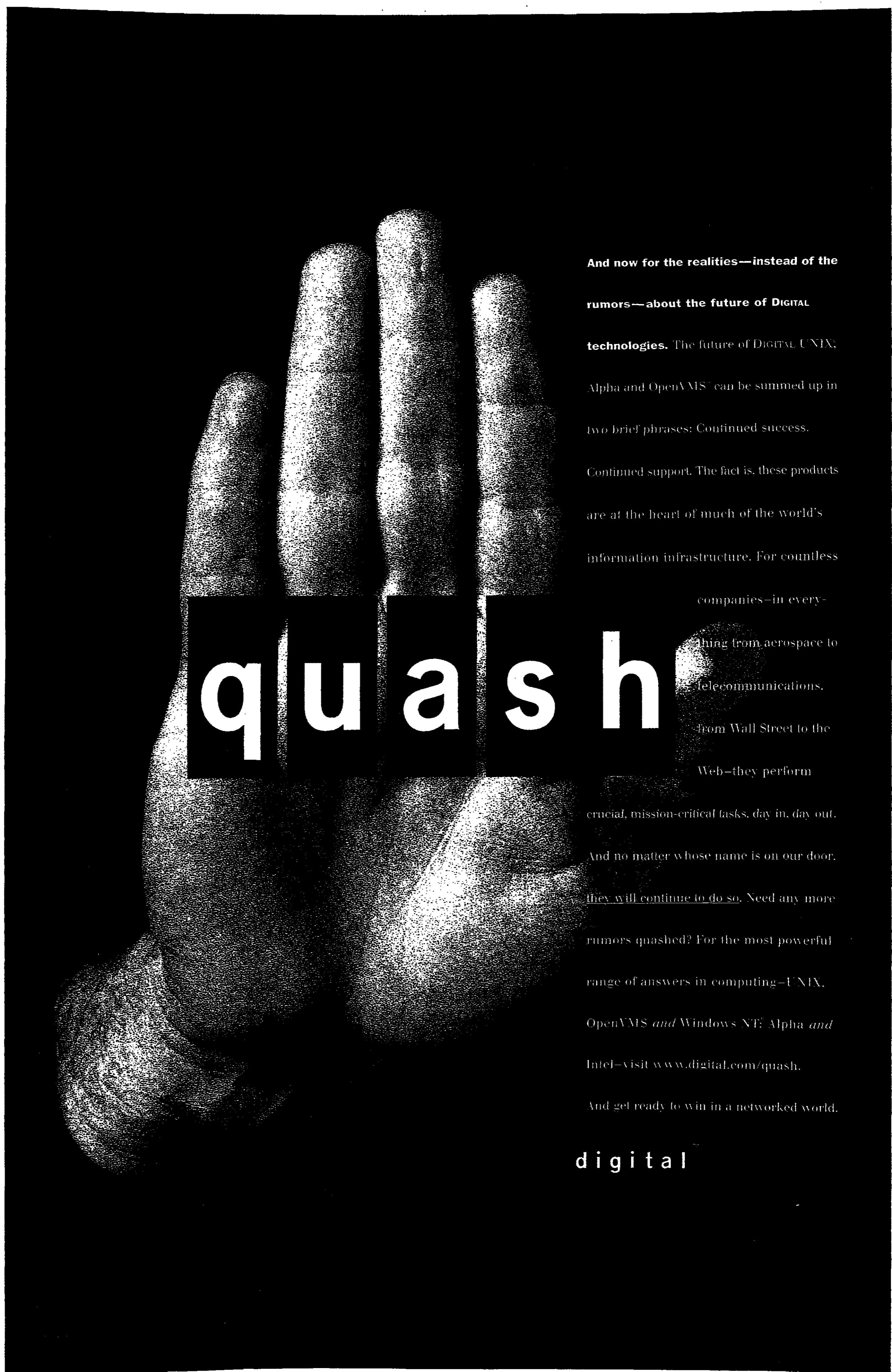
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## WORLD TRADE

## Brussels set for climbdown over BSE

By Michael Smith in Brussels

The European Commission yesterday prepared for a climbdown over BSE, or "mad cow" disease, by signalling it was close to abandoning its fight for an early ban on potentially infectious animal parts.

The European Union's executive stance means an EU-enforced ban on so-called "specified risk materials" in some countries from next

January is extremely unlikely.

There are increasing doubts whether a ban will ever be implemented.

This will please the US, which has argued the proposed ban on "specified risk materials" was unnecessary and would have severely disrupted trade.

However, it will dismay consumer groups which have argued for the ban on animal parts, including

brains and spinal cords, on the grounds that they are at risk of carrying BSE.

The Commission said yesterday it would make a final attempt tomorrow to establish an EU regime on specified risk materials. It considered "these measures essential to achieve a high level of consumer protection from the risk of BSE".

The "last ditch" attempt will be made at a meeting of EU country representatives

who will be asked to amend a July 1997 ban proposal which the Commission has the authority to implement.

It seems likely to fail since the suggested changes have already been rejected by farm ministers.

The Commission conceded yesterday that the July 1997 proposal, due to come into force on April 1, "cannot apply as it stands" because of the emergence of new scientific evidence and because

of the problems it would cause to the supply of essential life-saving pharmaceuticals.

The threat to pharmaceutical supplies, which contain products made from animal parts, is one of the reasons the US has opposed the ban.

The Commission had not intended to disrupt trade in pharmaceuticals or a range of industrial goods which contain products

made from cattle parts. But some countries saw their chance to block a ban they opposed by refusing to accept changes to the July 1997 proposal. The Commission said yesterday that if countries refused to accept amendments tomorrow it would withdraw its July 1997 proposal.

It added that it would then submit a new proposal with the aim of achieving a long-term solution.

## Brussels renews anti-dumping cotton duties

By Neil Buckley in Brussels

The European Commission has imposed provisional anti-dumping duties on imports of unbleached cotton from six Asian countries for the second time in two years – in defiance of opposition from a majority of European Union states.

The measures were welcomed by Eurocotton, the textile weavers' association which brought the dumping complaint. But they provoked anger among the countries affected and various trade groups including those representing textile importers and finishers who say their segment of the industry will be damaged by the controversial duties.

The 20 European commissioners decided yesterday, without discussion, to impose duties with a base level of 15.7 per cent on China, 20.6 per cent on Egypt, India (15.9 per cent), Indonesia (31.7 per cent), Pakistan (32.5 per cent) and Turkey (14.2 per cent).

The move came in spite of a 95-vote against the measures, with one abstention, in an advisory committee of EU states' representatives.

Brussels can impose provisional duties for six months without a vote by EU ministers, though it must consult the advisory committee – whose vote it rarely over-

rules. Ministers must vote to convert provisional duties into definitive five-year duties within six months; otherwise they lapse. This is the second time the Commission has imposed provisional measures. A first set of duties were removed after ministers voted 94 against them last May in spite of intervention in favour of the measures by President Jacques Chirac of France.

Brussels opened a new inquiry into the case last summer, despite complaints from free trade groups that this represented unfair harassment of the countries affected.

The Commission said yesterday its move to impose duties was consistent with the findings of its investigation that all six countries had been involved in dumping which damaged EU industry.

Michèle Anseline, secretary-general of Eurocotton, said the Commission's investigation had been carried out "objectively and thoroughly". She was confident ministers would back the measures in six months.

The complaint, brought by the US, involves some \$2.5bn of US exports of Local Area Network (LAN) adapter equipment, making it one of the most important cases in commercial terms heard by the world trade body.

## MEXICO TELECOMS

## Talks on connection fees open

By Henry Trick in Mexico City

Mexico has brought forward talks on telephone interconnection rates following complaints that current levels are stifling foreign telecoms business in Mexico.

Carlos Casasus, head of the Federal Telecommunications Commission (Cofetel), said the talks, scheduled to begin in June, were already under way. Even this year's rates were under discussion, he said.

Interconnection fees, which Telmex, the domestic telecoms operator, charged long-distance competitors to complete calls locally, are a key part of Telmex's revenues.

A main rival, Avantel, claims Telmex has the world's highest interconnection rates this year in exchange for different conditions next year.

Mr Casasus has previously argued that this year's rates were spelled out in 1996 and would not be changed. But pressure has been exerted by Telmex's long-distance rivals, especially US carriers AT&T and MCI which have

sought to block Telmex's access into the US. Mr Casasus also said that separate talks were under way between Telmex and US authorities on the international settlement rates charged to US carriers to complete international long-distance calls in Mexico.

The negotiations have already begun," Mr Casasus said. "It's very likely that we could have negotiations between the different sides that affect interconnection rates this year in exchange for different conditions next year."

Mr Casasus has previously argued that this year's rates were spelled out in 1996 and would not be changed. But pressure has been exerted by Telmex's long-distance rivals, especially US carriers AT&T and MCI which have

Mexico were partly borne out last week when Mexico's anti-trust Competition Commission ruled that Telmex was a "dominant carrier" or monopoly, which exposes it to tighter regulation than before.

The decision was hailed by Telmex's competitors, some of which have complained that it has received benign treatment from regulators. "It's going to provide Cofetel with a much broader set of tools with which to regulate Telmex," said Bob Lacey, Avantel's vice-president of regulatory affairs.

But Mr Casasus sought to dampen expectations of the impact of the decision. The main effect will be to Telmex's hopes of getting final FCC approval for entry to the US long-distance market, even though Mexico has opened its market to powerful US competitors.

The complaints about the state of competition in

## EU challenges ruling on tariffs

By Frances Williams in Geneva

The European Union has appealed against a World Trade Organisation panel judgment that Britain and Ireland breached WTO rules by reclassifying computer networking equipment to higher-tariff categories.

The complaint, brought by the US, involves some \$2.5bn of US exports of Local Area Network (LAN) adapter equipment, making it one of the most important cases in commercial terms heard by the world trade body.

The panel said the two countries had violated accords reached in the Uruguay round of global trade talks by shifting LAN equipment from a low-tariff classification covering computer equipment to a higher category for telecoms devices. The EU says it is concerned to ensure that the WTO's Information Technology Agreement, which will eliminate tariffs on high-tech goods by the year 2000, cannot be undermined by reclassifications. The EU says the reclassification is consistent

with WTO rules.

The appeal was notified just before a meeting of the WTO's dispute settlement body which had been due to adopt the panel report. It yesterday set up panels to hear complaints on Canadian dairy subsidies by the US and New Zealand, and by the EU against what it alleges are discriminatory taxes on imported liquor imposed by Chile. Chile changed its liquor tax legislation in response to an earlier EU complaint but Brussels says it is still not

satisfied. Canada and the US are third parties in the dispute, along with Peru.

Meanwhile, the US and five Latin American countries complained yesterday that proposals to change the EU's banana import regime appeared inconsistent with WTO rules. The WTO has given the EU until January to change its banana import policies.

However, EU ministers have not yet agreed on modifications proposed by the European Commission.

## INTERNATIONAL

## US tests Mideast peace waters

By Judy Dempsey in Jerusalem

Dennis Ross, US Middle East envoy, arrives in the region today to assess whether the time is right for the US to put forward proposals to kick-start Israeli-Palestinian peace talks.

The US is under pressure from Israel not to present a plan envisaging a second phased Israeli troop withdrawal from the West Bank with just over 13 per cent of land being handed to the Palestinians. Only 3 per cent of the West Bank and 26 per cent of the Palestinian population is under full Palestinian control.

The Israeli cabinet has already rejected the US plan although the European Union wants Washington to go ahead with it. Kofi Annan, United Nations sec-

retary general, yesterday told Israeli parliamentarians to honour land for peace, saying Israel was responsible for "provocative acts" including building Jewish settlements and confiscating land.

But in a bid to buy time and pre-empt pressure from the US, EU and the UN, Benjamin Netanyahu, Israeli prime minister, said he would unveil his own proposals in the coming days.

The plan, according to officials, entails handing back in a second, staggered withdrawal about 9 per cent of the West Bank to the Palestinians, provided they "fully comply" with the Oslo peace accords, including action to combat terrorism.

The Palestinian Authority fear Mr Netanyahu's proposals will reduce US and EU influence in Israeli-Palestinian talks.

status talks. This, diplomats say, would further strengthen Israel's negotiating position and contravene the Oslo peace accords under which the third pullback should take place by the middle of this year.

The plan will be unveiled during the Knesset (parliament) recess to preempt any no-confidence votes by nationalists in the coalition who oppose any pullback. But there is concern Mr Netanyahu could accuse nationalists and settlers by releasing land for building homes at Har Homa, the controversial new settlement in east Jerusalem. Diplomats said the consequences of such a move would be "catastrophic".

The Palestinian Authority fear Mr Netanyahu's proposals will reduce US and EU influence in Israeli-Palestinian talks.

pressure with the result that Israel will be "the judge and the jury" in establishing the criteria for compliance. "We need outsiders to prove to Israel we are fighting against terrorism," said a Palestinian official.

To measure such compliance – and revive the peace talks – the Central Intelligence Agency and Israeli and Palestinian security services recently suggested putting security co-operation among them on a formal footing. Mr Netanyahu rejected this because it involved a third party monitoring the Palestinian Authority's measures against terrorism.

The EU also offered to monitor compliance but Israel ruled out any direct EU involvement in Israeli-Palestinian talks.

But as experts on the region point out, there are still several wild cards in the game. A mildly sceptical note was sounded recently by Rasul Guliyev, the ex-chairman of the Azeri parliament who is now in self-exile and campaigning against the "dictatorship" of his erstwhile boss President Heydar Aliyev. While stressing that he supports the Baku-Ceyhan route, Mr Guliyev said he believed an early decision was either necessary or probable. He also believed Iran could provide a less expensive route if moderate forces in that country prevailed.

The same message – that Iran is almost impossible to exclude from the energy game – will be given in Washington next month by Turkmenistan's President Saparmurat Niyazov. While the trans-Caspian line presents huge technical challenges, Russia has made an even bolder counter-proposal: the construction of an under-sea gas route linking its port of Tuzipas to Samson on the north Turkish coast.

The reaction to this proposal in Washington has been cool. "We don't find this helpful," said a US official.

US policy-makers are sympathetic to the idea of pipelines under the Caspian – with the potential to free Turkmenistan and points east from dependence on Iran and Russia. They would prefer to see Turkey's fast

growing demand for gas being met by a trans-Caspian pipeline, rather than directly from Russia.

The commercial logic for a Baku-Ceyhan oil pipeline may be challenged by sceptics, at a time when world crude prices are falling, and alternative routes through Russia and Georgia can probably cope with 400,000 of the 700,000 barrels a day which the main Azerbaijan consortium expects to produce. But supporters of the gas pipeline idea can point to estimates that gas consumption in Turkey is likely to quadruple in 12 years.

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says Brussels has  
to higher quota

## BRITAIN

# Rail link scheme may face new threat

By Jonathan Ford and Charles Batchelor in London

Railtrack, operator of the UK rail infrastructure, would buy the first section of the Channel tunnel rail link through the southern England county of Kent when it has been completed but would only take an option to acquire the second more expensive stage into central London, according to the latest proposals to rescue the £5.4bn (grob) project. The tunnel runs between England and France.

Railtrack's reluctance to underwrite the whole construction pro-

cess would not prevent the deal from going ahead, observers close to the transaction claim. But any deal that left open the possibility that the second stage would not be completed could not be sold to ministers.

Details of Railtrack's plans emerged on the day that it unveiled a £1.65bn, 10-year spending programme to maintain and upgrade the UK rail network. John Swift, the rail regulator, declared that he was still not satisfied and demanded firmer spending commitments.

John Prescott, deputy prime min-

ister, is due to announce the outcome of negotiations about the rail link within the next few days. If Railtrack and the shareholders in London & Continental Railways have put together a convincing proposal, he is expected to give them more time to complete the details.

LCR's first attempt to finance the project fell apart in January when it was forced to ask the government for a further £1.2bn of public subsidy on top of the £1.65bn already agreed.

Railtrack proposals prompted

claims from some of the rejected earlier bidders for the rail project that by failing to seek competing offers, the government had missed an opportunity to strike a better deal for the taxpayer.

EuroRail, a consortium headed by Kvaerner, the construction and shipping group, that came second in the bidding for the link in 1996 and Hochsief, a German construction group, are both known to be interested in bidding again to take on the project.

EuroRail is understood to have received legal advice that the government could offer it the contract

without going through a time-consuming and costly re-tendering process.

EuroRail has offered to review its bid for the project but apart from one informal meeting the government has refused further meetings with the consortium.

Under the latest Railtrack proposals, the company would agree to buy the first section of the link at a price that would reflect the cost of construction. LCR would then use this contract as a guarantee, allowing it to raise sufficient cash through bond issues to finance construction.

## NEWS DIGEST

### NORTHERN IRELAND

#### Senator Mitchell insists on agreement deadline

George Mitchell, the former US senator chairing the Northern Ireland peace talks, yesterday took the stalled negotiations by the scruff of the neck, announcing for the first time an explicit target date of April 9 to bring the process to "a swift and favourable conclusion".

After three days of frustrating deliberations at Stormont Castle, Belfast, the region's principal city, Senator Mitchell said: "The time for discussion is over. It is now time for decision."

Setting out a detailed schedule for the final two weeks of negotiations, Mr Mitchell said the participants would meet for all five days next week and the following week.

"The participants will remain in session continuously until these negotiations are concluded. We hope and expect that can be accomplished by Thursday April 9."

The British and Irish governments had already set the Easter week beginning April 6 as a deadline for the deal. The plan was to put a settlement to the people in referendums on both sides of the border in late May well ahead of the confrontational "marching season" in July.

Senator Mitchell's decision to spell out an explicit deadline will put additional pressure on the parties to reach an historic settlement of the Irish question.

The initiative was welcomed by the nationalist Social Democratic and Labour party. "We could be at this for forever if we don't set a deadline," said one SDLP official.

However, much will depend on the response of the Ulster Unionists to the senator's personal intervention, amid suggestions this week the UUP was seeking to frustrate the timetable by questioning the eligibility of Sinn Féin, political wing of the Irish Republican Army, to remain at the table. After a spate of terrorist attacks in recent weeks by splinter groups opposed to the process, Mr Mitchell urged the parties to show courageous leadership and maintain steady nerves. John Murray Brown, Dublin

## Authority plans to quadruple fines on firms

By George Graham, Banking Editor

The Securities and Futures Authority, which regulates brokers and investment banks, plans to increase its fines to bring it into line with other regulators.

But the SFA also intends to give more credit to member firms which own up to problems and deal with them properly, in the hope of persuading more companies to report problems. Nick Durlacher, SFA chairman, said: "We have made an effort at better defining the stick and carrot approach."

Although the SFA is expected to be rolled into the Financial Services Authority, the new single regulator, by the turn of the century, the new scale of penalties could still be operating for years to come as disciplinary cases can often take four or five years to complete.

The biggest fine the SFA has levied against a member firm was £500,000 (\$835,000.00), brought last year against Swiss Bank Corporation for two separate violations.

The Investment Management Regulatory Organisation has levied fines of up to £2m, and the Personal Investment Authority has also increased its tariff.

"It seemed to us firms had got stuck in a rut," Mr Durlacher said.

The SFA will recommend to disciplinary tribunals that they should multiply the penalties by four for firms and by two for individuals since they are less likely to be able to pay large fines.

But the regulator also wants to encourage firms to report problems by assuring them they will not necessarily bring disciplinary action upon themselves.

The SFA is particularly keen to increase the number of reports of "dirty withdrawals", where a trader or investment banker leaves a company because he has done something wrong, such as mis-valuing his positions. Unless the case is reported, the trader may be able to do the same thing at another company.

Mr Durlacher said many firms appeared to be taking the easy option of letting an individual leave quietly.

"We have a deep suspicion that the number of dirty withdrawals we get does not reflect the reality. It just gets swept under the carpet, and we'd much rather have it brought to light."

George Staple, a partner at solicitors Clifford Chance and a former director of the Serious Fraud Office, welcomed the SFA's move to give credit to companies which reported problems, but questioned the proposal to multiply the scale of fines by four.

The industry regulators welcomed the decision to retain RPI-X and pointed out that there were already mechanisms in place to claw back excess profits. Even if

## Mayoral candidate gives Blair shivers

Ken Livingstone, London's most colourful civic leader since Dick Whittington, yesterday confirmed Tony Blair's worst fears by announcing his ambition to become the capital's first elected mayor. George Parker writes.

"Red Ken", now a left-wing Labour MP, was the most demonised man in British politics during his reign at the Greater London Council from 1981 until it was abolished in 1986. There is every chance he could become as much of an irritant to the prime minister as he was to his arch-enemy, Margaret Thatcher, the former Conservative premier, now Baroness Thatcher.

Dressed in his trademark baggy safari suit, Mr Livingstone told a press conference that he was worried that the government's plans for London would leave too much power in the hands of the mayor. That was why he wanted the job.

Picture Jason Orton

### UTILITIES GOVERNMENT PROPOSALS

## Move to force share-out of excess profits

By Andrew Taylor and David Wighton

A package of measures designed to prevent electricity, gas, telecommunications and water companies from making excessive profits was proposed yesterday by the government.

A discussion document called on utility regulators to develop mechanisms enabling consumers and shareholders to share excess gains when companies had "deliberately misled the regulator" by providing incomplete or inaccurate price licences.

It also suggested companies might have to share big profit increases when they had benefited from factors outside their control, such as fuel prices falling sharply, said Margaret Beckett, chief industry minister.

But, after pressure from the government and the Treasury, the consultation document makes clear that the status quo is an option.

"One approach would be to rely exclusively on RPI-X [the formula that governs existing price regulation]," it says.

The Treasury was concerned that forcing companies to share "excess" profits with customers would reduce the incentive to increase efficiency and could raise their cost of capital.

The industry regulators welcomed the decision to retain RPI-X and pointed out that there were already mechanisms in place to claw back excess profits. Even if

the government introduced new "error correction mechanisms" it was unlikely to lead to substantial changes, they said.

Clare Spottiswoode, director-general of Ofgas, the gas industry regulator, said: "I welcome the fact that government has recognised that economic regulation should continue to be run by independent regulators."

The document also contains the expected proposal to separate the supply and distribution elements of electricity licences.

The move, which is expected to trigger a restructuring of the industry, comes as suppliers have been struggling to install the complex and expensive computer software systems needed for when the domestic electricity market, covering 25m customers, opens to competition this September.

Several US owners of UK electricity companies, angered by last year's windfall tax and disenchanted by the low margins on supply, are understood to be considering selling this side of their operations.

Potential sellers include Atlanta-based Southern group, which is reported to be willing to dispose of all or part of South West Electricity for which it paid £1.1bn (\$1.8bn) in 1995. Others thought to be considering selling supply operations include American Electric Power, which last year paid £1.5bn for Yorkshire Electricity.

Editorial Comment, Page 11 Lex, Page 12

### PERSONAL VIEW Gregory Palast

## Regulators could learn from Texas chicken chef

From the US, the need for reform of Britain's system of utility regulation seems obvious. Britons pay nearly double the US price for electricity, double for local telephone calls and triple the US price for a litre of water.

I suggest the government takes some lessons in effective utility regulation from Kenneth Williams, owner of Leonard's Barbecue Chicken Shack in Houston, Texas.

Two years ago, Mr Williams forced the giant electricity monopoly, Houston Industries, to reduce its prices by \$1.5bn. Mr Williams had become suspicious of the electricity company's big rise in reported profits and asserted his right as a citizen to open an public inquiry.

To back his demands, he invoked a US right to complete access to the account books and records of the privately owned utility.

Every US consumer has the right to look at account books, inventory lists, even hand-scratched memos locked in the desk of the electricity company president. Faced with having its financial soul laid open to public scrutiny, Houston agreed to cut its prices.

How is it that a Texas chicken chef has had more success in controlling utility regulation than Britain's export regulators? To find out, let us do an autopsy on a recent and obvious blunder by a UK regulator which will cost the public a bundle in higher electricity bills.

In November, National Grid floated a portion of Energis, its subsidiary which strings fibre optic cables on National Grid power pylons. Shares sold out instantly based on a value for Energis of \$894m (£5.5bn).

But the windfall will come out of the pockets of electricity customers in England and Wales. Every customer must pay for the National Grid to transmit power. The government sets prices based on National Grid's total value - less the value of the Energis subsidiary. Therefore, the Energis flotation should have cut power charges by \$894m.

But it did not.

In calculating National Grid prices, the regulator, Stephen Littlechild, valued Energis at £250m. His mistake will cost Britain's consumers \$244m. I asked the professor how he could have missed half a billion pounds.

"Because they [Grid executives] told me that Energis was risky, its value might be negative," he said.

Prof Littlechild was at a distinct disadvantage in facing down the utility chiefs. He had no access to the management's own projections and bankers' opinions which, undoubtedly, valued Energis closer to reality.

In the US, such crucial documents would have been available for review by any curious chicken cook.

Also, consider where the ill deed was done: behind locked doors, with the government regulator closeted privately with the utility honchos.

To British eyes, the US system is a shock. One Labour frontbencher shuddered at the concept of the US system. "It's too litigious, too complex, too many lawyers."

And it is true. US free-for-all public hearings are loud, messy, contentious and highly politicised - in a word, democratic.

Gregory Palast is New York won the 1997 David Thomas Prize, awarded in memory of the Financial Times reporter killed in 1991 on assignment in the Middle East.

### CONTRACTS & TENDERS

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Tender documents with detailed specifications, can be obtained on all working days except Saturdays, from Commercial Department, on payment of Rs. 500/- (Rupees Five Hundred Only) / US\$25.00 (US Dollar Twenty Five Only) in case of foreign firms, per set of forms, by a non-refundable Demand Draft, payable at Vasco da Gama, drawn in favour of M/s Goa Shipyard Limited Vasco da Gama, Goa, India upto 23/04/98, between 0930 hrs and 1630 hrs. Tender closes at 1500 hrs, on 28/04/98.

The tender documents can also be obtained from our Mumbai Office, C/o Mazagon Dock Ltd., Dockyard Road, Mumbai - 400 010, India (Ph. 91 - 22 - 373 8321, 373 8749, fax 373 8140). Goa Shipyard Ltd reserves the right to assess the capacity or capability of the Tenderers or relax any of the qualifying requirements, if necessary, and also the right to accept or reject any or all Tenders in part or full or the right to not accept the lowest Tender.

#### TOPLOTNA OSKRBA d.o.o. Maribor, SLOVENIA ("TOM") hereby announces to international investors its

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to become TOM's partner in the development of the  
MARIBOR IPP PROJECT

TOM, the district heating company of the city of Maribor, Slovenia, is seeking an international strategic investor partner to complete development of the Maribor IPP Project (the "Project"). TOM is presently developing a gas-fired, combined cycle, cogeneration facility to be constructed on TOM's existing site in Maribor. The proposed facility would have electric capacity of 58 MW and thermal capacity of 39 MW, bringing the total thermal capacity to 142 MW. Technical and economic analyses of the concept have been completed, and letters of intent from the power and heat purchasers and the gas supplier have been provided.

The Project is described in detail in an Information Memorandum prepared by TOM's consultant Lahmeyer International (Germany). Potential investor partners may purchase the Request for Proposal ("RFP") and the Information Memorandum ("IM"), visit the data room inside TOM, and conduct on-site due diligence. Investors may bid alone or in consortium.

Parties wishing to submit a proposal should contact TOM d.o.o., Jadranova c.28, 2000 Maribor, SLOVENIA (Tel. +386-62-301-181/Fax. +386-62-301-711). TOM will provide potential investors with a Confidentiality Agreement. After returning the signed Agreement along with an irrevocable bank cheque in the amount of ECU 1000 (one thousand) to TOM, the investor will receive the tender documents (RFP and IM) by courier.

A pre-bid conference will be held on 04 May 1998 at 10.00 in TOM's offices in Maribor. The final date of submission of proposals is 05 June 1998 at 10.00. The first ranked investor partner will be invited for negotiations at the beginning of July 1998.

## Soccer violence threat prompts TV campaign

By Jimmy Burns in London

The British government yesterday launched a TV advertising campaign as part of its strategy to prevent English and Scottish football hooligans disrupting this summer's World Cup soccer competition in France.

An advertisement will be regularly shown on commercial and satellite TV between now and early May, showing a fan celebrating acquiring a ticket. He is then refused entry into a stadium because his name does not match that on the ticket.

Jack Straw, the home secretary, said: "The campaign is targeted at those who think that being in posse-

sion of a ticket bought on the black market guarantees you a seat - it does not. The best advice we can give to supporters is 'No ticket, don't travel'."

With just over three months to go before the start of the World Cup, demand for tickets is far outstripping their availability. The government, which hopes the UK can stage the competition in 2006, fears thousands of fans may be planning to hop across the English Channel to France hoping to get a black market ticket, making policing more difficult.

UK and European police chiefs fear the French decision to set up TV screens around the country showing live coverage of matches will attract thousands without tickets and make it harder to control fans' movements.



## MANAGEMENT &amp; TECHNOLOGY

## MANAGEMENT PRODUCT DEVELOPMENT

## Whirlpool's platform for growth

**Peter Marsh and Nikki Tait** look at plans to rationalise the global production of domestic appliances

You've heard of the "world car" - now there is the "world cooker". More than 2,000 engineers are being mobilised by Whirlpool of the US, one of the world's two biggest makers of white goods, to bring product development in home appliances into line with automotive industry practice.

The company believes that by globalising the development of new products from air conditioners to dishwashers, it can introduce more innovative designs more quickly and at lower cost, pleasing both consumers and shareholders.

The plan, put into operation in the past few months, will base development of new products on "platforms". These will contain the technological heart of the appliance and will be the same all over the world. The parts the consumer sees - and which ensure that a cooker or refrigerator satisfies consumer tastes in specific regions - will be built on to the platform relatively late in the production process.

The project is based partly on experience in the car industry where the platform principle has evolved during the 1990s at companies such as General Motors, Volkswagen and Fiat.

Similar concepts are being tried in industries including tractors, lift trucks and printing equipment, but rarely on the scale that Whirlpool is attempting. The company believes its platform strategy puts it two to three years ahead of competitors in the

tioners, dishwashers, laundry products, refrigerators and conventional cookers. The 2,000 product engineers working on the appliances - made in 35 factories around the world - are split into teams to look at common parts and subsystems.

According to Ron Kerber, who as Whirlpool's chief technology officer is in charge of the project, the 136 platforms that support the company's different models worldwide will, within five years, be brought down to 65. "We should be able to make a richer mix of products by migrating ideas between different development groups," he says.

Through the process, Whirlpool is looking to reduce its \$200m-a-year development bill by 10 per cent, increasing the productivity of its product design team by 30 per cent. By putting component sourcing on a worldwide basis and cutting its suppliers, Whirlpool should also be able to reduce purchasing costs by \$180m.

The changes are already bringing upheavals for Whirlpool's design staff, who previously worked fairly autonomously on products for different parts of the world. In the case of dishwashers, the products for the main markets in North America and Europe are quite different. Because in many US homes the machines double as garbage disposers, US-style dishwashers have mechanisms for chopping up bits of food. They also use more energy and water, and tend to be noisier.

But the 180 product engineers from Whirlpool that are joining together have realised that the differences

between them are fewer than they thought. As a result, the six basic platforms used to support different dish-washer models will be cut to three by 2002.

Fridges are notoriously hard to make on a world basis, because consumer tastes vary so enormously: US consumers prefer "larder-size" cabinets, which nearly all contain air-blowing systems to make them frost-free; the Germans want lots of space for meat, while the Italians are keen on special vegetable compartments. To cater for the large number of vegetarians in India, often within families that contain meat eaters, the fridges often require internal sealing systems to stop smells of different foods intermingling.

This diversity is behind the large number of existing platforms for fridges - 48, which the company wants to reduce to 26 by early next decade.

Aiding the process is a Whirlpool internet website for fridge features, setting out about 170 ways of specifying or arranging parts such as lettuce crispers or shelving units, which engineers can look up to smooth the product design process.

"In this way an engineer in Brazil who wants a specific aspect for a new refrigerator can look up the website and borrow an idea that has already been invented for a product in the US or Europe," says Jerry Weinstein, the company's head of refrigerator development. Such techniques are part of Mr Whitwam's effort to establish a "global mindset", which he believes is essential to the company's future.



Cold logic: fewer models could revolutionise production. Advertising Archives



#### TECHNOLOGY WORTH WATCHING

##### Wider viewing angle for LCD could lead to compact screens

A potential breakthrough in liquid crystal display technology could pave the way for lighter, more compact television screens.

Researchers at the Defence Evaluation and Research Agency in Malvern in the UK have managed to enlarge the viewing angle of the LCD screen without reducing its brightness, according to today's *Nature*, the International science journal.

As a result, they hope to increase the optical performance of LCDs to the point at which they could be used in desktop monitors and televisions. The technique does not require any additional electronic circuitry and so could be produced for little more than a conventional display.

Most LCDs use a "twisted nematic" configuration of liquid crystals. Applying an electric field turns the display black or clear by altering the tilt angle of the molecules. The snag with this approach is that the brightness depends strongly on the viewing angle.

The Dera scientists have found a way of inducing a voltage-dependent twist of the molecules. Relying on changes in the twist, rather than the tilt of the molecules, means the display does not suffer from restrictions in viewing angle. Defence Evaluation and Research Agency: UK, tel (01684) 896530; fax (01684) 896530.

##### Satellites aid study of earthquakes

Studying earthquakes has always been difficult because the plates of the earth's crust move so slowly. Now radio signals from global positioning satellites are making it possible to take accurate, up-to-date measurements of the plates' movements.

The geologists are able to measure the positions of markers thousands of miles apart to a precision of less than an inch. According to researchers at Northwestern University, Illinois, the GPS data allows geologists to study the slow squeezing within the interior of plates. It also makes it possible to study what is happening in zones along plate boundaries, where most earthquakes, volcanoes and geological action occur.

Northwestern University: US, tel 847/4913115; e-mail b-burton@nwu.edu

##### The robot that clears away asbestos

A crawling robot that can remove asbestos from the outside of pipes could be a faster and safer alternative to humans when it comes to cleaning up older buildings.

Researchers at Carnegie Mellon University in Pittsburgh believe that the robot, known as BOA, offers the first safe, economical, mechanical solution to the problem of removing asbestos insulation.

The machine can operate at a rate of 30ft per hour, which is about 10 times faster than a human operator.

The robot, which is operated by remote control, crawls along the outside of the pipes and "chews" off the insulating materials. The tiny, carcinogenic particles are captured using a fast-drying adhesive. The waste material is then sucked away by a vacuum hose.

The device was conceived as part of a robotics technology programme initiated by the Department of Energy to help decontaminate and clean up nuclear weapons sites and other polluted areas.

One of the main challenges was to build a sophisticated robot capable of handling hazardous material that was small enough to operate in a confined space.

Carnegie Mellon University: US, tel 412/2683830; http://www.cmu.edu/

##### Infrared light detects brain damage in babies

A technique to detect potential brain damage in premature or oxygen-starved babies has been developed at University College London, writes Tatjana Anderson.

The device overcomes the problems associated with assessing brain damage in new-born babies because they cannot stay awake and remain still for long periods of time while a brain scan is taken.

The device is placed on the baby's head and emits infrared light which passes through the baby's skull. It then detects how much of the light is absorbed by haemoglobin, the pigment in the blood which carries oxygen.

The baby is stimulated by visual images as the test takes place. It processes them using part of its brain at the back of its head, which can be monitored by the detector. The aim of the project, sponsored by the Action Research charity, is to build up a picture of a normal baby's visual development in order to assess differences that occur in premature babies.

Action Research: UK, tel (01403) 210408; fax (01403) 210541.

##### Small-scale water distribution systems made cleaner

A company on Merseyside in north-west England has developed a water disinfectant system using chlorine dioxide that is effective against amoebae and legionella and applicable in small-scale water distribution systems, writes Shelly Jones.

Activ-Ox, developed by Feedwater, releases high levels of chlorine dioxide by adding a weakly acidic liquid, allowing oxygen, rather than chlorine, to disinfect.

Chlorine dioxide is used mainly in specialist applications where chlorine is inappropriate, such as the treatment of municipal water supplies and in the drinks industry. Feedwater says its system can be used in smaller applications because of its use of weak acid and more controllable dosing system.

Unlike chlorination, the process does not react with chemical compounds which can release harmful byproducts.

Feedwater: UK, tel (0151) 606 0508; fax (0151) 676 5459.

Vanessa Houlder

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2000

## CINEMA

# Punchy pugilism needs firm hands

Natural talent should be saved by the bell, argues Nigel Andrews

Some film-makers are described as "natural talents". But how much should nature and talent be trusted together? In British writer-director Shane Meadows's *TwentyFourSeven*, uneven, sometimes downright maddening comedy-drama *TwentyFourSeven*, we keep wishing nature would get out of the way to let nurture in; that nurture would say firm things like "Get the tone right" or "Cut the choral music" or "For goodness' sake drop the DIY martyrdom motif".

This Midlands-set tale of a boy's boxing club, founded and run by do-gooder and ex-pugilist Bob Hoskins, is shot with perky immediacy in black and white. Meadows - more power to him - is no respecter of textbook film grammar. There is no orderly succession of master shot, medium shot, close shot. He just handwrites with the camera like the French New Wavers of old, who ran about the streets and coined the phrase "camerastyle".

He also has an off-the-wall, sometimes off-the-map, sense of humour. The boxers rounded up by Hoskins who aims to spread peace by training and gloving the neighbourhood's chief delinquents, are an often hilarious group of no-hoppers and/or no-brainers. Drug addict Fagash spends his evenings Swami-posed at home, reviewing his narcotic options. "Fat Tonka" is a boy with an eating disorder whose father wants to panic him into weight-loss. And

other members of the holt, maimed and mentally disadvantaged queus up to be cured by Hoskins's organised knockabouts.

At times *TwentyFourSeven*, which has been

hugely praised at festivals, is like a comedy directed by a British Scorsese: fierce, punchy and with a rufous demotic humour. Meadows has a genius for the throwaway scene. Hoskins practising his chat-up speech for a shopgirl he fancies; a street

## TWENTYFOURSEVEN Shane Meadows

MOTHER AND SON  
Aleksandr Sokurov

ANASTASIA  
Don Bluth and Gary Goldman

BEST MEN  
Tamra Davis

LES VOEURS  
André Téchiné

quarrel on the subject of "spitting on your chips"; or more unnerving flashpoints when violence flares from nowhere, with a face slammed against a car's side or a domestic yelling match whose emotional toll is caught in the tiny, slow-motion postscript of a wife's drooping head.

Later on, though, the film goes almost completely to pieces. Meadows decides to up the ante, or the arty, and give Hoskins a tragic consummation. A man is killed in a drawn-out fist fight, stylised and archly sto-

tion'd to the sound of choir music, and Hoskins, dismoured for defending his kids, vanishes into a scrubby martyrdom, to be shaken out for final honours in the framing sequence.

At these moments *TwentyFourSeven* has the glutinous piety of a bad Children's Film Foundation feature.

Hoskins himself ends up like

some unthinking man's Robin Williams: a sainted beanie who can save us all,

a "bad will hunter" who

roots out wickedness and takes it Christ-like upon himself. That is the trouble with a natural talent like Meadows's. It can "naturally" turn to mush and message-mongering. What he needs is the benevolent intervention of a mentor. Is there a firm-minded producer in the house?

Aleksandr Sokurov's *Mother and Son* is an once powerful and inexplicable. Nothing happens for 74 minutes, yet at times we are gripped by a great painting. That is what the film almost is. Limning the slender tale of a man's last hours spent caring for a dying mother - cradling her in bed, comforting her with memories, carrying her on a last "walk" into the countryside - the Russian director draws out time, space and perception so that we feel every breath, every scintilla of each.

But it is great cinema, as some have claimed, including filmmakers Tarkovsky and Paul Schrader? Or is it the filmic equivalent of a religious trance state fascinating but also alienatingly private, and "painted" in an old-masterly style which Sokurov says he based on Caspar David Friedrich but

which also evokes the sickly, retro piety of the Pre-Raphaelites. I grew increasingly sceptical while others grew increasingly impressed. See and make up your own mind, while the debate lasts.

Thanks to science, the "what if?" behind *Anastasia* has grown larger since this animated feature, the first from 20th Century Fox, went into production. It is no longer "What if the surviving Russian princess had fled St Petersburg to a new life in Paris?"; rather "What if we ignore the now conclusive evidence that she didn't survive at all but was shot with the other Romanovs?"

But why let history interfere with Hollywood? It seldom has before. Better the myth, which in this version by Don Bluth (*An American Tail* and *All Dogs Go To Heaven*) is a crazed waltz across strife-torn Europe, with garish colours, soap-bubble tunes and characters whose accents deepen the further down the cast list they go. While *Anastasia* and boyfriend Dmitri fled St Meg Ryan and John Cusack, Rasputin (Christopher Lloyd) is a Slavic snarler with an extended lease of melodramatic mortality, and Kelsey Grammer and Angels

Lansbury - con man and duchess respectively - also put their vowels and consonants through the Russian mangle.

As usual with Bluth, the funny bits are barely funny at all. Worst offender is Bartok the albino bat, scripted for hectic Yiddish asides. Like his master Rasputin, he should be sent to overacting jail, or at least be fed better lines. The film's finest moments are its earliest. Pre-1916 life at the Winter Palace is depicted as a delirium of high patrician living - vast halls amid glittering chandeliers and sconces in rooms vaster and more fres-

coed than the Sistine Chapel - that suggests a combined heyday of the Sun King, Napoleon and William Randolph Hearst.

*Best Men* and *Les Voleurs*, the week's piquant sweepings, are about troubled criminals on each side of the Atlantic. In the first, four men dressed for a wedding have their day ruined when a fifth pulls a bank robbery just before the service. The movie's plot goes from mad to worse - with sheriffs, FBI men and rhubarbing crowds - while director Tamra Davis (*Gun Crazy*) pulls off a spry, unpredictable black

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Bob Hoskins in *Shane Meadows's TwentyFourSeven*: he ends up like some unthinking man's Robin Williams

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## The mother of all Restoration comedy

## THEATRE

## ALASTAIR MACAULAY

The London Cuckolds  
Royal National Theatre, London

Plague on thy disrespect; troth, madam; husband, I swoon... Yes, we are back in Restoration comedy land. The playwright/director Terry Johnson has adapted and revived, for the National Theatre, a long-neglected Restoration comedy, *The London Cuckolds* (1681), by Edward Ravenscroft (Gent.), in which almost everything feels familiar - familiar, at least, to anyone who has watched more than half-a-dozen Restoration comedies.

But familiarity, here, does not breed contempt. The fun of *The London Cuckolds* is its density. Three old husbands, three young wives, three young gallants: take those ingredients, and now imagine the possible permutations. Often, *The London Cuckolds* seems not like an imitation of better-known Restoration comedies, but rather like their fertile mother. It has energy and inventiveness in abundance.

Only 20 minutes in, we are caught in the kind of classic farce

situation (my husband has unexpectedly returned...) which Feydeau took an hour to reach; and within the hour we have encountered two more such situations, each one ingeniously plotted and deliciously protracted. It keeps reminding us of comic situations already made familiar by playwrights from Plautus to Beaumarchais; and they are still funny.

The larger joke underrunning this series of attempted adulteries is that the most determined of the play's three young gallants keeps being frustrated - one loses count of how many times before the play ends - and never once enjoys even one of the women who encourage his advances. Meanwhile his best chum seems virtually to trip into the women's beds by accident.

Each of the wives is different (one an urbane wit, one a country innocent, one apparently pious). None of this seems new, but all of it is enjoyable. Where the play is at its most original is in the extent to which the three old husbands remain in demand about the mounting evidence of their young wives' adulteries: cuckoldry proves better than fact.

Johnson has directed his own adaptation, and he makes no pretence that the events before us are other than theatre. We see, in William Dudley's designs, characters before their entrances and after their exits; it is peculiar how well this succeeds.

A few characterisations are more formulaic than is necessary; some of the Restoration parlance sounds more theatrically over-emphatic than is convincing or fresh; and the production - its press night had been postponed a month due to an injury to Caroline Quentin, who plays the witty wife - is now so well "run in" that a couple of its actors have learnt to milk the laughs to excess here and there. Still, the ensemble and pacing are splendid.

Quentin is, because of *Men Behaving Badly*, Jonathan Creek, the most famous actor in the cast. She is not, however, the most experienced or accomplished; indeed, anyone who watched more than one episode of *Jonathan Creek* will have seen her recycling the same half-a-dozen tricks of voice or face. Yet *The London Cuckolds* has extended her range, and only occasionally does she fall back on her more familiar tricks. (Biting her lip on one side, like a schoolchild, is my least favourite.) Since she played Goldoni's *Mirandolina* at the Lyric Hammersmith a few years ago, she has gained in style a good

deal and she is an exemplary colleague. Best of all, she surprises you more as the play proceeds: at times in Act Two she yields a musical authority of voice at once hilarious and impressive.

Ben Miles also reaches a new high in his career as the perpetually randy and perpetually frustrated Ned Ramble; his raffish, scampish energy - even when he exaggerates a few moments of clowning - are a constant motor to the comedy. Alexander Hanson's virile charm could not be bettered in the role of Lovelady; this is an actor. Robin Soans, Sharon Small, William Chubb, and Hilda Braid are also very fine and often very fresh; and Kelly Reilly, Anthony O'Donnell, Nigel Lindsay, Charon Bourke, Ysobel Gonzalez are all highly engaging although in more standard sorts of ways.

I prefer Restoration comedy when it is played more truthfully than this, but there are more ways than one to skin a cat. Here, as Ned Ramble falls out of the tree in which he has been hiding and flattens a duck in the pool into which he falls and then tries to restore it to life, all in a matter of seconds, you know you are watching very stock theatre indeed; and yet you laugh. I do, at any rate, heartily. And so do many more.

In National Theatre repertory at the Lyttelton Theatre, London SE1.

## An intimate spell in the underworld

## OPERA

## LUCIANO CHIANESE

Monteverdi's *Orfeo*  
Teatro Goldoni, Florence

The heavily publicised re-opening of the Teatro Goldoni in Florence with Monteverdi's *Orfeo* is further proof that the arts are flourishing under Italy's centre-left government. The Goldoni's 27th restoration took 20 years to complete. Such a delay in state funding has been a common occurrence, but with the success that followed the opening of the Borghese Gallery in Rome last year and the flood of pilgrims expected for the 2000 Holy Year, it seems that government institutions are finally waking up to the fact that they are sitting on a potential gold mine.

Tucked into a narrow alley near the Pitti Palace, the Goldoni theatre was completed in 1817, along the lines of what can only be described as an early form of amusement centre, comprising an indoor theatre, an outdoor amphitheatre and a ballroom. Despite quickly establishing a reputation as one of the prom-

inent stages in Florence, the Goldoni entered a period of decline after Italian unification, before experiencing a brief moment of glory this century with Federico Fellini's staging of *Il Vitellino*.

Given that Lucio Ronconi's production of *Orfeo* was guaranteed to draw crowds, it came as a surprise to find half the theatre's seating capacity of 420 occupied by the stage, which covered the entire stalls. Had the performance not been so fine, such self-indulgent effects on Ronconi's part would have stolen the show.

In the event, Ronconi managed to rescue Monteverdi's early masterpiece from the starched formality into which it is liable to slip. *Orpheus's* descent into the underworld was particularly effective, with the inversion of trees on stage and the stalls area flooded with water to create the Styx. René Jacobs moulded the voices to a high level of delicacy, striking a balance between the solemnity of Monteverdi's sacred music and the light, airy quality of his madrigals. With the singers so close to the audience, the traditional barriers were swept away, creating an atmosphere of great intimacy.

As if conducting in two directions at once were not enough of a challenge, Jacobs opted for a full 35-instrument orchestra, including an organ and two continuos - half of them positioned in the pit and the others scattered up in the gods. The theatre was thus flooded with music from every angle.

With their predominantly Rosinian background, Roberto Salzetti as *Orpheus* and Cecilia Gasdia as Eurydice coped admirably with the spartan nature of Monteverdi's harmony. The purity of Gasdia's tone came out particularly well in her light, restrained ornamentation. Vibrato was kept in check by both singers, whose stylised movements were choreographed, along with the rest of the cast, in such a way that the opera itself acquired the feel of a pastoral dance.

As for the future of the Goldoni, things remain unclear. For the 400th anniversary celebrations of the first musical drama written in Florence in 1598, three Monteverdi operas are scheduled to be performed elsewhere in the city under Ronconi's direction. The consortium managing the theatre, made up of the Fiesole Music School, the Orchestra della Toscana and the city council, has not yet drawn up a programme. The question is whether the bell set rolling with *Orfeo* will gather speed, or wind up in yet another tangle of bureaucracy.

## INTERNATIONAL

## Arts Guide

## AMSTERDAM

DANCE  
Het Muziektheater  
Tel: 31-20-551 8911  
Dutch National Ballet: Romeo and Juliet. Rudi van Dantzig's 1987 version, created for the DNB and set to Prokofiev's score. With sets and costumes by Toer van Schayk; Mar 29; Apr 1, 2, 3

EXHIBITIONS  
Stedelijk Museum  
Tel: 31-20-5732211  
www.stedelijk.nl  
Stuart Davis (1892-1964); survey of work by the American painter often seen as a link between American modernism, abstract expressionism and Pop Art. Deeply impressed by the painters of the European avant-garde, Davis was also influenced by Afro-American jazz, and made his mark with a series of still lifes on the theme of tobacco; ends on Sunday

BOLOGNA  
OPERA  
Teatro Comunale  
Tel: 39-51-529 999

## EXCAVATIONS: to May 31

## LONDON

## CONCERTS

Queen Elizabeth Hall  
Tel: 44-71-980 4242

● The Tchaikovsky Experience:

Roger Norrington conducts the

Orchestra of the Age of

Enlightenment in a weekend of

concerts, using period instruments,

intended to sound as historically

accurate as possible. Saturday's

programme includes extracts from

*Sleeping Beauty* and *Piano Concerto*

No. 1, with pianist Cyril Hué.

Sunday's programme includes

Tatyana's Letter from Eugene Onegin

with soprano Joan Rodgers, and the

Pathétique Symphony. The

weekend's activities include

afternoon recitals by Hué and

Rodgers, as well as talks and open

rehearsals.

● Opera North: concert performance of Sondre's *Sweeney Todd*. With the English Northern Philharmonic, conducted by James Holmes; Mar 30

## EXHIBITIONS

Fundación "la Caixa"

Tel: 34-1-435 4833

1998, Fin de Siècle Spain: Daily Life.

Historical exhibition designed to

reconstruct a picture of life in Spain

at the end of the last century.

Includes books and newspapers as

well as paintings; ends on Sunday,

then transfers to Barcelona

## MADRID

## EXHIBITIONS

Fundación "la Caixa"

## COMMENT &amp; ANALYSIS



PETER MARTIN

## Grin without a cat

Cendant's plans for National Car Parks illustrate the growing trend towards the creation of dematerialised businesses

"All right," said the Cheshire Cat; and this time it vanished quite slowly, blearing with the end of the tail, and ending with the grin, which remained some time after the rest of it had gone.

"Well, I've often seen a cat without a grin," thought Alice, "but a grin without a cat! It's the most curious thing I ever saw in my life!"

— Lewis Carroll, *Alice in Wonderland*

On Monday, a company no one has ever heard of spent \$3.1bn buying an insurance company and \$200m on a carpark operator on two different continents.

Cendant's simultaneous purchase of American Bankers Insurance of the US and National Parking Corporation of the UK rests on somewhat flimsy business logic.

Henry Silverman, Cendant's chairman, says the aim of the acquisitions is to provide his company's well-located marketing machinery with new products to sell to its existing customers. "When the same customer pays you more, there's no cost to that," he said. "All that goes to the bottom line."

Perhaps — though the opportunities to cross-sell carparking spaces in Manchester to customers of Cendant's Coldwell Banker real estate brokerage in Florida must surely be limited.

Cendant may be a company in too much of a hurry. It took its present form only in December 1997 with the merger of two obscure service-business conglomerates, CUC and HFS. Still, it illustrates a powerful force in modern business.

This is not — pace Mr Silverman — the opportunity to cross-sell different types

of services to the same customers. That business practice was already a cliché when Elizabethan barbers first started pulling teeth and amputating limbs.

No, the genuine business innovation, which Cendant illustrates perfectly, is the dematerialisation of the company. Like Lewis Carroll's Cheshire Cat, the physical underpinning is vanishing, leaving only the distinctive mark — the brand, the grin — behind.

Hotel management, one of Cendant's key businesses, shows how this works. At one time, big hotel chains owned their own properties.

Now the hotels are owned by outside investors, but managed by the chain that provides the name. Some brands — such as Cendant's Howard Johnson hotels — go further, by franchising out management as well.

National Car Parks, the carparking brand that Cendant is buying in the UK, also illustrates the trend. It was founded by two men who bought up British bomb sites cheaply after the

second world war. It was as much a property company as a service business. Nearly three-quarters of NCP's sites in the UK are owned or on long leases.

Cendant has no interest in property; it is likely to dispose of most of the sites. Instead, it will focus on the immaterial aspects of the business. The most valuable of these is the brand and the management system that backs it up to ensure adequate service. Cendant hopes to extend this to car parks owned by others: and to deepen it by cross-selling other services.

Service businesses are obvious candidates for dematerialisation, though some manufacturing businesses, especially in the computer industry, have followed the same route. But service businesses have an edge: they only need physical assets at the delivery point, and can farm that part of the value-chain out to others.

Indeed, some service businesses can even retreat from providing the service

itself. As Vidal Sassoon has shown, you may not be able to export a haircut, but you can export the intellectual property in a haircut: the shape, the experience, the look and feel of the salons, the brand name. Exporting a haircut is an object lesson in dematerialisation. The business's creator withdraws from physical contact with the customers, but retains a big chunk of the value added.

The difference from conventional outsourcing lies in the attitude of the company's management. Outsourcing takes the business as it is, and asks which parts can be hived off to other suppliers.

Dematerialisation looks forward and says: how can we recreate this business weightlessly, retaining the parts that generate the real wealth?

That requires a clarity of analysis that most

companies don't possess. For a start, the really valuable skills may not be the obvious ones, and they may be deeply unglamorous — motivating low-paid workers, say, or dealing patiently with municipal bureaucracies. They may be so tangled up with the rest of the business processes that they are hard to identify separately.

Just as difficult, the value of a dematerialised business rests heavily on the customer perception of the brand, and its umbilical link to the management processes that stand behind it. Many companies exaggerate the true value of their brand to customers, or do not fully understand how to protect it with external promotion and internal reinforcement.

So dematerialisation is a trend that's easy to spot, hard to exploit. And, as the Cheshire Cat could have told you all along, you have to go about it in the right way:

"Would you tell me, please, which way I ought to go from here?" said Alice.

"That depends a good deal where you want to get to," said the Cat.

"I don't much care where," said Alice.

"Then it doesn't matter which way you go," said the Cat.

peter.martin@FT.com



## INVITATION

For submission of offers for the purchase of shares in the  
BANK OF MACEDONIA AND THRACE S.A.  
of Thessaloniki, Greece

The POST SAVINGS BANK, the NATIONAL INVESTMENT BANK FOR INDUSTRY & DEVELOPMENT S.A., the NATIONAL BANK OF GREECE S.A. and the ETHNIK KEPHALIOU S.A. ADMINISTRATION OF ASSETS & LIABILITIES (the "Sellers") announce their intention to sell two million three hundred sixteen thousand three hundred and seventy two (2,316,372) common registered shares (the "Shares") in the BANK OF MACEDONIA AND THRACE S.A. (the "Bank") which represent 36.98% of the share capital.

To this end the Sellers invite prospective buyers to submit offers for the shares (the "Offers") according to the following:

## The Bank

The Bank was established in 1979 and is based in Thessaloniki. Today, its share capital amounts to GRD 6,606,520,000 dividend into 6,264,000 common registered shares each having a nominal value of GRD 1,055. All shares are listed on the Athens Stock Exchange.

The Bank performs all banking activities as determined by the Greek Banking Law. According to its Articles of Association its activities should focus on the development of the regions of Macedonia and Thrace.

A brief description of the Bank and its activities is included in a relevant Memorandum (the "Offering Memorandum"). Interested parties may receive a copy of the above Memorandum together with a full file of information regarding the Bank activities from the Sellers Agent (as stipulated in paragraph 9), upon signing of a confidentiality letter.

## Terms and Procedures

1. **Applicable Regulations:** The procedure for the submission of the Offers and the transfer of the Shares will take place according to the Resolution of the Board of the Athens Stock Exchange taken on 19 March 1998 (the "Resolution of the Board of Athens Stock Exchange") and also according to this Invitation and the Offering Memorandum. By submitting an Offer prospective buyers are deemed to have fully accepted all such terms and conditions.

2. **Submission and Contents of the Offers:** The Offers must be submitted according to the Resolution of the Board of the Athens Stock Exchange and the following conditions:

- a) The Offers must be submitted to the Board of the Athens Stock Exchange on the 10 April 1998 from 14:00 to 15:00.
- b) The Offers should be made for the whole lot of the offered Shares otherwise they will be rejected. Evidently, due to the nature and the conditions of the procedure this Invitation is addressed only to investors who act in the context of their professional/business activities and not to the general public.
- c) The total value of the Shares should be paid in cash upon the transfer of the Shares.
- d) All Offers should be accompanied by a confirmation of a Bank operating in Greece stating that the prospective buyer is able to pay for the value of the Shares. The above confirmation is not required if the prospective buyer is a Bank.
- e) The Offers should not contain any terms, conditions, reservation or dubious expressions which may create ambiguities in respect of the offered price or other matters relevant to the sale.
- f) The submission of improved or competitive Offers is prohibited.

3. **Additional Conditions:** The transfer of the Shares will be made under the condition that the buyer will be bound to comply for a period of two (2) years with the following conditions:

- a) Not to vote in favour of the change of the name of the Bank.
- b) Not to vote in favour of any proposal for the merger or the acquisition of the Bank by another entity.
- c) Not to transfer the acquired Shares.
- d) To preserve the existing employment (jobs).

To this end the buyer will sign a separate agreement. A draft of this agreement may be obtained from the Sellers' Agent as stipulated in paragraph 9.

4. **Appraisal and Acceptance of the Offers - Transfer of the Shares:** The Sellers will appraise the Offers and shall have the right, to their absolute discretion, to accept or to reject any Offer as provided for in the Resolution of the Board of the Athens Stock Exchange. The Resolution will also provide for the date of the transfer of the Shares. Furthermore, a relevant announcement will be published according to the Resolution of the Board of the Athens Stock Exchange.

The transfer of the shares will be effected on the Athens Stock Exchange through a manual block transaction (outside the automated exchange trade system) involving one or two brokerage firms according to the particular procedure that will be specified in the aforementioned notices.

5. **Approval of the Government's Privatization Committee:** The sale of the Shares is made according to the Resolution of the Government's Privatization Committee taken on 19.2.98.

6. **Approval of the Bank of Greece:** Prospective buyers should obtain the approval of the Bank of Greece in order to acquire the offered Shares.

7. **Approval of the Competition Committee:** Prospective buyers should, if necessary, obtain the approval of the Competition Committee.

8. **Declaration of the Sellers:** The Sellers declare that they do not possess any other Shares of the Bank of any voting rights as defined by Article 7 of presidential Decree 51/1992.

9. **The Sellers Agent:** For any communication or information or receipt of documents the Sellers designate as their representatives Mr. H. Horatios, Manager of the National Bank of Greece, Domestic Affiliates Division (address: 6, Karageorgis Ii Servias Str., 6th floor, tel. +30-1-334.0391, fax: +30-1-334.0398) and/or Mr. C. Othonos (same address, tel.: +30-1-332.0323, same fax). Interested parties may contact the Sellers representatives in order to receive the draft of the agreement mentioned in paragraph 3 above and a copy of the Offering Memorandum after signing a confidentiality letter.

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27/3/98

## COMMENT &amp; ANALYSIS

## LETTERS TO THE EDITOR

## US capitalism: a model worthy of emulation

From Mr Allan Wendt

Sir, John Gray raises the spectre of the American capitalist dream turning into a nightmare (Personal View, March 23) and, with some justification, takes US policymakers to task for over-confidence and triumphalism. Yet his many thoughtful arguments would be more convincing if he offered a realistic alternative to the American model.

The whole world is moving towards market capitalism if only because no better system has been identified, even though many have been tried. Yes, in the US there are winners and losers and inequalities and failures in public policy. But these problems exist in all systems. Winners and losers are the price that has to be paid for a system that, by all evidence, yields the greatest good for the greatest number.

On the latter point, does not the relatively high incidence of tax evasion by Europe suggest serious social inequalities? Voluntary tax compliance is a good indicator of citizens' perception of fairness in a free society.

Here again, the American model (though not the egregious Internal Revenue Code itself) may be worthy of emulation in Europe.

Alan Wendt,  
3234 Volta PL NW,  
Washington DC 20007-2731,  
US

## Swiss aim is European truck agreement to protect Alps

From Mr Francois Nordmann

Sir, I refer to your article "Swiss move towards truck charges system" (March 19). The Alpine region is under grave threat from the increase in road traffic. Switzerland has taken draconian measures to transfer Alpine transit traffic from road to rail. In exchange for the prohibition on trucks over 26 tonnes, it has undertaken to construct two trans-Alpine rail tunnels for the trains which will, from December 2005, transport trucks from Basle to Chiasso or vice versa.

To regulate the situation in the intervening period, an agreement was reached on

January 23 1998 between Switzerland, the European Commission and the EU presidency.

Switzerland will progressively accept trucks of more than 26 tonnes but will impose a fiscal levy fixed at Ecu200 (SF325) on average, ie about £130. This agreement was to be approved by the member states as part of the body of texts produced in the sectoral negotiations which have been proceeding between Switzerland and the EU since December 1994. Following the strong objections of one of the member states, it was not possible to reach a favourable decision at the council of the ministers of transport on March 17. But the text of the agreement was accepted by a very large majority of states, with some expressing certain reservations. Switzerland considers that the EU needs more time to ratify the work of its negotiators — but the text remains on the council table.

Even if the treaty could have been definitively adopted, Switzerland would have brought into force fiscal measures for all trucks traveling on the Swiss road network (and not just the Alpine region), as agreed in the treaty of Porte between Switzerland and the EU.

Your correspondent speaks of a "collapse" in the

## Advent of the euro offers opportunity for change

From Mr Chris Ogden and Mr Paul Bradish

Sir, Lord Cobbold's view of the opportunity that the euro presents to commercial banks (Letters, March 23) is timely. Much of the debate so far has been on the difficulties the euro presents to UK business. Lord Cobbold rightly points out the opportunity side of the equation. However, businesses need to incorporate several other aspects of change into their euro planning.

The first is the internet. The average citizen will not become properly aware of the euro until notes and coins are introduced in January 2002 — four years from now. Four years is a long time in the evolution of the internet. By then, online commerce will have made important advances, and secure business-to-business and personal transactions over the internet using standard protocols will have become commonplace.

The second is the technology of payments. So-called "smart cards" will by then have become much more powerful, incorporating sig-

nature verification to combat fraud, currency conversion, and personal identification. Electronic cash technologies on the internet will, among other opportunities, enable small denomination payment to become economically viable.

It was an interesting coincidence that the same Financial Times carried a story in Inside Track ("The textbook that took off pre-launch") on a new book on euro planning. The first is the internet. The average citizen will not become properly aware of the euro until notes and coins are introduced in January 2002 — four years from now. Four years is a long time in the evolution of the internet. By then, online commerce will have made important advances, and secure business-to-business and personal transactions over the internet using standard protocols will have become commonplace.

Chris Ogden,  
Service Line  
Future Business Lab.

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negotiations — which is manifestly wrong — and presents Switzerland as if it were about to react by going it alone, which is not correct either. The negotiation will continue in the five other sectors which it covers and the ministers of transport remain on the council table.

Even if the treaty could have been definitively adopted, Switzerland would have brought into force fiscal measures for all trucks traveling on the Swiss road network (and not just the Alpine region), as agreed in the treaty of Porte between Switzerland and the EU.

Your correspondent speaks of a "collapse" in the

One Southwark Bridge, London SE1 9HL

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## PERSONAL VIEW TOM PETRI AND BERT ELY

## A way out of bad banking

A private guarantee system for banks would have the benefits of current government supervision without its costly drawbacks

Government oversight of individual banks is not working.

In order to maintain the health of the banking system and to forestall losses to depositors, governments stand ready to support big banks against failure. There are advantages: this helps ensure the uninterrupted operation of the payments system and the smooth functioning of financial markets. But there is a serious drawback. By offering protection against the consequences of bad banking, government regulation helps inadvertently to encourage it.

Because of this protection, loan interest rates do not incorporate a sufficient risk premium. Hence, uneconomic projects are too easily financed, fostering speculative bubbles that inevitably burst. And when banking crises do occur, taxpayers must ride to the rescue.

The political reality is that many banks, as well as entire banking systems, are simply too big to fail. Yet their rescuers are not paid in advance for the risks they bear because government regulatory monopolies cannot properly price risk. Worse, this risk is not reflected, before the fact, in interest rates.

The frequency and growing magnitude of banking crises calls into question the conventional wisdom that only governments should supervise individual banks. After all, competitive markets produce better outcomes than government monopolies.

Moreover, one-size-fits-all rules, such as the Basle risk-based capital standards, constrict banking strategies. This in turn fosters banking homogeneity and the herd instinct that often leads to crisis.

Hence it is legitimate for governments to want sound banking in order to ensure systemic stability. And that task is increasingly important. As technology integrates banking with insurance and securities activities, the problems of systemic banking risk expand to encompass entire financial systems.

However, it is not axiomatic

Dutch bank's stern words

## FINANCIAL TIMES

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Thursday March 26 1998

## The verdict on Emu members

An Emu of 11 member states is now just a hair's breadth away. The European Commission's convergence report yesterday concluded that all 11 candidates had met the Maastricht convergence criteria. The report of the European Monetary Institute, though more cautious, did not contradict this recommendation. But this was no great surprise. The question now being asked by Europe's policymakers is whether the convergence will be sustainable.

Over the past few years, Emu hopefuls have run their economic policies with Maastricht in mind. The result has been dramatic: a fall in the average EU fiscal deficit from 6.1 per cent in 1993, to 2.4 per cent in 1997. The question is whether this restraint will continue – or whether, once countries have achieved the goal of entering Emu, policy coordination will fizzle out. The answer to this question is the key to whether Emu will succeed.

When it comes to the question of sustainability, the reports of the Commission and the EMI diverge considerably. This reflects the different nature and aims of the two institutions.

The European Commission, the EU's civil service, has played a key political role in the construction of a monetary union. It is desperately keen to push the project along, and so it is unsurprising that its report takes an optimistic viewpoint. It raises no doubts, for example, about the commitment of the Italian government to carry out the fiscal reforms that it has promised over the coming year.

The European Monetary Institute stands more aloof from the process – and has a central bank's natural caution. Its report is far more revealing about the challenges that lie ahead. And its message is strong: the adjustment efforts of previous years need not only to continue, but need to be taken much further.

## Colossal task

Europe's high-debt countries face a colossal task if they are to bring their debt ratios down to the 60 per cent Maastricht level. Italy, for example, would have to run a budget surplus of 3 per

## Fiscal policy

And the high-debt countries are not the only ones who will find their fiscal policies constrained by monetary union. Governments will need to have the capacity to use fiscal policy to respond to difficulties without breaching the fiscal limits imposed by the Stability Pact. Emu itself will impose strains that will need a fiscal response – greater competition, for example, could push up unemployment in some countries. And, in the longer term, many governments are facing huge burdens on expenditure because of demographic trends.

To get this flexibility, countries will need to aim for a budget close to balance over the economic cycle. Many of Emu's potential members, including France and Germany, are a long way from this aim.

Whether co-ordination of fiscal policy will happen is a question of politics, not economics. Member states are only just coming to accept that, while individual tax and expenditure matters remain national decisions, the logic of Emu requires that the overall fiscal stance must be determined by the aim of economic stability in the whole single currency area.

The moral pressure to bow to the interests of Europe will be strong, as the Maastricht process has shown. But even with the backing of the Stability Pact, peer pressure may not be enough to achieve the degree of fiscal consolidation that is needed to make Emu work. Governments must accept – permanently – the constraints that Emu will place on domestic policy-making. No report can predict whether this is going to happen.

## China reforms

When European Union leaders meet Zhu Rongji, China's prime minister, in London next week, they will applaud his bold economic reform plans. But they will also warn him firmly that these must not distract attention from the goal of joining the World Trade Organisation.

Western concern has been aroused by China's recent reluctance to make good on promises of trade liberalisation. Its hesitation may be temporary and reflect recent political changes at the top. But Beijing also seems worried that the upheavals involved in restructuring its economy, above all the banking sector, could be even more severe if it opens its market too hastily for foreign competition.

The argument deserves sympathy. But China needs clearly to recognise that internal reform is a step towards – not a substitute for – eventual integration with the global economy. The crucial question is how the two processes are to be synchronised.

The EU has offered to allow China to open its services market in stages after it joins the WTO, provided it commits itself to agreed deadlines. Brussels has also sought to reassure China that it is acting in good faith, by spelling out more precisely its basic terms for WTO entry.

China should be encouraged to respond by proposing a realistic liberalisation timetable. Its incentive to do so would be increased if the US unequivocally endorsed the EU initiative. Beijing is more likely to listen to messages from the west if they are spoken clearly, with one voice.

## UK utilities

Britain's privatised utilities are entering a period of upheaval. The introduction of retail competition in gas this year and later in electricity will reduce the need for regulation. This has already happened in telecommunications, leaving only the water companies as traditional monopolies.

The government's consultation paper yesterday on the reform of utility regulation gave welcome encouragement to the process. It was not always clear that a Labour government would understand that as competition increased regulation would become less important to consumers – and to the government.

With some exceptions, this green paper passes that test. It would preserve the broad structure of UK regulation and many of its special features, such as "RPI-X" price regulation. It accepts that profits are an important spur to efficiency. Labour's previous ideas in opposition for confiscating "excess" profits have been very much softened.

The main theme, reflected in the title, is to give more explicit importance in the law to the protection of consumers. And statutory consumer councils would be established to work alongside regulators. These changes may be more apparent than real. At

present, all regulators regard consumer protection as the core of their job, and they work closely with consumer representatives, albeit less formally than now envisaged. However, problems could arise if consumer councils, appointed by ministers became, in effect, antagonists to the regulators, and ended their position as consumer champions.

The other main constraint on regulators' powers would be "statutory guidance" offered by ministers once every five years or so, on social and environmental policy. This is a bad idea, but it seems to have been watered down enough to do little damage.

Most of the other suggestions represent a necessary tidying up, with welcome moves to greater transparency. A merger of gas and electricity regulation is overdue as the two industries converge. Proposals to support regulators with a board of statutory advisers would only institutionalise present arrangements. Replacing single regulators with a triumvirate could work. But the third option of a US-style commission should be resisted as far too cumbersome. There is plenty of work still to be done, but when together these proposals will do little harm, and maybe some good.

The main theme, reflected in the title, is to give more explicit importance in the law to the protection of consumers. And statutory consumer councils would be established to work alongside regulators. These changes may be more apparent than real. At

George Soros could be forgiven for experiencing an identity crisis. Portrayed last year by Mahathir Mohamad, Malaysia's prime minister, as a "parasite" who undermined currencies and destabilised local economies, the New York-based financier has now emerged as a saviour of bankrupt Asian enterprises.

This month, Mr Soros headed a consortium investing \$500m in a faltering Thai steel mill. That one transaction is eight times larger than last year's total merger and acquisitions activity involving a target company in Asia.

Moreover, Mr Soros is only part of what may prove a historic trend: US investors, rather than running scared in a crisis, are seizing the opportunity to deepen their involvement in the troubled tiger economies. In the process, they could help reshape corporate Asia and deepen US long-term political engagement in the region.

"Many US companies have been frustrated in the past by their inability to access the vast, growing Asian consumer, business and industrial markets. But this is all changing rather dramatically, as the Asian M&A markets begins to open," says CS First Boston, the investment bank.

At the moment, the US impact in Asia has been greater at the level of international relations than on corporate culture. In the case of US relations with China, the Asian crisis has already had an effect. Beijing's pledge to avoid a competitive devaluation has been welcomed in Washington as evidence of China's growing maturity as an emerging economic power. President Bill Clinton's visit to China this summer seems certain to increase co-operation between the two countries, based largely on their mutual concern about Asian economic stability.

It is not only China. US engagement with other Asian countries has also been reaffirmed in the wake of the turmoil, largely through US leadership of international rescue operations in the region. This has not necessarily made relations more harmonious. Washington did not endorse Suharto of Indonesia by pressing vigorously for reforms. But even in Jakarta, the significance of the US relationship has increased.

Western analysts are cautious about predicting a lasting and irreversible shift in US corporate and political involvement in the region. There are limitations on western abilities to influence a patchwork of economies, all at different stages of development and responding in different ways to crisis. Japanese resistance to US pressure to introduce a fiscal stimulus package is one indication of these limits. Indonesia's reluctance to come to grips with its predicament is another.

All the same, at the corporate level, as at the political one, the pressures and the penetration are increasing. "There is no question we are seeing an acceleration of corporate involvement in Asia, especially among those companies who already have a presence there and who see opportunities which fit into their business plan," says Robert Hormats, top Asia strategist at Goldman Sachs, the investment bank.

East Asia's demand for fresh capital to clear up bad loans is providing western institutions with opportunities to do business.

Once a communist party boss, on a whirlwind tour of the Armenian backwoods drumming up votes for Monday's presidential election, he stops in small villages just long enough to shake a few hands, crack a few jokes and step in the blood of a lamb freshly slaughtered in his honour.

The 65-year-old Demirchian ruled Armenia as first secretary of the communist party from 1974-88 when the then Soviet republic enjoyed an era of stability and relative prosperity. Now that times are hard, there's a temptation to recall the days when shops were full and kibabs – sausage – cost a few kopeks.

Unofficial polls show the former communist apparatchik running close behind his much younger opponent, the incumbent Robert Kocharyan. Kocharyan has an uncanny licence to act Robert De Niro, but there's not much glitz or glamour about his campaign – he favours long, careful speeches in his unfashionable Nagorno-Karabakh accent, all about how well he has done with privatisation and economic reform.

This pedestrian style is poor competition for the charismatic Demirchian, who – apart from begging the nostalgic vote – is still pulling the old party trick of promising much without letting anyone in on the secret of how he plans to deliver.

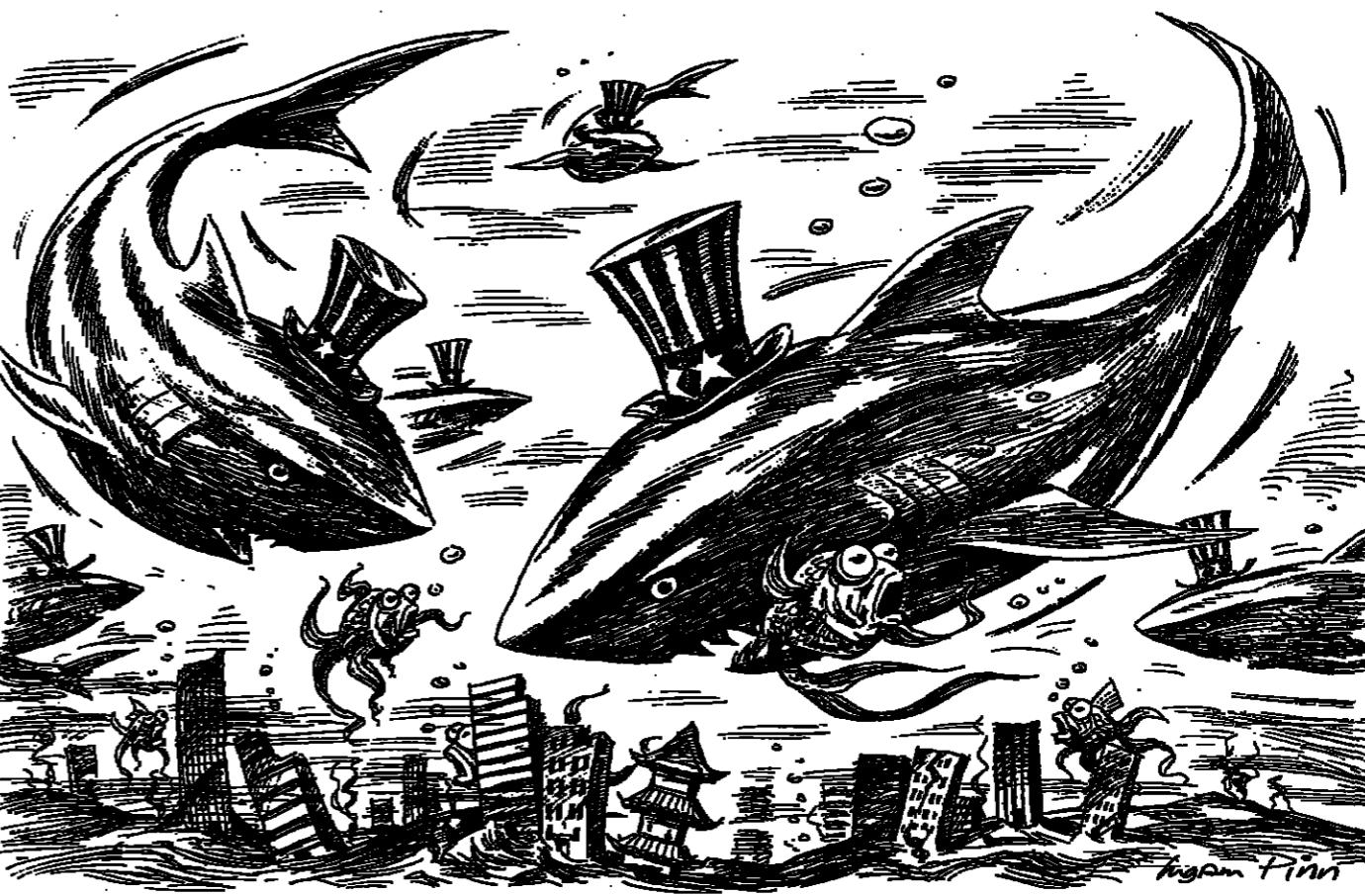
## Red missed

Karen Demirchian's populist style doesn't betray the fact that he was

## COMMENT &amp; ANALYSIS

## Snapping up bargains

The wave of foreign investors, particularly from the US, after the recent financial turmoil in the region could help reshape corporate Asia, say Tony Walker and John Riddling



with unprecedented leverage. The conditions attached to International Monetary Fund and World Bank rescue programmes are playing a role in rising open Asia's closed corporate cultures, creating opportunities for international companies.

"The opportunity for investment, whether in production, distribution or portfolio assets, is once-in-a-lifetime," says Adlai Stevenson, former US senator and president of SC&M International, a Chicago-based merchant bank.

"With low bond ratings and depressed stock markets acting as significant barriers to capital raising, Asian companies are being forced to pursue all alternatives," argues CS First Boston.

US companies are moving to seize opportunities. Much of the action has been concentrated in countries that have gone furthest in implementing IMF and World Bank measures aimed at achieving transparency in their economies and improving corporate governance. Thailand and South Korea have topped the list.

The list of deals concluded since the crisis emerged in the middle of last year runs the gamut of business, from American Insurance Group's buyout of a Thai finance house to the big automotive and electronics groups. Delphi Automotive, the components subsidiary of General Motors, is weighing up the acquisition of its largest Korean counterpart, Intel, the US microprocessor manufacturer, has been seeking to expand co-operation with Samsung Electronics.

The main focus, however, has tended to be on finance, a sector that has traditionally proved to be the least accessible to international investors. That is changing under the pressures unleashed by the region's upheaval and by the demands of structural reforms, especially in the biggest markets of Japan and Korea.

Merrill Lynch, the US investment bank, is spending \$300m to buy part of the brokerage operations of bankrupt Yamaiichi Securities, exploiting a long-awaited opportunity for US finance houses to break into the closed Japanese market. GE Financial Assurance, a unit of GE Capital, is also seeking to profit from Japan's troubles by forming a \$1.5bn joint venture with Toho Mutual, Japan's 12th largest life insurer, which was on the verge of collapse. The deal, which gives GE control of the new venture and protection from the liabilities of the old Toho, is extremely favourable.

"A transaction on such terms would have been unheard of prior to the crisis, when most Asian companies saw little need or desire to cede control to secure capital," says CS First Boston.

Coca-Cola, the soft drinks company, and Procter & Gamble, the consumer products group, are among other prominent US companies that have moved quickly. Coca-Cola recently paid \$441m for the bottling unit of Doosan Group, its Korean partner, while Procter & Gamble bought Seangyoung Paper from the Seangyoung conglomerate.

Companies such as Coca-Cola and P&G are well established in the region and already had target companies identified as part of a business plan. They have tended to be among the first wave of "bottom fishers" – that is, people

hoping to snap up bargain-basement deals. Mr Soros and other more opportunistic investors are comparatively new to the region. They represent a second wave that is now stirring.

"The first phase, which is well under way, concerns those companies who already know their targets," says the head of corporate finance at one regional investment bank. "The next phase, which is beginning to stir, involves new players."

The inflows of foreign capital are putting pressure on management practices, and hence could change corporate culture in Asian countries. A landmark was passed last week when SK Telecom, one of Korea's biggest mobile telecommunications manufacturers, yielded to pressure from a group of foreign share-holders led by Tiger Management, a US hedge fund. SK Telecom agreed that two outside directors could be appointed as directors, the first time overseas investors have gained representation on the board of a Korean *chaebol*, or conglomerate.

"In itself it sounds like a small step," said one Hong Kong-based fund manager. "But it is a measure of how far the environment has changed. Six months ago, the idea of foreign investors pushing through these kinds of changes would have been fiction."

How much further these changes extend, and to what extent US companies reap the rewards, remain big questions. Many obstacles remain. Among the general problems are lingering risks with investments and a potentially limited window of opportunity. Although investment bankers in the region are optimistic about the potential for mergers and acquisitions and the extension of international business interests, they are also cautious.

They have two contradictory worries. One is that things have not settled down sufficiently. "We are quite a long way from understanding the full extent of the difficulties in the corporate sector in all of these countries."

US companies are not alone in confronting these hazards. Last week, BASF, the German chemicals group, concluded the largest deal with a Korean conglomerate since the crisis struck, agreeing to pay \$600m for a division of the Daesang group. Core Pacific of Taiwan has snapped up part of Yamaiichi's operations and has signalled its interest in Korean industrial assets. Prince Al-Waleed bin Talal, the Saudi investor, has bought stakes in Korean and Malaysian automobile manufacturers and a Singaporean property group.

But US companies might bear the brunt of any reaction to foreign capital. To the extent the IMF is identified with US protests against the fund's policies, tend to take an anti-US flavour.

The result, say US executives, is a premium on preparation. "It is absolutely crucial that we are not seen to be stampeding in, exploiting their problems," says one senior banker. "If we tread carefully, we will make the biggest strides."

## Financial Times

## 100 years ago

Spanish Threat To U.S. Navy New York, 25th March. An officer on board an American torpedo boat at Key West Harbour, when interviewed regarding Spain's torpedo flotilla, made the following statement: "If the United States Government allows the flotilla to reach Porto Rico, it will be a big mistake. The flotilla will be a greater menace to our fleet than the entire Spanish navy, for Porto Rico is nearer Key West than Cuba. There are only two torpedo boats in our navy which have any chance of escaping the flotilla. As a torpedo expert, I say that if every ship in the United States Navy were brought here there would be none too many when the strength of the flotilla is considered."

## 50 years ago

Africa Ports Congestion Mombasa, Kenya, March 24. Sir William Currie, chairman of the Peninsular and Oriental and British India Steam Navigation Companies, declared here to-day that he was concerned at delays at Mombasa and other East African ports, and that unless the delays were eliminated "regular sailing programmes will be impossible to maintain." Ships have been delayed here almost three weeks, and shipping officials fear it may be necessary for certain ships to bypass this port.

## OBSERVER

## Folz alarm for Calvet

The smooth acceleration of French carmaker Peugeot-Citroën with Jean-Martin Folz at the wheel is raising a dust cloud over the reputation of Jacques Calvet, his illustrious and long-serving predecessor.

Folz yesterday added another piece to the jigsaw with a distinctly Anglo-Saxon style target for return on capital employed – 12.5 per cent. He produced a chart showing return skidding from 21.7 per cent in 1990 to just 2.4 per cent in 1997.

The company created a stir last month by revealing that it expected a 1997 loss of \$408m, not helped by a return on capital employed – 12.5 per cent. He produced a chart showing return skidding from 21.7 per cent in 1990 to just 2.4 per cent in 1997.

Calvet told the daily newspaper Libération this did not correspond to his management of the group until September 30, 1997, but to the wishes of his successor. The accounts were *dévoilés* rather than *dévoilés* – a hard-to-translate French pun, implying that they were wayward.

Folz brushed this objection aside as more a word game than an analysis of the accounts. Will the loquacious Calvet now hold his tongue?

## Shop soiled

There used to be lots of little shops on the prairie before huge Wal-Marts and other discount stores put them

out of business.

Now Wal-Mart – founded by Sam Walton, who always seemed to be wearing a baseball cap and liked to drive around in an old pickup truck – is trying out something new. The latest wheeze involves smaller convenience stores, on the grounds that people might like to shop in the neighbourhood.

As Walton himself once said, on the way to becoming a multi-billionaire, but yesterday Brussels seemed to be getting its act together as it told the world that 11 countries were fit to join the single currency.

The opening of the new, compact Wal-Marts is sure to be better organised than the debut of Sam Walton's second store in Harrison, Arkansas, way back in 1964. Apparently the watermelons piled in front exploded in the July sun, the donkeys hired to give children's rides did what donkeys have to do, and the resulting mess was trailed through the shop.

**Some neck**  
It's time for Ned Kelly – Australia's infamous bushranger who became a folk hero for robbing lots of banks with a tin can on his head, to be put back together – at least so his 93-year-old niece is claiming.

Kelly's skull was stolen in 1970s from a display at the old Melbourne jail, where he was hanged in 1880. A priest acting for the niece says the current custodian of the skull might give it back on a promise to bury it with the other remains, which were interred in 1929. The niece yesterday called for the

whole of Ned to get a "Christian burial," but it appears that being related to the old ruffian is still a matter for discretion even 118 years after his death – the niece is carefully keeping her name out of the neighbourhood.

As Walton himself once said, on the way to becoming a multi-billionaire, but yesterday Brussels seemed to be getting its act together as it told the world that 11 countries were fit to join the single currency.

The opening of the new, compact Wal-Marts is sure to be better organised than the debut of Sam Walton's second store in Harrison, Arkansas



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conomy

1500 flights  
a week.  
*British Midland*  
The Airline for Europe

# FINANCIAL TIMES COMPANIES & MARKETS

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THURSDAY MARCH 26 1998

Week 13

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## INSIDE

**Deutsche Post may take DHL stake**  
Deutsche Post, the sprawling, state-owned German postal service, hopes to take a 22.5 per cent stake in DHL International, the express courier service that serves locations outside the US. Deutsche Post's increasingly commercial outlook has come about partly because of the liberalisation of European postal markets and preparations for its stock market listing in 2000. It is also reacting to the planned European single currency, which has accelerated the evolution of continent-wide businesses. Page 15

**Canada set for telecoms shake-up**  
Canada's telecommunications industry is in upheaval after Telus, the Alberta-based local telephone company, confirmed it was in talks to form a "business combination" with AT&T Canada Long Distance Services. Such a combination could herald a wave of consolidation in the sector, which comprises 11 local telephone service providers and several long-distance competitors. The fragmented industry cannot match economies of scale in other countries. Page 20

**GEC eyes spoils of blocked merger**  
The blocking of the merger of US defence groups Lockheed Martin and Northrop Grumman opens up huge new opportunities for General Electric Company, the UK electronics and defence group. With a euro-denominated credit facility for £6bn (£8.5bn) and a cash pile of about £1bn (£1.67bn), it could hope to buy some Lockheed and Northrop businesses, at least. It might even bid for Northrop. Page 21

**Bufete going through a bad patch**  
Nothing seems to be going right for Bufete Industrial, Mexico's second largest construction company. The country is on its biggest infrastructure development drive in decades, but last year the three main government contracts – worth about \$3.75bn – slipped through Bufete's fingers. Its best client, oil monopoly Pemex, has had to re-think because of the drop in oil prices. And last week, Juan Alberto Zepeda Novelo, Bufete's pointman for oil development projects, was jailed on money laundering charges. Page 18

**Oil rises on news of Opec meeting**  
World oil prices rose after the Organisation of Petroleum Exporting Countries confirmed it would meet next week to approve cuts in production. The emergency conference, to be held in Vienna on March 30, is expected to ratify the agreement reached in Riyadh at the weekend. Page 24

**Yen advances on intervention talk**  
The yen rose against the dollar, helped by talk that the Bank of Japan might intervene to support its currency when the latest Japanese fiscal stimulus package appears today. The package is expected to be worth about ¥10,000bn (£77bn), while some temporary tax cuts may be made permanent. Page 23

**Zambian project loses Falconbridge**  
Zambia's hopes of reviving its copper industry, which is its biggest employer and accounts for about 90 per cent of its foreign currency earnings, suffered another blow when Falconbridge of Canada pulled out of the Konkola project. It is the third mining group to quit the \$800m venture, following Gencor of South Africa and Australia's WMC. Page 24

## COMPANIES IN THIS ISSUE

3Com	20	Mercury Energy	14
ABC Communications	14	Merita Nordbanken	18
AT&T Canada LDS	20	Merill Lynch	20
Acer	14	Metro Pacific	18
Acth-Ox	8	Microsoft	20
Alcan	20	Mitsubishi Electric	14, 13
Alcoa	20	Monsanto	20
Algas Energy	14	Natexis	18
America Online	20	Netscape Comms	20
Apple Computer	20	News Corp	4
Argentaria	15	Norsk Hydro	20
Argos	21	Norske Skog	18
BCE	20	Northrop Grumman	22
BOB	4	Peugeot	16
BMC Industries	20	PitTel	18
BMW	1	Pohjola	18
BSkyB	4	Price Waterhouse	18
Bank Austria	16	Rekam	21
Banques Populaires	16	Rheinmetall	18
Barclays	21	Rhône-Poulenc	18
Bell Canada	20	Rolls-Royce Motors	1, 12
Bililon	20	SAP	16
Bufete Industrial	18	SE-Banken	18
CSFB	20	Sampo	18
CVG	20	Seaf Containers	21
Coopers & Lybrand	18	Shaw Cable	20
Creditanstalt	16	Shin Ho Paper	18
DHL	15	Sino Land	14
Daimler-Benz	1	Smart	18
Deutsche Post	15	Telus	20
EasyJet	21	Telmex	21
Euro Disney	18	SocGen Asset Man	15
Ford	14	Société Générale	13
Frank Russell	15	Starion	20
GEC	21	TEA Switzerland	21
Goldman Sachs	20	Tarmac	21
Henderson Land	14	Telefónica	13
Hyundai	14	Teleglobus	20
INA	15	Teleus	20
Imatec	20	Telia	18
Israel Corporation	18	Triggy-Hansa	18
Kia Motors	14	UBS	16
LB Kiel	16	Vickers	1
Lehman Brothers	20	Volkswagen	16, 1, 12
Lockheed Martin	20	Wal-Mart	20
LucasVarity	21	Whirlpool	8
	21	Yahoo!	20
	21	Zim	18

CROSSWORD, Page 24

## MARKET STATISTICS

Annual reports service	26, 28	FTSE Actuaries share index	30
Benchmark Govt bonds	22	Foreign exchange	23
Bond futures and options	22	Gilt prices	22
Bond prices and yields	22	London share service	28, 29
Commodities prices	25-27	Managed funds service	24
Dividends announced, UK	21	Money markets	21
EMS currency rates	22	New Int'l bond issues	30
Eurobond prices	22	Recent issues, UK	22
Food interest indices	22	Short-term Int'l rates	31
FTSE & A-World indices	31	Stock markets at a glance	30
FTSE Gold mines index	30	US interest rates	33
Emerging Market bonds	22	World stock markets	31

EUROPEAN FILM INDUSTRY FRENCH BANK SEEKS TO CASH IN ON REVIVAL

## SocGen to set up film finance unit

By Alice Rawsthorn

Société Générale, the French banking group, will today launch a London-based film financing division to take advantage of the revival of the European film industry.

The launch follows the announcement yesterday that the UK government plans a wide-ranging overhaul of film policy to encourage foreign film groups to increase their investment in the UK and to forge closer links between the film production sector and institutional investors.

The new SocGen unit will be run by Prunilla Hoon, head-hunted from Guinness Mahon, the London-based merchant bank where she was head of media and entertainment.

A prominent figure in UK film finance, Ms Hoon, 44, helped to finance 80 films, including *Howard's End*, *The Crying Game* and *Wilde*, in 11 years with Guinness Mahon.

Guinness Mahon has stepped up its investment banking activities in the film sector, notably by advising Tony and Ridley Scott, the directors, on the acquisition of Shepperton, one of the UK's biggest production studios.

SocGen's decision to target the European film industry comes at a time when production activity is increasing across Europe after years of decline.

The revival has been fuelled by a steep increase in cinema attendance following the opening of scores of new US-style multiplex cinemas.

Several large European media and entertainment groups have either diversified into film or are expanding their existing interests. PolyGram, the Dutch music group, has invested more than \$1.2bn in the past seven years to establish a Los Angeles-based film subsidiary. At the same time, many Hollywood movie

studios are strengthening their presence in Europe.

Ms Hoon, as head of media for SocGen's project and sectoral finance group, said she will concentrate initially on developing its film finance interests. She declined to comment on how much SocGen plans to make available for film finance but said the financial resources available would be far greater than at Guinness Mahon.

Michael Shyka and Thomas Gardner, two members of Ms Hoon's team at Guinness Mahon, have also moved to SocGen.

They will work closely with Bannon & Co, SocGen's Los Angeles-based banking subsidiary that specialises in the entertainment sector. Bannon recently advised PolyGram on its acquisition of a library of 1,000 films formerly owned by Crédit Lyonnais.

Stephen Fry, left, starring in *Wilde*, one of the films Prunilla Hoon helped to finance while head of entertainment at Guinness Mahon

Fonds venture, Page 15



Stephen Fry, left, starring in *Wilde*, one of the films Prunilla Hoon helped to finance while head of entertainment at Guinness Mahon

## S&P 500 records highest p/e ratio

By John Labate in New York

Recent rises in US stocks have carried the price/earnings ratio on the S&P 500 index to its highest recorded peak, sparking fresh debate about whether the US market is trading at dangerously high levels.

"What we're showing now is a price/earnings multiple of above 27 for trailing 12-month earnings with no adjustments for write-offs," said David Blitz, chief economist at Standard & Poor's in New York. The ratio is calculated by dividing share prices, as measured by the S&P index, by earnings. In the past, notably in the early 1970s and in 1987, a high p/e ratio was followed by a heavy market fall.

The issue of valuations has long caused deep division on Wall Street. But the US bull market has thrown the debate into sharper relief, now that the Dow Jones Industrial Average is nearing the 9,000 level and the S&P 500 is above 1,100. If earnings disappoint, such lofty levels could be met with rapid selling by investors.

However, many analysts are unconcerned about current valuations. "You can't look at p/e multiples in a vacuum," said Alfred Goldman, chief market strategist at A.G. Edwards in St. Louis. "You have to look at them in relation to interest rates." With the long bond trading at a yield below 6 per cent, Mr Goldman and many others believe valuations can continue at current levels, and could go higher. Underpinning the market is the solid state of US economic fundamentals, with growth strong and inflation subdued.

Analysts prefer to calculate valuations using forward, rather than trailing, earnings, although according to IBES, the information group, that ratio is also at its highest since the second world war.

Compounding the valuation worry is the record low level of dividend yields, at 1.44 per cent, according to the latest S&P estimates. The bull market has also forced down dividend yields in the UK to their lowest levels since records began. However, instead of paying higher dividends, many US companies have opted for stock repurchase programmes. This is more tax-efficient for shareholders than dividend payments.

Mitsubishi seeks spark, Page 14

Lex, Page 12

## Mitsubishi Electric chief quits after loss

By Michiyo Nakamoto in Tokyo

The president of Mitsubishi Electric (Melco), one of Japan's leading integrated electrical manufacturers, is resigning after the company recorded a loss and passed its second-half dividend.

Melco's shares rose nearly 5 per cent to ¥338 (\$2.53) on the news.

Takashi Kitaoka, president for six years, will step down in June after Melco, last month forecast a group net loss of ¥70bn for this year, compared with a profit of ¥8.5bn last year.

Mr Kitaoka will be replaced by Ichiro Taniguchi who has been in charge of the company's defence electronics and aerospace businesses.

Mr Kitaoka had faced criticism for his failure to resign following revelations that Melco had been making illegal payments to corporate racketeers.

Melco is expected to implement a wide-ranging restructuring, including the closure of several factories overseas. "Further restructuring is needed both overseas and in Japan, not only to cut back operations but to strengthen

those businesses where we have strength and to halt businesses that are not good," Mr Kitaoka said. "We will bring out all the rot at once, especially foreign factories, which have been making losses."

As a result, the company is likely to post an extraordinary loss in the next fiscal year beginning in April. Substantial cumulative losses will remain, Mr Kitaoka said.

Melco has already closed a semiconductor manufacturing plant in the US – believed to be the first such closure by a Japanese company – and a colour TV plant. The cost of over-

seas restructuring is ¥80bn. Melco is also considering pulling out of the household PC business in the UK and Japan to focus on the corporate market.

Mr Kitaoka blamed the sharp downturn in the semiconductor and home electronics markets for the company's difficulties. Mitsubishi was slow to shift to advanced semiconductor technology and has been losing money in the division. It was also badly hit by the downturn in purchases of air conditioning units in Japan because of a mild summer.

Executives indicated that the company planned to shift its focus from D-Rams to systems-on-a-chip semiconductors that incorporate both memories and microprocessors. They said D-Ram technology would go towards building that business, in which Melco has an edge over competitors.

Defence electronics and aerospace businesses will be core operations, Mr Taniguchi indicated. But "we may be forced to withdraw from areas where Mitsubishi Electric has low market share or where the business is not solid", he said.

Executives indicated that Mitsubishi seeks spark, Page 14

## Singapore launches \$1bn convertible bond

By Vincent Boland

Singapore yesterday launched the biggest convertible bond out of Asia with a \$1bn issue exchangeable into shares of Singapore Telecom (SingTel), the city state's dominant telecommunications carrier.

The five-year issue, which bankers said was "healthily oversubscribed", is a significant test of investor sentiment towards Asia's crisis-hit economies. It is also fresh evidence of the popularity of convertible bonds, one of the biggest growth areas in international capital markets this year.

Singapore has, however, emerged relatively unscathed from the financial crisis afflicting most of its neighbours, and bankers said the fact that the bond was convertible into

shares of SingTel, one of the region's leading companies, drew substantial interest.

John Hyman, executive director at Morgan Stanley Dean Witter, the US investment bank that lead-managed the issue, said it was the first significant test of sentiment towards Asia since the crisis erupted last autumn.

"Singapore benefits because it is perceived as being the most stable place in the region, and Singapore Telecom is the blue chip in the market," he said, adding that the bond was more than twice as big as the next largest Asian issue.

The bond was issued by Temasek Holdings, the Singapore government's holding company and investment arm. The total size of the issue will

rise to \$1.15bn if a "green-shoe" or over-allotment option is exercised, depending on the level of final demand for the bond.

The bond will be convertible into SingTel shares at a price of \$33.38 each, a premium of just over 8 per cent on yesterday's closing price of \$32.

## COMPANIES &amp; FINANCE: ASIA-PACIFIC

PERSONAL COMPUTERS TAIWANESE GROUP HELPED BY STRENGTH IN CORE BUSINESS

**Acer shrugs off chip weakness to climb 22%**

By Laura Tyson in Taipei

Acer, one of the world's biggest personal computer makers, performed solidly last year, helped by strength in its core business and despite troubles at its memory chip arm.

The Taiwanese group yesterday posted a 22 per cent rise in 1997 net profits to

T\$3.74bn (US\$115m) on sales up 21 per cent at T\$69.74bn.

The company plans to issue a dividend of T\$2 a share for 1997 and expects to launch a euro-convertible bond and global depository receipts this year.

Acer has set a 1998 net profit target of T\$6.5bn, up 47 per cent from 1997. Its sales target for the year is

T\$88bn, an increase of 26 per cent from 1997.

The convertible bond issue will raise as much as T\$8bn with the funds supporting a planned capital increase and operations of Acer Semiconductor Manufacturing, formerly known as Texas Instruments-Acer.

Acer took control of the unit earlier this month when

it bought out the 33.34 per cent stake held by joint-venture partner Texas Instruments, the US chipmaker. TI-Acer, a dynamic random access memory (DRAM) chipmaker, had suffered from heavy losses because of oversupply in the memory chip sector.

Stan Shih, chairman of Acer, said the buyout would

enable Acer to shift away from DRAMs into more profitable areas such as foundry, or made-to-order, production.

The company said it would this year issue 150m shares in global depository receipts. The plan has to be approved at a shareholders' meeting on May 20.

The Acer board yesterday agreed to lift a cap on invest-

ments in China from US\$25m to US\$100m to expand an existing investment project in the Chinese province of Guangdong.

The board has also decided to revise the company's charter to increase its capital from T\$22bn to T\$22bn in line with its planned expansion and issuance of convertible bonds.

## NEWS DIGEST

## KOREA

**Kia Motors says Ford is against Hyundai bid**

Kia Motors yesterday claimed its single largest shareholder, Ford Motor, of the US, was opposed to a proposed takeover bid of the bankrupt South Korean carmaker by Hyundai Motor.

Kia made the comments after holding discussions with Paul Drenkow, head of Ford's Asia-Pacific operations, on future co-operation. Ford holds a combined 17 per cent in Kia along with its Japanese partner, Mazda. Ford has been negotiating with Samsung Motor on a strategic partnership, including a possible joint bid for Kia, which went bankrupt last year.

Kia, Korea's third largest carmaker, has opposed any takeover bids by either Hyundai or Samsung and Ford. It is awaiting a court decision on receivership, which would allow it to negotiate its debts instead of liquidating its assets.

Kia is hoping to survive through a debt-for-equity swap with its biggest creditor, the state-run Korea Development Bank, while creating new business by providing cars on an original equipment manufacturing basis to Ford.

Meanwhile, Hyundai Motor yesterday established an executive task force to plan a Kia takeover. Hyundai said its absorption of Kia would make one of the world's top 10 car companies, with an annual production capacity of 2.5m vehicles. John Burton, Seoul

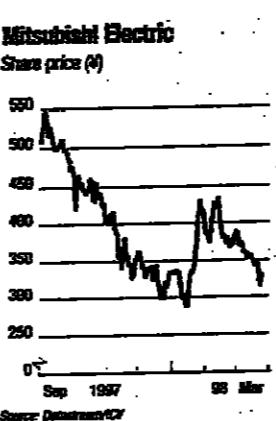
for air-conditioners. The company has already shut down colour television assembly facilities in the US and Malaysia, as well as an obsolete 4-megabyte DRAM facility in Malaysia. But nearly all the cuts have been overseas. As Mr Kitaoa admitted, domestic restructuring has yet to begin.

Some action is in the pipeline. The semiconductor division announced yesterday it was cutting capital expenditure from its peak of T123bn in 1995 to just T50bn this year. That should also help reduce the group's huge depreciation charges.

But much more radical surgery is required. Mr Taniguchi will need to abandon the group's traditional, employment-oriented management style, while demonstrating a commitment to shareholder value so far lacking. To do so will require a revolution in Mitsubishi Electric's culture. It will be no easy task.



Ex-president Takashi Kitaoa: his medicine was refused.

**Mitsubishi Electric looks for renewed performance spark**

The resignation of the company's president highlights need for radical surgery, write Paul Abrahams and Michiyo Nakamoto

Takashi Kitaoa, president of Mitsubishi Electric, yesterday figuratively fell on his sword. After apologising for the company's poor performance while under his control, he resigned.

The scale of the group's underperformance during Mr Kitaoa's six-year reign is hard to underestimate. This year, Mitsubishi Electric will post a loss and pass its second-half dividend for the first time in more than 50 years. Since January last year, the shares have plunged more than 50 per cent. They have lost 70 per cent of their value since their peak in 1989.

Mr Kitaoa's replacement, Ichiro Taniguchi, was blunt about what needed to be done: "Today we announce the beginning of a new Mitsubishi Electric. The path we must travel is clear."

That path, according to Mr Taniguchi, includes expanding strong operations and consolidating loss-making businesses. "On behalf of our shareholders, employees and customers, we must stay focused on the future and return Mitsubishi Electric to profitability as quickly as possible," he said.

In the short term, Mr Taniguchi's clarity of vision may reassure long-suffering investors. Yesterday, the shares bounced back 5 per cent. But in the long run, investors will need more than rhetoric to convince them that this diversified manufacturer of industrial, consumer and heavy equipment is capable of doing anything other than destroying value.

Their scepticism is given added weight by the fact that Mr Kitaoa, formerly viewed as a reformer, diagnosed most of Mitsubishi Electric's problems more than two years ago. But this cumbersome conglomerate refused to swallow the medicine he prescribed.

"Since I became president in 1992, I have tried to transform the culture of Mitsubishi Electric and prepare the company for the 21st century," Mr Kitaoa said yesterday. Insiders say his efforts founders because he failed to rally internal support. That was partly because the company had become lazy, counting on related groups such as Mitsubishi Estate and Mitsubishi Motors to buy its products without question.

Similarly, the consumer electronics operation - which ranges from microwave ovens to vacuum cleaners - has endured lacklustre demand. Scott Foster, industrial electrical machinery analyst at ING Barings in Tokyo, estimates half the group's Y70bn (\$537m) losses this year will be generated by consumer electronics.

But the biggest problem has been semiconductors, where the damage has been mostly self-inflicted. "In 1994, we posted Y20bn in net profits and I thought that things would be all right," said Mr Kitaoa. As a result, between 1994 and 1997, Mitsubishi Electric's semiconductor division invested Y405bn in new capacity, mostly on new generation 64-megabyte DRAMs.

"But then the semiconductor market was badly hit and our development of

advanced 64-megabyte DRAMs backfired," he said.

The legacy of that explosion in semiconductor investment is that Mitsubishi Electric's net debt-to-equity ratio mushroomed from just 40 per cent in March 1995 to 130 per cent this year. This year the group will be unable to cover interest charges with cash flow, according to Mr Foster.

So far, the company's response to the crisis has been feeble. Company executives have been reduced to praying for hot weather to stimulate additional demand

for air-conditioners. The company has already shut down colour television assembly facilities in the US and Malaysia, as well as an obsolete 4-megabyte DRAM facility in Malaysia. But nearly all the cuts have been overseas. As Mr Kitaoa admitted, domestic restructuring has yet to begin.

Some action is in the pipeline. The semiconductor division announced yesterday it was cutting capital expenditure from its peak of Y123bn in 1995 to just Y50bn this year. That should also help reduce the group's huge depreciation charges.

But much more radical surgery is required. Mr Taniguchi will need to abandon the group's traditional, employment-oriented management style, while demonstrating a commitment to shareholder value so far lacking. To do so will require a revolution in Mitsubishi Electric's culture. It will be no easy task.

**Strong sales drive 33% rise at Sino Land**

By Louise Lucas in Hong Kong

Sino Land, the Hong Kong property developer, yesterday reported a 33 per cent rise in net profits at the interim stage, from HK\$764.89m in the six months to December 1997 to HK\$1.01bn (US\$130m) for the same period last year.

Results, which were ahead of expectations, were boosted by strong sales. At HK\$3.16bn, these were 59 per cent ahead of sales for the whole of the previous year.

However, the group also made provisions of HK\$400m against falls in the value of investments. Sales are set to remain robust as the group disposes of developments rather than retains them for rental. High interest rates and a credit squeeze among lenders in the territory have forced companies such as Sino Land to focus on cash flow.

Concerns that Sino Land, one of the more aggressive developers, could be vulnerable to the downturn in the

property sector arose in January. The company's share price fell 45 per cent to HK\$1.91 in one day after it moved to quash rumours that it had missed a loan payment.

However, the share price has bounced back and yesterday closed 4.5 per cent higher at HK\$4.02. Property stocks performed strongly yesterday after Tuesday's government land auction, at which two plots fetched higher than expected prices. The buyer of the biggest plot

offered this week was Nan Fung Development, a private property company which disclosed earlier this month that it had built up a 10 per cent stake in Sino Land.

Sino Land said yesterday it had seen a revival of buying interest from end-users in the first two months of the year. However, The Mayfair, a prestigious block of 60 flats, is being sold off at about two-thirds of the price that might have been achieved at the peak of the market last year.

Robert Ng, chairman, said there were signs that prices had bottomed out and stability had returned. "The flexible land sale programmes and the new tax incentive granted to mortgage borrowers will create a positive market environment conducive to sales of residential units," he said.

Earnings per share at the halfway stage rose 20 per cent, from 28 cents to 33.5 cents, but the dividend is being maintained at 10 cents.

**Henderson Land loses ground in Hong Kong**

By Louise Lucas

## Hong Kong property transactions

Number of agreements for sales and purchases (YTD)

3-month moving average

25

20

15

10

5

0

May '97 '98

Source: CIC, HKIAG

25

20

15

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May '97 '98

Source: CIC, HKIAG

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May '97 '98

itors says Ford is  
st Hyundai bid

Smartphones

Smartphones

Land less  
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PROPERTY INSURANCE GROUP BRANCHES OUT

## INA seeks partner for new venture

By James Bisset in Rome

INA, Italy's second largest insurance group, is looking for an international partner in the field of property to help develop a residential and commercial property company it sets up this week.

In a bid to develop what would become one of Europe's largest property companies by book value, INA is searching for an international group willing to take a stake of up to 10 per cent in the newly expanded Unione Immobiliare SpA. It holds property with a book value of about L5,000bn (\$2.78bn).

Like Benassi, INA managing director, said yesterday that he planned to launch Unione Immobiliare on the Milan stock exchange before the end of this year.

About 80 per cent of the group's shares are to be held by existing INA shareholders, including leading banks and credit institutions such as San Paolo, IMI and Cariplo.

However, the INA group's holding company, INA SpA, is planning to sell its stake of up to 20 per cent over the next 18 months.

In general terms, it is looking to sell part of its stake through a public share offer. The remaining portion will be sold through a private placement to a strategic partner willing to help develop the new company.

## Argentaria plans internal merger

By Tom Burns in Madrid

Argentaria, the fourth-ranked Spanish banking group, which was recently privatised, said yesterday it planned to merge its main units to realise latent capital gains, reduce operating costs and lift its competitive edge.

The bank also plans to reduce the nominal value of its shares to track rival banks which have broadened their equity holder base through stock splits.

Argentaria's shares rose by Pta600 yesterday to close at Pta13,300 - a rise of 6.4 per cent on a day when the overall market rose 1.9 per cent.

Francisco González, Argentaria chairman, has pledged to raise the group's return on equity (ROE) from a low 10.9 per cent to 15 per cent by the end of 1999. In his bid to compete with more profitable domestic banks, he is seeking to lower Argentaria's ratio of operating costs to operating income from 56 per cent to 50 per cent by 2000.

The move involves the absorption by Corporación Bancaria de España, the Argentaria group's holding company, of Banco Exterior, Caja Postal and Banco Hipotecario. The three units,

## SocGen, Russell in funds venture

By Jane Marthson, Investment Correspondent

Société Générale Asset Management, which is owned by the French bank, has joined Frank Russell, the US consulting firm, to offer multi-manager funds in continental Europe.

The joint venture is designed to take advantage of the shift from traditional banking relationships to dedicated asset management in Europe, where the business is dominated by large financial services groups. Multi-manager funds, rare outside the US, offer investors the opportunity to put money into a range of asset classes using different managers.

Len Brennan, head of Russell's international operations, said the "market is right" for the new service as retail investors, high net worth individuals and institutional investors are looking for alternatives to traditional managers.

The consultancy currently manages \$38bn, mostly in the US, with 50 different managers. Its initial list for continental European clients will, perhaps surprisingly, not include SocGen.

## COMPANIES & FINANCE: EUROPE

### German delivery for DHL

Change is forcing Deutsche Post to act, writes Ralph Atkins

Before his death in an air crash three years ago, the entrepreneur Larry Hillblom lived a colourful lifestyle from his south Pacific island home.

He probably never dreamt his shares in the DHL express courier service he co-founded three decades ago in San Francisco would end up with Deutsche Post, the sprawling, state-owned German postal service.

But yesterday Deutsche Post confirmed that it has huge assets and capital and no debt," he said.

"But we badly need to get people who know about real estate management and can develop the business."

Mr Benassi's comments followed a decision this week to transfer most of INA's property holdings to Unione Immobiliare.

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towards European logistics solutions from one source."

For Deutsche Post, there have been two main factors forcing an increasingly commercial outlook. First has been the liberalisation of European postal markets and preparations for its stock market listing in 2000. Under Germany's new post law, it has been given some protection. Until the end of 2002, Deutsche Post will have a monopoly in the handling of standard letters up to 20g and bulk, or "junk" mail, up to 50g.

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gic partner willing to help

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areas of Deutsche Post are

profitable". The DHL deal

was "ideally timed", coming

as a previous co-operation

deal expired with TNT, the

Australian parcel service

taken over by the Dutch

postal service.

Moreover, Deutsche Post

would argue the DHL deal

was made necessary by the

second factor forcing

change: the expected impact

of the planned euro currency

in accelerating the evolution

of continent-wide businesses.

Some 80 per cent of Deut

she Post's turnover comes

from commercial customers.

DHL's experience in cross-

border deliveries was a natural

addition to Deutsche

Post's extensive domestic

infrastructure.

From DHL's perspective,

a two-tiered European

market is being created

similar to how the US market

has emerged over the past 10 years," says Patrick

Lupo, DHL executive chair

man. Customers want either

the overnight service, as spe

cialised by DHL or they

want an extensive road and

rail-based service that takes

a little longer.

DHL expects to co-brand

its services which will be

available through Deutsche

Post's 15,000 branches. DHL

will also offer Deutsche Post

services to its clients - such

as late night pick-ups.

A more immediate gain for

DHL will be the undisclosed

proceeds from the sale of Mr

Hillblom's stake," which had

been bought in temporarily

by the group after his death.

Although not thought to be

substantial and certainly sig

nificantly less than \$1bn, Mr

Lupo said the funds would

be used to extend DHL's

"aggressive investment" pol

icy, particularly in Asia.

The price for DHL has

been a shift in the balance of

power. Its other main share

holders are Lufthansa, the

German airline, Japan Airli

nes, Nissho Iwai, the Japa

nese trading house and pri

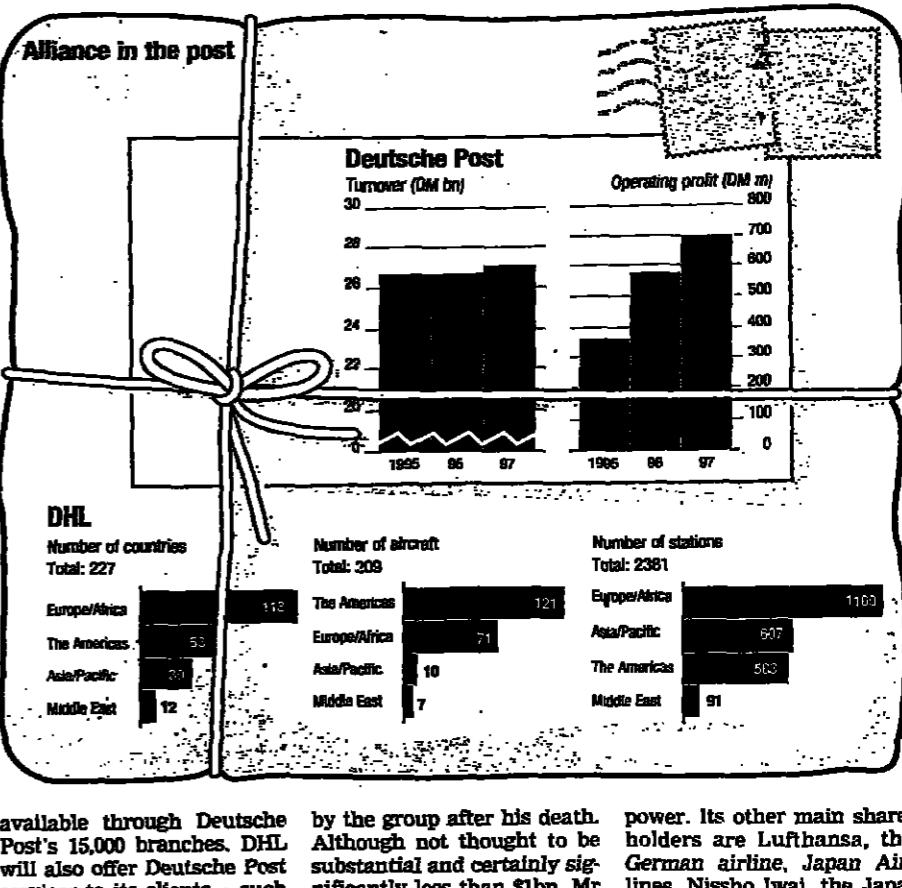
ate shareholders. Minority

shareholders will have rights

protected when big decisions

are taken. But DHL now has

a distinctly German feel.



CITICORP

## GLOBAL REAL ESTATE FINANCE

### UNITED KINGDOM

£142,000,000  
Asset-Backed Floating Rate Notes

Parcs Limited

24 Commercial Mortgages/  
Office and Retail  
United Kingdom

Citibank International PLC –  
Advisor and Lead Manager

### UNITED KINGDOM

£128,100,000  
Asset-Backed Floating Rate Notes

Mooncrest PLC

Single Office Building  
London

Citibank International PLC –  
Advisor and Lead Manager

### FRANCE

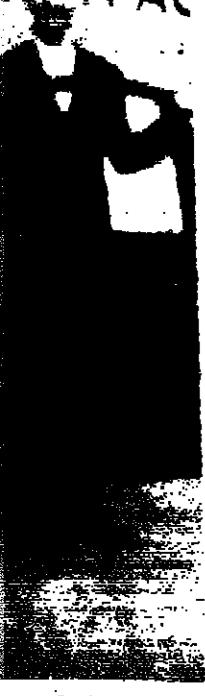
FRF 1,879,000,000  
Asset-Back



growth

ZONS

Peugeot  
maintain  
pay-out  
despite



Issued by Credit Suisse First Boston (Europe) Ltd, regulated by SFA.

WORLD CLASS PERFORMANCE IN 1997

## PRODUCING RESULTS FOR OUR CLIENTS AND OUR SHAREHOLDERS.

- \$7.1 BILLION IN REVENUE
- \$1.8 BILLION IN PROFIT BEFORE TAX\*
- 18% RETURN ON EQUITY

DONE.

\*Profits before exceptional/extraordinary items and, in the case of return on equity, after taxes.

**Credit Suisse First Boston reported business unit results for 1997 as part of Credit Suisse Group's results announcement. They are what you'd expect from a world class investment banking firm.**

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SUISSE** | FIRST  
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THE GREATER THE RESOURCES, THE GREATER THE POSSIBILITIES.





## COMPANIES &amp; FINANCE: THE AMERICAS

SOFTWARE INDUSTRY LEADER GIVES UNUSUAL PREVIEW OF QUARTERLY RESULT TO COUNTER UNCERTAINTY

# Microsoft says earnings beat forecasts

By Louise Kehoe  
in San Francisco

Shares of Microsoft jumped more than 5 per cent in early trading yesterday after the software industry leader said it would beat Wall Street expectations with earnings of about 48 cents a share for the quarter ending March 31.

In an unusual move, Microsoft previewed its third-quarter results after the close of trading on Tuesday. Greg Maffei, chief financial officer, said earnings

would be 4 cents or slightly more above the consensus of Wall Street analysts' projections, which stood at 43 cents a share. In the third quarter of last year, Microsoft earned \$1.04bn, or 40 cents a share, adjusted for a subsequent stock split, on revenue of \$3.21bn.

Microsoft had decided to

counter uncertainties after recent profit warnings issued by other companies in the personal computer sector, Mr Maffei said. These

have included Intel and

Compaq Computer. While these warnings had led some analysts to suspect slowing growth in PC sales, Microsoft had not seen any drop in revenues from PC manufacturers, he said.

Although Asian markets remained weak, there was "some evidence that they are not getting weaker, but little evidence of improvement".

Microsoft's third-quarter revenues had been boosted by strong sales of Office, its business application products, and strong sales in

Europe, he added. However, Mr Maffei said: "We continue to see solid growth, but growth is slowing, so people should not take this quarter as a harbinger of future quarters."

Growth in the third quarter would be less than 30 per cent by noted, compared with an average growth rate of about 50 per cent in recent quarters. Still, the company

expected fourth-quarter earnings to be "a few pennies above" analysts' estimates of around 43 cents

a share. Growth in the current quarter was likely to be higher than in subsequent calendar 1998 quarters, he said. "This quarter could produce the highest earnings per share of any 1998 quarter," Mr Maffei said.

Analysts were sceptical, because Microsoft has often expressed caution about future results only to exceed expectations.

Microsoft shares were trading at \$89.50 in mid-session, up \$4.50, or 5 per cent, from Tuesday's close.

Shares of 3Com, the computer networking equipment manufacturer, dropped by 3 per cent to trade at \$36.50 in mid-session yesterday after the company reported lower-than-expected earnings.

Net profits for the third quarter, ending March 1, were \$13.9m, or 4 cents a share, on revenues of \$125.5m. A year ago 3Com recorded earnings of \$12.1m, or 4 cents, on revenues of \$145m. The latest results include a \$9.5m acquisition charge.

## NEWS DIGEST

## INTERNET

## Netscape creates arm to boost website presence

Netscape Communications has created a division aimed at transforming its website into a full internet service to compete with companies such as Yahoo and America Online. Netscape's Netcenter website is one of the busiest on the internet with 500,000 registered users. Over the past six months it has become a growing source of revenues for the software company as information and service providers and advertisers pay fees to be on the site. In the fourth quarter, ended in December, Netcenter generated \$21m, or about 25 per cent of total revenues.

Mike Homer, former executive vice-president of sales and marketing and who was yesterday appointed general manager of the new division, said Netscape aimed to drive on the 50m users of its browser software, Louise Kehoe, San Francisco.

## AEROSPACE

## Northrop takes \$180m charge

Northrop Grumman, the US aerospace group at the centre of a confrontation between Lockheed Martin and the federal government, will take a pre-tax charge of \$180m against first-quarter earnings. Part of the charge, which is likely to take the group into a loss, according to analysts' calculations, was to cover the cost of vesting restricted stock which became valid for issue after shareholders approved the stalled merger with Lockheed last month, the company said.

While analysts had estimated Northrop's first-quarter earnings at \$1.44 a share, the company said the charge would reduce the figure by \$1.70. Christopher Parkes, Los Angeles

## PATENTS

## Imatec sues Apple Computer

Imatec, the technology developer, has filed a lawsuit against Apple Computer, alleging infringement of three patents and seeking \$1.1bn in damages. The suit alleges that Apple infringed Imatec patents "by its making, using, and/or selling its ColorSync colour management systems and inducing others to do so".

Apple officials were not immediately available for comment.

The patents in question were issued to Hanoch Shatt, Imatec president, who granted exclusive licences to his company, Imatec.

Reuters, New York

## GOLDMAN SACHS

## Mondale appointed adviser

Goldman Sachs has named Walter Mondale, former US ambassador to Japan, its senior adviser on Japanese issues. Mr Mondale, US vice-president from 1977-81 and unsuccessful Democratic presidential candidate in 1984, is the latest heavy hitter to deploy his public experience for the investment bank. Peter Sutherland, former European commissioner and first director-general of the World Trade Organisation, has been chairman of Goldman Sachs International since 1995.

Clay Harris, Banking Correspondent

## PHARMACEUTICALS

## Monsanto to sell optical unit

Monsanto, the US agribusiness, pharmaceuticals and biotechnology group, is to sell its optical products division to BMC Industries for \$100m. The business, based in California, makes optical lenses and employs about 285 people. The disposal is the latest by the St Louis-based company, as it refocuses on higher value-added products such as drugs or genetically-engineered crops. Nikki Tait, Chicago

## RETAILING

## Wal-Mart tests smaller stores

Wal-Mart Stores, the world's biggest retailer, is planning to experiment with smaller discount stores at three locations in and around its home town of Bentonville, Arkansas. The stores will measure about 40,000 sq ft each, compared with an average of 92,600 sq ft for the group's existing stores.

The strategy is similar to that adopted by Sears Roebuck, the world's second biggest retailer, which is opening hundreds of neighbourhood stores across the US.

Wal-Mart has 1,900 out-of-town discount stores selling general merchandise, 440 Supercenters that sell groceries and fresh produce as well, and 440 Sam's Club membership warehouses.

Richard Tompkins, New York

# Caracas plans relaunch of aluminium sale

By Raymond Coffey in Caracas

The world's leading aluminium companies are to make a second attempt, under new conditions, to acquire Venezuela's troubled aluminium complex, one of the world's largest.

The Venezuelan government pledged to relaunch the sale it suspended yesterday within two months, after the last remaining consortium, led by Billiton of the UK, withdrew on Tuesday.

"We are coming back with redoubled determination that will allow a transparent culmination of this process," said Alberto Poletto, head of FIV, the privatisation agency.

"Far from a defeat, this could well be a triumph beyond what [yesterday's] sale would have been," he said, adding that Rafael Caldera, the country's president, was determined to see the sale through.

Mr Poletto said the government would take into consideration the suggestions made by the three international consortia, which included Alcan and Reynolds of the US, Alcan of Canada, and Norsk Hydro of Norway. These groups successively withdrew from the bidding process, objecting to the base price of \$2.1bn, high energy costs, and labour and environmental obligations.

Mr Poletto said the Billiton-led consortium had

sought last-minute demands that were impossible for the government to meet.

However, the government also emphasised that the terms of the sale had been known for months and established with the consent of the potential investors.

"It would have been very unfair to change the terms of the contract for one consortium when the other two had already withdrawn," said Waldo Negron, privatisation co-ordinator at the holding company CVG. "You have to offer the same rules of the game to all."

"Given the situation, the government's decision to reinstate the sale under new conditions is the most appropriate decision," said Francisco Natera, head of Fedecamaras, the industry federation. "But it needs to happen swiftly."

Critics said the government had overplayed its hand, demanding a base price above market value. Now it faces the politically difficult task of adjusting the minimum bid price and possibly reducing the labour and environmental obligations, which will require consensus among unions and opposition parties.

Mr Negron said: "The outlook is quite bleak for the remainder of the year." Contractual modifications require congressional approval - difficult to obtain in an election year.

## TELECOMS MOVE COULD LEAD TO A WAVE OF INDUSTRY CONSOLIDATION

# Telus confirms AT&T talks

By Scott Morrison in Toronto

Canada's telecommunications industry is in upheaval after Telus, the Alberta-based local telephone company, confirmed it was in talks to form a "business combination" with AT&T Canada Long Distance Services.

Reports suggested that Telus could acquire two-thirds of AT&T Canada, which a telecoms analyst valued at C\$1bn (US\$704m).

However, it is likely that such a combination would be the first move in a wave of consolidation in Canada's telecoms sector, which comprises 11 local service providers and several long-distance competitors.

Analysts believe that Bell Canada, the country's largest phone group, will respond to the talks by launching a bid to acquire Telus to keep intact the 11-member Stentor alliance of local telephone carriers. Bell Canada, wholly owned by BCE, has conceded that the alliance "will need to be realigned" and indicated it was in talks with other members to determine how best to respond.

"If this deal goes through, Stentor will break up unless BCE can buy out the members," said David Ghose of James Capel Canada. However, BCE would not comment if it had

approached Telus in the wake of the Telus/AT&T announcement.

The prospect of sector consolidation lifted Canadian telecoms stocks for the second day. BCE was up C\$2 at C\$39.25 in early trading yesterday, while Telus had gained C\$2.65 to C\$42.05.

Even if the merger talks break off, analysts believe developments have permanently damaged the relationship among Stentor members, which have operated under an unwritten agreement that they do not encroach on each other's territory.

An operational merger between Telus and AT&T Canada would pit the Alberta carrier against other Stentor members.

Telus, Canada's third largest local service provider, has signalled it is unsatisfied with its position in the Bell Canada-dominated alliance.

An operational merger between Telus and AT&T would create a formidable provider of local and long-distance service, enabling the combined company to operate outside Alberta.

Telus would immediately obtain a national high-speed network with which it could attack the Ontario long-distance market. That would put it into direct competition with Bell Canada, which is one-third owned by its US parent and two-thirds owned by three Canadian banks, would gain access to a local exchange with 1.8m phone lines which would form a solid client base for its long-distance service.

Telus, the Canadian overseas network operator 23 per cent owned by BCE, would also suffer as a result of a Telus takeover of AT&T

Canada. Telus is scheduled to lose its monopoly on overseas calls in October and while it recently signed three-year agreements guaranteeing it a minimum amount of traffic from Stentor members, it would eventually suffer the loss of Telus' long-distance traffic if the "combination" happens.

Analysts suggested regulators would be likely to approve a Telus acquisition of AT&T Canada, because it is consistent with the government's aim to foster more competition in the sector.

Telus' 18.5 per cent stake in BCE, which is one-third owned by three Canadian banks, would gain access to a local exchange with 1.8m phone lines which would form a solid client base for its long-distance service.

Analysts suggested regulators would be likely to approve a Telus acquisition of AT&T Canada, because it is consistent with the government's aim to foster more competition in the sector.

In morning trading New York, Telus' shares rose \$1.14 to C\$42.50.

Net revenues for the first quarter were \$1.045bn, an increase of 13 per cent on the \$925m achieved in the first quarter of 1997. Investment banking revenues were

\$345m, compared with \$240m, of which \$95m came from M&A advisory work. Non-interest expenses were \$770m, against \$700m a year earlier.

Despite seasonal lulls in trading and underwriting that extended well into January, the full year reflected the across-the-board strength we have seen in our major businesses for the past year and a half," said Richard Fuld, chairman and chief executive officer.

# Lehman takes top spot in M&A consultancy

By William Lewis in New York

Lehman Brothers, the investment bank, has moved to the top of the league table for US mergers and acquisitions advisory work, helping the bank to record earnings per share in the first quarter of 1998.

According to Securities Data, the leading M&A data consultancy, Lehman has advised on deals worth \$35.5bn announced in the US

in the year to date, giving it a market share of 23.1 per cent.

Merrill Lynch ranked second, with announced US deals worth \$32.8bn. Credit Suisse First Boston is third, having advised on \$40bn of takeovers.

The US is the world's most valuable M&A market. Over the past three months, Lehman's M&A department, under the management of Steven Wolitzer, has advised companies involved in some

equity trading and M&A, Lehman's efforts appear to be paying off.

In the first quarter of 1997, Lehman ranked ninth in announced US takeover advisory work, while for the full year it ranked fifth.

Lehman yesterday announced net income of \$187m, or \$1.44 per common share, for the first quarter to February - a 30 per cent increase on the \$144m net income, or \$1.16 per share, achieved in the same period

last year.

According to First Call, the Boston-based research group, analysts had forecast that Lehman would declare earnings per share of \$1.20 for the quarter.

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Dresdner Bank Aktiengesellschaft

Bayerische Vereinsbank AG

Deutsche Morgan Grenfell  
Deutsche Bank Aktiengesellschaft

Goldman, Sachs &amp; Co. oHG

J. P. Morgan GmbH

RASFIN SIM S.p.A.

SBC Warburg Dillon Read  
Schweizerischer Bankverein (Deutschland) AG

## PUBLIC NOTICES

## NOTICE PUBLISHED BY THE SECRETARY OF STATE FOR TRADE AND INDUSTRY UNDER SUBSECTION 8(5) OF THE TELECOMMUNICATIONS ACT 1984

The Secretary of State hereby gives notice as follows.

1. She proposes to grant licences under the Telecommunications Act 1984 ("the Act") to Singtel (Europe) Ltd, Stetec Telecom Limited, GN Great Northern Gateway Ltd A/S, o2o Communications Limited, Tele Danmark A/S, Transline Communications Limited, UTG Communications (Europe) AG, PSINet Telecom UK Limited, DirectNet Telecommunications UK Limited and Stetec Communications Limited ("the Licensees") to run international telecommunication systems in the United Kingdom. The licences will be for a period of six months, thereafter being subject to revocation on one month's notice.

2. The principal effect of such licences will be to enable the Licensees to install and run telecommunication systems in the United Kingdom which may be connected to telecommunication systems outside the United Kingdom and to provide a wide range of international services but not any domestic services (i.e. services involving the conveyance of messages which originate and are subsequently to terminate in the United Kingdom) or mobile radio services. Each Licence authorises the connection to a wide range of other systems, including domestic systems and earth orbiting apparatus.

3. Each Licence will be subject to conditions such that section 8 of the Act will apply to it, thereby making each of the systems run under each Licence eligible for designation as a public telecommunication system under section 9 of the Act. It is the intention of the Secretary of State to designate each of the Licensees' systems as a public telecommunication system.

4. The Secretary of State proposes to grant each licence in response to an application from each licensee for such a licence because she considers it will help to satisfy demands in the United Kingdom for the provision of services of the type authorised, will promote the interests of consumers in respect of the quality and variety of such services, and will maintain and promote effective competition between those engaged in the provision of telecommunication services.

5. Representations or objections may be made in respect of each of the proposed licences. They should be made in writing by 24 April 1998 and addressed to the undersigned at the Department of Trade and Industry, Communications and Information Industries Directorate, 257 Grey Street, 151 Buckingham Palace Road, London SW1W 9SS. Copies of the proposed licence can be obtained free of charge by writing to the Department (fax: 0171 215 1721) or by calling

as creates arm to  
website presence

## COMPANIES &amp; FINANCE: UK

BANKING SALARY, CASH AND SHARE PAYMENTS INCREASED DESPITE 29% FALL IN EARNINGS AND HEAVY LOSSES FROM UNRAVELLING OF BWB

## Barclays executives paid large bonuses

By George Graham,  
Banking Editor

Executives at Barclays, the UK banking group, accepted large bonus payments last year in spite of the 29 per cent drop in earnings per share and substantial losses in unravelling the group's BWB investment banking subsidiary.

Martin Taylor, chief executive, took salary, cash bonus

and shares totalling £976,000 (£1.63m), up £40,000 from 1996, in spite of the decline in Barclays' profits performance.

Mr Taylor also exercised the right to a bonus granted in 1994 worth an additional £782,000.

Andrew Buxton, chairman, increased his total package from £574,000 to £579,000. Sir Peter Middleton, deputy chairman, received a cash bonus of £120,000 on top

of his £286,000 salary, taking his total rewards to £455,000 compared with £438,000 in 1996.

Observers said that, as chairman of BWB, Sir Peter might have been expected to take some responsibility for the £250m loss Barclays took on the sale of its equities and advisory business and the £215m operating loss it accumulated in that business over the year.

Barclays also paid Bill Harrison £1.2m in salary and benefits last year. He became BWB's chief executive in September 1996, receiving £1.5m on joining. He left in October 1997 after the decision to sell its equities operations. In total, Barclays paid \$4m for Mr Harrison's 18 months of service.

Barclays' payments contrast with the policy of National Westminster, which

where Lord Alexander, the chairman, and Derek Wanless, chief executive, asked not to be considered for bonuses in light of the group's poor performance.

Barclays' results were not as poor as NatWest's, but represented a substantial

adding that the executive directors' pay packages were "within market norms".

Bank officials said the increase in executives' pay had not exceeded total shareholder returns in the past three years.

Returns to Barclays shareholders in 1995-97 totalled 188 per cent compared with 84 per cent for companies in the FTSE 100 index as a whole.

## Renewing affection for GEC

Roger Taylor examines the reasons behind the group's share price recovery

After eighteen frustrating months, the pieces may be beginning to fall into place for Lord Simpson, managing director of General Electric Company, the UK electronics and defence group.

The stock market certainly seems to believe so. When it took over, in September 1996, the share price was 380p. Last month, it was still at that level, despite months of what one director described as "the hardest work I have ever done in my life".

Now all of a sudden things are happening. In the last month the price has leapt from 375p to 460p at yesterday's close. The excitement is partly belated recognition for what has already been achieved. But there is also growing anticipation at the next move.

Last month the company arranged a euro-denominated credit facility for £650m (about \$8.7bn) to add to its cash pile of about £1.67bn. The deal was finalised yesterday giving the company the firepower it needs to carry out its plans.

Petrol was thrown on the fire of speculation when news came that the merger of US defence groups Lockheed and Northrop Grumman had been blocked.

Suddenly huge new opportunities seem to open up for GEC. At the least, it could hope to buy some of Lockheed and Northrop's businesses. At best, it might bid for Northrop.

Prior to this month, GEC's weak share price reflected a view that the company was moving too slowly and was being outmanoeuvred.

Lord Simpson had left investors waiting nine months after taking up the job before laying out his strategy last July.

By the start of 1998 several key planks in the strategy had yet to be revealed.

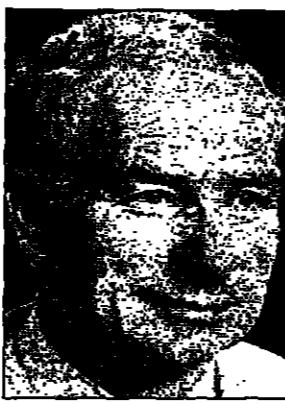
Investors were beginning to tap their fingers. Some argued that Lord Simpson was a steady-nerved negotiator waiting until he saw the whites of the enemies eyes before firing. Others asked whether he was dozing on the job.

GEC protests that it has been making progress.

The GEC-Alsthom heavy engineering joint venture with Alcatel-Alsthom of France is due to be floated later this year.

The company has also started negotiations with Siemens of Germany over its other large joint venture - the GPT telecommunications business.

The UK industrial division has been largely disbanded.



Opening up: Lord Simpson

tion, some analysts have suggested this is no more than a second best option.

Analysts have also worried that politics have not been going GEC's way. The French, UK and German governments have agreed on the need for consolidation in the European defence industry. BAE has been putting itself forward as the natural hub of defence aerospace. In return, it is through the French might demand dominance of electronics.

The French government plans to create a defence business built around Thomson-CSF, incorporating telecoms and space from Alcatel Alsthom, electronics from Dassault, and satellites from Aerospatiale.

Such notions infuriate GEC. John Mayo, finance director, insists that GEC is going to be "the only European global defence electronics business".

In his favour is the fact that, although Thomson-CSF is bigger than GEC in terms of defence electronics sales, GEC is far more profitable. Furthermore it has substantial business in the US. In contrast, Thomson-CSF's relations with the US defence establishment are relatively poor.

A big acquisition in the US could shift the tables strongly in GEC's favour, and transform the outlook for the industry as a whole.

Argos yesterday raised the stakes in its battle against the £1.6bn (\$2.5bn) cash bid from mail order house, Great Universal Stores, with plans to launch a fashion and furnishings catalogue in a joint venture with its predator's rival, Littlewoods.

Stuart Rose, the new chief executive of Argos, yesterday set out his strategy to modernise the high street catalogue retailer.

Unveiling a colourful, new-look catalogue, Mr Rose pledged to increase Argos's gross margins by one percentage point, introduce a comprehensive home shopping service, revamp the product range and improve the store environment - all without increasing costs.

He also revealed that Argos was in talks with the clothing retailer, Arcadia.

"All these things will enhance shareholder value in the short, medium and long term if shareholders decide to stay with us," he said.

Mr Rose reported that sales in the first 12 weeks to March 21 were 11.5 per cent ahead.

"The core business is not the moribund, defunct business that GUS says it is," he said.

Mr Rose said the joint venture catalogue, to be called Argos Extra, would initially contain fashion from Littlewoods' successful Index Extra direct-mail business.

Eventually, it would build up products available only to Argos customers.

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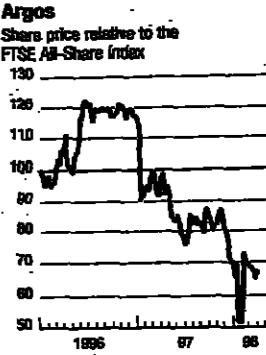
## COMMENT

## Argos

A little tender loving care from a seasoned retailer has left Argos looking healthier.

The claim that catalogue retailing was outdated was always overstated. It was more a case of decent concept suffering from a serious deficit of retail skills.

Stuart Rose's revised strategy sets about correcting this. It is hardly revolutionary - a better range of products, a shift to higher margins, an improved shopping experience - but no revolution is required. Coupled with a respectable trading statement, Mr Rose has done



enough to ensure that hostile bidder GUS will not be allowed to buy on the cheap. Indeed, by unsealing the joint-venture agreement with Littlewoods, he has done more. Selling clothes and home furnishings to Argos' 14m customers is potentially a big new business.

The fact that it also involves Littlewoods, GUS's main competitor, only adds to its value. Argos's freedom is still far from guaranteed, but GUS will need to raise its 570p bid if it is to prevail. Investors should hold on to their whole.

## Utilities

Thankfully, the UK government's green paper on utility regulation has proved a damp squib. Populist ideas aired in opposition - like sharing excess profits - have been scrapped. And some of the remaining proposals look modestly useful. Take, for example, the requirement for the government to spell out its social and environmental objectives in relation to the utilities. That might look like dangerous meddling in the independence of the regulators. But it could make transparent a process that already takes place through nudges and winks. Moreover, any social measures that have significant financial implications for companies or consumers will need to be debated and voted on in parliament. That is right, as they can in effect amount to a tax.

If there is one niggle, it is the idea for a mechanism to hand windfall profits that land in companies' laps to customers. The government seems to assume these are always profits. But what happens if there are windfall losses? To be symmetrical, customers should pick those up too - hardly a clever idea. Fortunately, the government's thinking seems so woolly that the scheme may be quietly shelved.

## Argos ups GUS takeover ante

By Peggy Hollinger

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GUS accused Argos of entering a "shotgun wedding" with Littlewoods.

## EasyJet buys 40% Swiss stake

By Michael Stepanik,  
Aerospace Correspondent

EasyJet, the low-cost airline, will announce today that it has bought a 40 per cent stake in TEA Switzerland, a Swiss charter carrier with four leased Boeing aircraft.

The purchase, for an undisclosed sum, comes as EasyJet faces increased competition from the planned launch of Go, British Airways' low cost carrier. EasyJet is also concerned about congestion at its base at London's Luton airport.

EasyJet has an option to increase its stake in TEA to 90 per cent, which will be permitted if Switzerland consents.

He said that EasyJet would also be asking Geneva airport for lower charges in

return for the establishment of new services. Geneva has suffered from the loss of several Swissair routes.

EasyJet wants to relaunch TEA as a low-cost, no frills operator called EasyJet Switzerland.

But Stelios Haji-Ioannou, EasyJet's chairman, said yesterday that "a lot of work has to be done to turn the company into a low cost scheduled carrier".

In his favour is the fact that, although Thomson-CSF is bigger than GEC in terms of defence electronics sales, GEC is far more profitable. Furthermore it has substantial business in the US. In contrast, Thomson-CSF's relations with the US defence establishment are relatively poor.

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## INTERNATIONAL CAPITAL MARKETS

## Europe ends volatile session little changed

## GOVERNMENT BONDS

By Vincent Boland in London  
and John Labate in New York

Markets ended a volatile trading session yesterday broadly unchanged after good early gains in Europe were wiped out by a poor opening performance from US Treasuries, which were trading ahead of a bond auction.

The day had begun on a positive note for European markets after the release of long-awaited reports on monetary union from the European Monetary Institute and the European Commission, neither of which contained any surprises. However, most of the celebration of the confirmation that 11 countries were to join the euro from the outset was among politicians.

"This massive historical event [launching the euro] has been met with a yawn on the bond markets," said Phyllis Reed, international bond strategist at Barclays Capital.

Nevertheless, as if to coincide with the occasion and set some sort of bond market benchmark for it, yields on 10-year German government bonds touched new lows.

The Dutch central bank emerged as the day's spoil-sport, casting doubt on Italy's credentials for Euro membership. It said there were still questions over Italy's budget proposals and whether they would be ratified by parliament.

The Dutch report may give an insight into what the Bundesbank might say when it brings forward its own summary of Euro, due tomorrow. Ms Reed noted.

"The Dutch criticised Italy and Belgium quite strongly, and that could be a pretty good steer for the Bundesbank report," she said, adding that a critical German report would upset the markets, whose mood remains optimistic.

ITALIAN BTPs did not react much to the EMI and EC reports yesterday, but they were volatile enough. The June future settled just 0.14 higher in moderate trading at 119.69, but had been as high as 120.10. Analysts said the break above 120 may have triggered profit-taking.

The spread over 10-year bonds, meanwhile, was 24 basis points, down 3 points.

GERMAN BUNDS ended flat. The June contract settled unchanged at 107.77 after rising to an all-time high and then sinking on the back of the US market. How-

ever, activity in the futures market was much higher than in recent sessions, with some 460,000 contracts traded in Frankfurt by early evening.

The early surge, which had seen the future jump through 108 to touch 108.16, had taken its yield on 10-year bonds to 1.8 per cent, which analysts said was its lowest level since at least the late 1980s, before closing at 1.86 per cent, after more evidence of the generally positive outlook for German inflation and interest rates.

UK GILTS also ended unchanged, with the June future settling at 108.14 in Liffe trading, having been as high as 108.15. Volume was also up on recent trading sessions, though still relatively modest at 90,000 contracts.

The mood was positive, however, underlined by heavy oversubscription for an auction of £2bn of 10-year gilts, which traders said attracted 26bn of demand.

FRENCH BONDS gave up some of the outperformance they showed on Tuesday. The notional June future settled in Paris at 104.10, down 0.12, in another quiet session. Analysts said the market did not react to the EMI and EC reports because all the positive Euro news has been priced into OATs for some time.

US TREASURIES pulled back in morning trading ahead of an auction of five-year notes. By early afternoon the benchmark 30-year bond had slipped to 102.5, sending the yield up to 5.922 per cent.

Prices were lower among shorter-term issues as well.

Lynch

## KfW launches global offering of DM4bn

## INTERNATIONAL BONDS

By Sameer Iskandar

KfW, Germany's state development agency, yesterday capitalised on its improved creditworthiness to launch its first global bond. At DM4bn, the issue was also the borrower's largest to date.

From April 1, KfW's debt will benefit from an unconditional government guarantee. In recent weeks, existing KfW bonds in the D-Mark and dollar sectors have seen their yield spreads tighten by a couple of basis points in anticipation of the change.

Merrill Lynch, joint lead manager with Deutsche Bank, said a positive response to roadshows in east Asia and the US allowed

it to price the deal at the tight end of the spread range of 13-15 basis points over the German yield curve. The spread tightened by one basis point after the launch.

The bonds have an unusual maturity of 10.75 years, which will match that of the first euro-denominated 10-year bond due to be launched immediately after the advent of the single currency next January.

ALLIANZ, the German insurer, launched the largest single-tranche corporate bond in French francs - FF1.5bn of 10-year paper. The deal will also become the largest euro-denominated ratings from Moody's and Standard & Poor's, was sold at a spread of 45 basis points over gilts maturing in December 2000. BG, with ratings of A2 and A+, was reoffered at 53 basis points.

## WORLD BOND PRICES

## BENCHMARK GOVERNMENT BONDS

	Ref date	Coupon	Bid	Price	Bid	Day chg	Wk chg	Month chg	Year chg
Australia	04/00	7.000	102.8861	4.98	-0.01	-0.01	-0.13	-0.14	-0.28
	10/07	10.000	130.0787	5.71	-0.04	-0.04	-0.10	-0.10	-0.28
Austria	09/99	7.000	104.0770	4.07	-0.08	+0.04	-0.03	-0.01	-0.05
	07/07	5.625	105.0109	4.94	-0.07	+0.01	-0.11	-0.11	-0.05
Belgium	01/00	4.000	98.8606	4.07	-0.05	+0.05	-0.05	-0.05	-0.05
	03/07	6.250	109.5000	4.92	-0.01	-0.02	-0.11	-0.11	-0.05
Canada	09/98	4.750	98.8500	4.88	-0.04	-0.04	-0.23	-0.19	-0.05
	06/07	7.250	113.8000	5.31	-0.04	-0.04	-0.18	-0.19	-0.05
Denmark	12/99	6.000	102.8700	4.19	-0.04	+0.02	-0.07	-0.06	-0.22
	11/07	7.000	114.1000	5.11	-0.04	-0.04	-0.14	-0.14	-0.22
Finland	01/99	11.000	105.5910	3.65	-0.02	+0.09	-0.01	-0.31	-0.31
	04/05	7.250	116.0377	4.80	-0.02	-0.01	-0.14	-0.14	-0.31
France	01/00	4.000	98.9588	4.01	-0.02	-0.08	-0.04	-0.15	-0.15
	10/04	6.750	111.7500	4.93	-0.01	-0.03	-0.05	-0.05	-0.15
10/07	5.500	104.6500	4.88	-0.01	-0.01	-0.10	-0.10	-0.15	
10/25	6.000	110.1200	5.42	-0.01	-0.01	-0.12	-0.12	-0.15	
Germany	09/98	4.000	102.1400	3.88	-0.02	-0.05	-0.05	-0.15	-0.15
	11/04	7.500	115.7100	4.88	-0.02	-0.03	-0.05	-0.05	-0.15
	07/07	6.000	105.3100	4.92	-0.01	-0.01	-0.09	-0.09	-0.15
	07/22	6.500	110.5800	5.42	-0.01	-0.01	-0.12	-0.12	-0.15
Ireland	04/99	6.250	101.7500	4.44	-0.03	-0.01	-0.34	-0.35	-0.35
	08/05	8.000	120.1500	5.00	-0.01	-0.01	-0.18	-0.19	-0.35
Italy	05/00	6.000	103.0200	4.45	-0.01	-0.02	-0.23	-0.25	-0.25
	02/07	6.250	104.0200	4.45	-0.01	-0.02	-0.27	-0.27	-0.25
Japan	11/26	7.250	124.0700	5.95	-0.02	-0.05	-0.25	-0.25	-0.25
Japan	02/00	6.400	111.2700	0.55	-0.02	-0.01	-0.26	-0.27	-0.27
	12/02	4.800	116.2600	1.13	-0.02	-0.03	-0.11	-0.11	-0.27
	09/05	3.000	110.1900	1.65	-0.02	-0.02	-0.11	-0.11	-0.27
	09/17	3.000	109.3400	2.40	-0.01	-0.02	-0.10	-0.12	-0.27
Netherlands	11/99	7.500	108.3700	4.00	-0.01	-0.07	-0.06	-0.11	-0.30
	02/07	5.750	108.4600	4.83	-0.01	-0.07	-0.09	-0.10	-0.30
New Zealand	02/00	6.500	97.8267	7.56	-0.04	+0.27	+0.20	+0.27	+0.27
	11/05	6.000	105.7890	7.07	-0.04	+0.17	+0.23	+0.23	+0.23
Norway	01/99	8.000	108.8000	4.22	-0.04	-0.04	-0.08	-0.14	-0.23
	01/07	6.750	111.1500	5.11	-0.03	-0.10	-0.08	-0.03	-0.23
Portugal	03/98	8.500	104.2468	3.88	-0.01	-0.02	-0.09	-0.21	-0.21
	02/07	6.500	111.6700	4.97	-0.02	-0.08	-0.18	-0.18	-0.21
Spain	02/99	7.400	104.1894	4.19	-0.02	-0.01	-0.36	-0.44	-0.44
	03/07	7.350	110.8841	4.98	-0.01	-0.03	-0.17	-0.25	-0.44
Sweden	01/99	11.000	104.8238	4.87	-0.01	-0.03	-0.08	-0.41	-0.41
	08/07	8.000	120.1570	5.22	-0.04	-0.04	-0.17	-0.18	-0.41
Switzerland	03/99	5.000	106.2500	1.95	-0.01	-0.07	-0.32	-0.32	-0.32
	08/07	4.000	113.7900	4.83	-0.01	-0.07	-0.30	-0.30	-0.32
New Zealand	02/00	6.500	97.8267	7.56	-0.04	+0.27	+0.20	+0.27	+0.27
	11/05	6.000	105.7890	7.07	-0.04	+0.17	+0.23	+0.23	+0.27
Norway	01/99	8.000	108.8000	4.22	-0.04	-0.04	-0.08	-0.14	-0.23
	01/07	6.750	111.1500	5.11	-0.03	-0.10	-0.08	-0.03	-0.23
Portugal	03/98	8.500	104.2468	3.88	-0.01	-0.02	-0.09	-0.21	-0.21
	02/07	6.500	111.6700	4.97	-0.02	-0.08	-0.18	-0.18	-0.21
Spain	02/99	7.400	104.1894	4.19	-0.02	-0.01	-0.36	-0.44	-0.44
	03/07	7.350	110.8841	4.98	-0.01	-0.03	-0.17	-0.25	-0.44
Sweden	01/99	11.000	104.8238	4.87	-0.01	-0.03	-0.08	-0.41	-0.41
	08/07	8.000	120.1570	5.22	-0.04	-0.04	-0.17	-0.18	-0.41
Switzerland	03/99	5							

## CURRENCIES &amp; MONEY

## Yen advances on intervention talk

## MARKETS REPORT

By Simon Kuper

The yen jumped against the dollar yesterday, helped by talk that the Bank of Japan might intervene to support its currency when the latest Japanese fiscal stimulus package appears today.

One US political consultant pointed out that the bank had intervened against the dollar on December 17, after Japan had unveiled a larger than expected stimulus package. The bank had also sold dollars last Friday, and is thought to regard Y130 as its upper tolerance level for the US currency. Today's package is expected to be worth about Y10,000bn.

The talk drove the yen Y1.5 higher to close in London at Y128.9 against the dollar.

But the long-awaited reports on convergence by the European Commission and the European Monetary

Institute were received by currency traders with loud yawns. The Commission's report backed a start to European monetary union with 11 members, while the EMI raised a quibble about Italy's high foreign debt without suggesting that the country should be barred from Emu.

The main impact of the reports was on two currencies that will not be joining Emu next year. The Swiss franc faded slightly: the currency is a safe haven from any Emu turmoil, and the go-ahead given by the reports therefore made it less attractive. The reports also raised debate over whether the pound would need to join the European exchange-rate mechanism

■ POUND IN NEW YORK

Mar 25      Latest      Prev. close

2 spot      1.6765      1.6750

1 week      1.6740      1.6725

3 month      1.6693      1.6675

1 yr      1.6497      1.6488

for two years before entering Emu.

But sterling moved entirely in tandem with the dollar yesterday, dropping 0.4 pence against the D-Mark to DM8.62.

The National Bank of Poland intervened for the second day running to weaken the zloty, which is rising on the back of interest rates of more than 20 per

cent. Will sterling have to join the ERM before joining Emu? The trauma of Black Wednesday in 1992, when the pound was expelled from the mechanism, is still too great for any UK government to risk re-entry.

Some Euroacists believe that if the UK wants to join Emu it would have to. They cited the Commission's report, which stated that Sweden could not enter Emu early because the krona was outside the ERM.

However, the Commission

also said that Italy could join Emu, even though it had only been in the ERM for 15 months, because it fulfilled the criterion laid down in the Maastricht treaty of having kept its currency stable for two years prior to entry.

Finland too is expected to enter despite having joined the ERM just a month before Italy.

Paul Meggyesi, senior cur-

rency economist at Deutsche Morgan Grenfell in London, said he could not imagine the pound ever being barred from Emu simply on the grounds that it had stayed out of the ERM. The ERM process had been so full of fudges that the other countries would surely be willing to waive the ERM issue in order to admit a country as significant as the UK. All Britain would have to do would be to keep its currency quiet.

Tony Blair, UK prime minister, reiterated yesterday that it would do no more than that. Addressing the House of Commons in English, he said: "We have

■ OTHER CURRENCIES

Mar 25      £      \$

Cash DM8.62      3.8620

Hungary 353.727      253.947/21.169

Italy 1.2000      1.1995

Portugal 1.4715      1.4710

Peru 5.7487      5.7391

AUSTRALIA 6.1951      6.1982

no plans to rejoin the ERM. What is important is exchange rate stability."

Mr Blair also emphasised

the

government's inability to bring down sterling. "The only way we can lower the pound is through revenue-raising measures which would be totally unacceptable," he said.

Avinash Persaud, global

head of currency research at J.P. Morgan in London, said yesterday that the pound could rally as high as DM10.10-DM10.20. He cited the reduced chance of sterling having to enter the ERM two years before joining Emu in about 2001. When the pound joins the ERM or Emu, it is expected to do so at a rate of about DM2.60. The longer any ERM entry and thus a slide to that level is put off, the better the pound's short-term prospects.

Sterling is less than 3 pence

below the five-and-a-

half year peak it hit against the D-Mark in July.

Paul Meggyesi, senior cur-

## WORLD INTEREST RATES

## MONEY RATES

Mar 25	Over night	7 days	One month	Three months	Six months	One year	Lend. int.	Dis. rate	Repo rate
Belgium	3.29	3.29	3.29	3.29	3.29	3.29	3.29	3.29	2.75
France	3.23	3.23	3.23	3.23	3.23	3.23	3.23	3.23	3.20
Germany	3.23	3.23	3.23	3.23	3.23	3.23	3.23	3.23	3.20
Ireland	5.14	5.14	5.14	5.14	5.14	5.14	5.14	5.14	6.75
Italy	5.8	5.8	5.8	5.8	5.8	5.8	5.8	5.8	5.8
Netherlands	4.78	4.78	4.78	4.78	4.78	4.78	4.78	4.78	5.25
UK	1.14	1.14	1.14	1.14	1.14	1.14	1.14	1.14	1.00
Australia	1.14	1.14	1.14	1.14	1.14	1.14	1.14	1.14	1.14
Japan	8	8	8	8	8	8	8	8	8

■ D-MARK/DM10 LONDON INTERBANK FIDING

US Dollar/DM10      5.50      5.50      5.50      5.50      5.50      5.50      5.50

ECU/London      4.45      4.45      4.45      4.45      4.45      4.45      4.45

US Dollar/Euro      5.25      5.25      5.25      5.25      5.25      5.25      5.25

US Dollar/Yen      5.25      5.25      5.25      5.25      5.25      5.25      5.25

The FT has applied the Libor FT London interest rates with the EMA London rate. Any amounts should be read in Miller's London Financial Editor, or the EMA London rate.

Mid rates are shown for the domestic Money Rates, ECU, DM10 and Deposit rates (pp).

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## FT MANAGED FUNDS SERVICE

Offshore Funds

• FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on 644 1771 673 4978 for more details.

S Africa sells oil to cut borrowing

## OFFSHORE AND OVERSEAS

## BERMUDA (FSA RECOGNISED)

Offshore Funds

Price

Change

Date

Price

## Offshore Funds and Insurances

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LUXEMBOURG (REGULATED) (**) (continued)																			
Aberdeen Fund Managers (Luxembourg) Ltd (a)																			
4 Bouverie Road, L-1234 Luxembourg	00 332 227001	Fluering Group - Cont'd.																	
Global Assets Fund	50 117	Fluering Private Equity II Fund																	
Europe Portfolio	50 117	Fluering Private Equity Fund																	
Global Portfolio	50 117	Fluering Private Equity Fund																	
Global Strategic Fund	50 117	Fluering Private Equity Fund																	
Global Sustainable Fund	50 117	Fluering Private Equity Fund																	
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## Offshore Insurances and Other Funds

Asian currencies may be looking down,  
but the reasons for hubbing in Singapore are looking up.

Singapore Telecom

## OTHER OFFSHORE FUNDS

## **LONDON SHARE SERVICE**





Highs &amp; Lows shown on a 52 week basis

## WORLD STOCK MARKETS

		+/- High Low Yld P/E		+/- High Low Yld P/E		+/- High Low Yld P/E		+/- High Low Yld P/E		+/- High Low Yld P/E		+/- High Low Yld P/E		+/- High Low Yld P/E		+/- High Low Yld P/E		+/- High Low Yld P/E		
EUROPE																				
NORTHERN Europe (Mar 25 / Scip)																				
Austria (10)	377.12	-0.09	376.03	181.13	6.7	368.58	-0.05	368.28	2.6	3.1	368.28	-0.15	368.15	2.6	3.1	368.15	-0.05	368.08	2.6	3.1
Denmark (700)	700	-0.07	715.28	191.13	6.7	696.00	-0.05	695.90	2.6	3.1	695.90	-0.05	695.80	2.6	3.1	695.80	-0.05	695.70	2.6	3.1
Finland (20)	20	-0.05	21.95	1.97	1.5	20.95	-0.05	20.90	2.6	3.1	20.90	-0.05	20.85	2.6	3.1	20.85	-0.05	20.80	2.6	3.1
Iceland (11)	11	-0.05	11.95	1.97	1.5	11.90	-0.05	11.85	2.6	3.1	11.85	-0.05	11.80	2.6	3.1	11.80	-0.05	11.75	2.6	3.1
Ireland (11)	11	-0.05	11.95	1.97	1.5	11.90	-0.05	11.85	2.6	3.1	11.85	-0.05	11.80	2.6	3.1	11.80	-0.05	11.75	2.6	3.1
Italy (11)	11	-0.05	11.95	1.97	1.5	11.90	-0.05	11.85	2.6	3.1	11.85	-0.05	11.80	2.6	3.1	11.80	-0.05	11.75	2.6	3.1
Netherlands (11)	11	-0.05	11.95	1.97	1.5	11.90	-0.05	11.85	2.6	3.1	11.85	-0.05	11.80	2.6	3.1	11.80	-0.05	11.75	2.6	3.1
Norway (11)	11	-0.05	11.95	1.97	1.5	11.90	-0.05	11.85	2.6	3.1	11.85	-0.05	11.80	2.6	3.1	11.80	-0.05	11.75	2.6	3.1
Portugal (11)	11	-0.05	11.95	1.97	1.5	11.90	-0.05	11.85	2.6	3.1	11.85	-0.05	11.80	2.6	3.1	11.80	-0.05	11.75	2.6	3.1
Spain (11)	11	-0.05	11.95	1.97	1.5	11.90	-0.05	11.85	2.6	3.1	11.85	-0.05	11.80	2.6	3.1	11.80	-0.05	11.75	2.6	3.1
Sweden (11)	11	-0.05	11.95	1.97	1.5	11.90	-0.05	11.85	2.6	3.1	11.85	-0.05	11.80	2.6	3.1	11.80	-0.05	11.75	2.6	3.1
Switzerland (11)	11	-0.05	11.95	1.97	1.5	11.90	-0.05	11.85	2.6	3.1	11.85	-0.05	11.80	2.6	3.1	11.80	-0.05	11.75	2.6	3.1
United Kingdom (210)	210	-0.05	215.00	142.00	1.4	214.75	-0.05	214.50	2.6	3.1	214.50	-0.05	214.25	2.6	3.1	214.25	-0.05	214.00	2.6	3.1
United States (350)	350	-0.05	350.00	200.00	2.6	350.00	-0.05	349.75	2.6	3.1	349.75	-0.05	349.50	2.6	3.1	349.50	-0.05	349.25	2.6	3.1
Euro Stoxx 50 (100)	100	-0.05	100.00	20.00	2.6	100.00	-0.05	99.75	2.6	3.1	99.75	-0.05	99.50	2.6	3.1	99.50	-0.05	99.25	2.6	3.1
FTSE 100 (100)	100	-0.05	100.00	20.00	2.6	100.00	-0.05	99.75	2.6	3.1	99.75	-0.05	99.50	2.6	3.1	99.50	-0.05	99.25	2.6	3.1
FTSE 1000 (1000)	1000	-0.05	1000.00	200.00	2.6	1000.00	-0.05	997.50	2.6	3.1	997.50	-0.05	995.00	2.6	3.1	995.00	-0.05	992.50	2.6	3.1
FTSE 250 (250)	250	-0.05	250.00	20.00	2.6	250.00	-0.05	247.50	2.6	3.1	247.50	-0.05	245.00	2.6	3.1	245.00	-0.05	242.50	2.6	3.1
FTSE 350 (350)	350	-0.05	350.00	20.00	2.6	350.00	-0.05	347.50	2.6	3.1	347.50	-0.05	345.00	2.6	3.1	345.00	-0.05	342.50	2.6	3.1
FTSE 500 (500)	500	-0.05	500.00	20.00	2.6	500.00	-0.05	497.50	2.6	3.1	497.50	-0.05	495.00	2.6	3.1	495.00	-0.05	492.50	2.6	3.1
FTSE 1000 (1000)	1000	-0.05	1000.00	200.00	2.6	1000.00	-0.05	997.50	2.6	3.1	997.50	-0.05	995.00	2.6	3.1	995.00	-0.05	992.50	2.6	3.1
FTSE 1500 (1500)	1500	-0.05	1500.00	200.00	2.6	1500.00	-0.05	1497.50	2.6	3.1	1497.50	-0.05	1495.00	2.6	3.1	1495.00	-0.05	1492.50	2.6	3.1
FTSE 2500 (2500)	2500	-0.05	2500.00	200.00	2.6	2500.00	-0.05	2497.50	2.6	3.1	2497.50	-0.05	2495.00	2.6	3.1	2495.00	-0.05	2492.50	2.6	3.1
FTSE 3500 (3500)	3500	-0.05	3500.00	200.00	2.6	3500.00	-0.05	3497.50	2.6	3.1	3497.50	-0.05	3495.00	2.6	3.1	3495.00	-0.05	3492.50	2.6	3.1
FTSE 5000 (5000)	5000	-0.05	5000.00	200.00	2.6	5000.00	-0.05	4997.50	2.6	3.1	4997.50	-0.05	4995.00	2.6	3.1	4995.00	-0.05	4992.50	2.6	3.1
FTSE 10000 (10000)	10000	-0.05	10000.00	200.00	2.6	10000.00	-0.05	9997.50	2.6	3.1	9997.50	-0.05	9995.00	2.6	3.1	9995.00	-0.05	9992.50	2.6	3.1
FTSE 25000 (25000)	25000	-0.05	25000.00	200.00	2.6	25000.00	-0.05	24997.50	2.6	3.1	24997.50	-0.05	24995.00	2.6	3.1	24995.00	-0.05	24992.50	2.6	3.1
FTSE 50000 (50000)	50000	-0.05	50000.00	200.00	2.6	50000.00	-0.05	49997.50	2.6	3.1	49997.50	-0.05	49995.00	2.6	3.1	49995.00	-0.05	49992.50	2.6	3.1
FTSE 100000 (100000)	100000	-0.05	100000.00	200.00	2.6	100000.00	-0.05	99997.50	2.6	3.1	99997.50	-0.05	99995.00	2.6	3.1	99995.00	-0.05	99992.50	2.6	3.1
FTSE 250000 (250000)	250000	-0.05	250000.00	200.00	2.6	250000.00	-0.05	249997.50	2.6	3.1	249997.50	-0.05	249995.00	2.6	3.1	249995.00	-0.05	249992.50	2.6	3.1
FTSE 500000 (500000)	500000	-0.05	500000.00	200.00	2.6	500000.00	-0.05	499997.50	2.6	3.1	499997.50	-0.05	499995.00	2.6	3.1	499995.00	-0.05	499992.50	2.6	3.1
FTSE 1000000 (1000000)	1000000	-0.05	1000000.00	200.00	2.6	1000000.00	-0.05	999997.50	2.6	3.1	999997.50	-0.05	999995.00	2.6	3.1	999995.00	-0.05	999992.50	2.6	3.1
FTSE 2500000 (2500000)	250000																			

## NEW YORK STOCK EXCHANGE PRICES

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## **GLOBAL EQUITY MARKETS**

\* Set May 21: Ticker Weighed Price 8555.69; Nasdaq Comp Ex 821.62. 555 Montreal. ♦ Toronto. (c) Closed. (g) Unavailable. ♦ ZETRA-DAX short-term index: Mar 25 5114.13 +40.89. ♦ Correction. \* Calculated at 15:00 GMT. ♦ Excluding bonds. ♦ Industrial, plus Utilities, Financial and Transportation. ♦ The DJ Ind. Index measures the averages of the highest and lowest prices reached during the day by each stock; whereas the actual day's high and low represent the highest and lowest prices that the stock has reached during the day. (The figures in brackets are previous day's). ♦ Subject to official reconciliation. ♦ Varies and P/E ratios are based on Datascan Total Market Index. ♦ Milwaukee.

## THE NASDAQ STOCK MARKET

## THE NASDAQ STOCK MARKET

AMEX PRICES																								
N.Y. Val						N.Y. Val																		
Stock	Mr.	Pr.	Val	High	Low	Close	Chg	Stock	Mr.	Pr.	Val	High	Low	Close	Chg	Stock	Mr.	Pr.	Val	High	Low	Close	Chg	
Abbot	Mr. E	100	100	100	98	100	-1	Abbot	Mr. E	100	100	100	98	100	-1	Abbot	Mr. E	100	100	100	98	100	-1	
Abbot	41	200	102	98	100	100	-1	Abbot	20	1250	1250	1250	124	1250	-12	Abbot	234	14	7	68	68	68	-1	
Abbot	0.28	18	115	102	98	100	-1	Abbot	0.22	19	4100	42	4100	41	4100	-1	Abbot	0.20	15	7	53	53	53	-1
Abbot	0.50	10	130	10	10	10	-	Abbot	42	74	74	74	74	74	-	Abbot	23	21	21	20	20	20	-1	
Abbot	1.02	14	47	37	37	37	-1	Abbot	2.06	22	100	94	94	94	-4	Abbot	105	829	59	59	59	59	-1	
Abbot	1.50	10	130	10	10	10	-	Abbot	0.28	12	394	29	29	29	-1	Abbot	245468	46	46	46	46	46	-1	
Abbot	1.92	14	47	37	37	37	-1	Abbot	575	403	54	54	54	54	-1	Abbot	Systems Inc.	865	865	865	865	865	-1	
Abbot	1.98	1400	152	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	1010400	125	125	125	125	125	-1	
Abbot	2.10	14	288	65	63	64	-1	Abbot	575	403	54	54	54	54	-1	Abbot	Spacelab	0.40	10	188	144	144	144	-1
Abbot	2.34	57	200	75	75	75	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	21	2077	55	55	55	55	-1
Abbot	2.44	29	170	70	70	70	-1	Abbot	0.43	10	240	172	172	172	-1	Abbot	Spacelab	0.10	270	255	55	55	55	-1
Abbot	2.68	1224	732	71	71	71	-1	Abbot	71	3004	94	94	94	94	-1	Abbot	Spacelab	24	2161	35	35	35	35	-1
Abbot	22.6527	345	31	32	31	32	-2	Abbot	1.25	20	4053	55	54	55	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	0.36	6515000	560	560	560	560	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	0.50	15	2	2	11	11	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	0.50	28	521	26	26	26	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	0.50	45	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	0.70	25	1051	35	37	35	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	0.88	18	1234	51	49	51	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	0.98	10	1237	51	49	51	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	1.18	1232	12	11	11	11	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	1.28	2402	11	11	11	11	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	1.50	50	61	22	21	21	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	1.70	23	20	20	20	20	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	1.80	23	20	20	20	20	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	1.90	23	20	20	20	20	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	1.98	14	11	11	11	11	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	2.10	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	2.20	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	2.30	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	2.40	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	2.50	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	2.60	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	2.70	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	2.80	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	2.90	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	3.00	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	3.10	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	3.20	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	3.30	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	3.40	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	3.50	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	3.60	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	3.70	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	3.80	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	3.90	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	4.00	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	4.10	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	4.20	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	4.30	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	4.40	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	4.50	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	4.60	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	4.70	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	4.80	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	4.90	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	5.00	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	5.10	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	5.20	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	5.30	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	5.40	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1
Abbot	5.50	10	15	15	15	15	-1	Abbot	0.22	17	8407	42	42	42	-1	Abbot	Spacelab	1.23	18	557	25	25	25	-1

## AMEX PRICES

# STOCK MARKETS

## Low inflation drives bourses to new peaks

### WORLD OVERVIEW

New peaks are being reached in financial markets so often these days that the authors of the *Guinness Book of Records* must be developing writer's cramp, writes Philip Coggan.

The announcement by the European Union that the expected 11 countries had qualified for a single currency hardly came as a surprise to the market, but did nothing to disturb the bulls.

A batch of European markets reached all-time highs including Amsterdam, Brussels, Copenhagen, Dublin, Frankfurt, Milan, Madrid, Paris and Zurich.

Low inflation has been one of the factors helping equity markets to reach new highs and it has also pushed up bond prices; the yield on the 10-year German bund dipped to a historic low (since records began in the 1960s) yesterday.

With interest rates and

bond yields low, equity valuations have also been stretched. The UK market offers its lowest dividend yield since the first world war. And the US market is now more highly priced, relative to profits, than it has ever been.

The historic price-earnings ratio of the S&P 500 has reached 27.8, higher than at market peaks such as 1987 or 1972 and higher than in 1929 when the recession temporarily depressed earnings.

Even counting on earnings growth does not resolve the valuation issue. IBES, the financial information company, also says that the prospective price-earnings ratio on the S&P 500 index is the highest since the second world war.

There have been adjustments made to the previously rather rosy consensus view of earnings growth in the US. According to IBES, bottom-up forecasts (those made by individual company

analysts) for 1998 earnings are reduced by 1.6 per cent in February, the largest monthly decline for nearly five years.

Even so, at growth of 11.5 per cent, the bottom-up prediction is well ahead of the 7.7 per cent forecast by the top-down strategists. That suggests many earnings disappointments from the US corporate sector in coming months.

Still, if US investors get tired of local companies,

they may turn their attention to Chinese stocks. The chairman of the New York Stock Exchange said yesterday he expected a rapid rise in the number of Chinese companies listing on the US market; his remarks, made on a visit to the Shanghai Stock Exchange, followed an announcement from Yan'an Coal Mining that it was opting for a dual listing in New York and Hong Kong.

London market, Page 30

## Tech sector leads US shares higher

### AMERICAS

Strong demand for technology shares, sparked by bullish comments from software leader Microsoft, set firm start to US equities, writes John Labate in New York.

By early afternoon the Dow Jones Industrial Average was hitting record highs, gaining 33.13 to 8,937.57. The broader Standard & Poor's 500 index rose 5.13 to 1,110.75. The sharpest gains came from tech shares which sent the Nasdaq composite index up 21.33 or 1.2 per cent to 1,833.77.

Microsoft said late on Tuesday that it expected its forthcoming quarterly earnings to top analysts' estimates. This helped soften disappointing comments on the same day by 3Com, a leader in networking computer components, of lower than expected quarterly sales and earnings.

Microsoft's shares climbed 54c, or more than 5 per cent, to \$86.4, while 3Com lost \$1 to \$86.4. 3Com's disappointment was not only well contained in the computer sector, but also did not send investors running from the networking sector.

Cisco Systems gained 1.1 to \$89.6 and other computer sectors also rose sharply, with Dell Computer up 3% or more than 4 per cent to \$88.6.

Among Dow components, IBM and Hewlett-Packard

were among the morning's sharpest risers. IBM gained \$2c to \$165.4, while H-P rose \$1.4 to \$64.4.

Xerox surged 54c or more than 4 per cent to \$101.4 after rumours spread about possible job cuts. Also helping shares was a raised price target by Salomon Smith Barney.

Banking shares were mostly higher despite a dull start to the US Treasury market. The Philadelphia Stock Exchange's banking index gained 2.6c to 66.25. The gain of the 30-year long bond, meanwhile, slipped 14 to 102.14, sending the yield up to 5.922 per cent.

TORONTO continued to test record highs at midday, spurred by merger mania in the telecommunications sector. The TSE-300 composite index was 38.27 higher in midday trade at 7,574.50.

Telus and BCE led the rise in telecoms as the sector moved up on confirmation that AT&T Canada Long Distance Services was in merger talks with Telus.

Telus rose C\$2.60 to C\$43 and the Montreal-based BCE was C\$1.95 higher at C\$66.20. BCE owns Bell Canada, the country's largest telephone company.

The rest of the sector was sent higher by speculation that the Telus talks could lead to a restructuring of the long-standing Stentor alliance of Canadian telephone companies.

## Mexico City slips back

MEXICO CITY edged lower as the government's announcement of a budget cut prompted light profit-taking.

The IPC index fell 10.7 to 4,993.95 as the government announced that low oil prices had forced a 9bn peso cut in its budget.

SAO PAULO gained as higher markets in Asia

helped sentiment. The Bovespa index, which has advanced 12 per cent since the start of this month, rose 23 to 11,928.

Buenos AIRES firmed as strength in oil shares spread to other sectors. The Merval index rose 6.58 to 718.6.

Carmaker Sevel gained ground on strong car output figures released on Tuesday.

## Banks and insurers hit peak

### SOUTH AFRICA

Bank and insurance stocks rose to record highs as investors continued to favour a rash of mergers and consolidations in the financial sector. The financial index jumped 296.0 or 2.2 per

cent to 13,579.4 while industrial stocks, up 86.6 to 8,624.4, helped the overall index to rise 84.0 to 7,314.2.

Golds, however, tumbled 26.5 or 3.6 per cent to 718.6 as the bullion price fell below the psychologically important \$300 an ounce.

SAP preference shares finished DM4 lower at DM791 after the group announced that the introduction of an employee share appreciation scheme would have an

impact on earnings per share.

Financials UBS and its merger partner, SBC, rose on the back of a Goldman Sachs' recommendation. UBS gained SFr60 to SFr2,455 and SBC was SFr12 higher at SFr533.

Knorr surged SFr400 to SFr7,500 in the wake of Tuesday's news of a 39 per cent rise in 1997 net income.

AMSTERDAM continued to push higher amid heavy options trading where the bulls were firmly in command with call positions outstripping puts by more than three to one.

Royal Dutch, where investors' faith in the rally for oil prices looked to a severe test, and Aegon were weak features, but there were solid gains elsewhere

in insures, pulp and paper, and textiles. Major losers were brokerages, banks and electric power.

Matsushita Electric Industrial jumped Y100 to Y2,000 after the company said on Tuesday it would buy back up to Y10bn of its shares.

Long Term Credit Bank fell Y10 to Y265, Industrial Bank of Japan Y50 to Y42, Sumitomo Bank Y30 to Y1,280, and Bank of Tokyo Mitsubishi Y30 to Y1,640.

TAIPEI shot higher as investors piled into electronics shares. The weighted index ended 233.90 or 2.7 per cent higher at \$9,040.75 after a 5 per cent advance for the electronics sector in the wake of strong overnight gains for US tech shares.

Taiwan Semiconductor rose T\$8 to T\$162 and Asustek, a leading maker of motherboards, surged by the daily 7 per cent limit to T\$765.

The broad-based Topix index also fell 0.19 per cent to close at 1,236.71. The Nikkei 225 fell 0.22 per cent to 242.7. The Osaka stock exchange fell 26.22 to 16,570.50.

Gamers led decliners 620 to 489 with 177 issues unchanged. The best sectors were communications, min-

ing, insures, pulp and paper, and textiles. Major losers were brokerages, banks and electric power.

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leading maker of motherboards, surged by the daily 7 per cent limit to T\$765.

HONG KONG raced ahead, boosted by a bounce for index heavyweight NZ Telco, which gained 14 cents to NZ\$38.95 and accounted for 40 per cent of the day's total NZ\$426m turnover. The 40 capital index closed up 24.13 or 1 per cent at 2,339.65.

China's rate cut, along with Beijing's decision to

slash bank reserve requirements, sent H shares soaring 5.5 per cent and the red-chip China Affiliated Corporations index rose 1.4 per cent.

The Hang Seng index rallied 16.50 or 1.4 per cent to finish at 11,810.83, its best level of the year. Properties bounced higher on the outcome of the land auction, although analysts cautioned that the sector may not yet have reached bottom. SEHK gained HK\$1.25 to HK\$155.25 but Cheung Kong fell 50 cents to HK\$77.70 ahead of 1997 earnings due today.

BANGKOK added oversupply worries to its concerns about the baht's rally. This year's dramatic market recovery was said to be prompting a rush of new share issues. Shinawatra CompuNet fell Bt22 to Bt26 and Bangkok Bank Bt3 to Bt25.50. The SET index fell 10.20 to 480.07 for a two-day decline of 4.8 per cent.

WELLINGTON rose on the back of a bounce for index heavyweight NZ Telco, which gained 14 cents to NZ\$38.95 and accounted for 40 per cent of the day's total NZ\$426m turnover. The 40 capital index closed up 24.13 or 1 per cent at 2,339.65.

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WELLINGTON rose on the back of a bounce for index heavyweights NZ Telco, which gained 14 cents to NZ\$38.95 and accounted for 40 per cent of the day's total NZ\$426m turnover. The 40 capital index closed up 24.13 or 1 per cent at 2,339.65.

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# MIDDLE EAST & N AFRICA PRIVATISATION

There has been a gulf between claims of commitment and actual achievement. Roula Khalaf reports

## The pressures for change mount

Privatisation is the talk of the Middle East and North Africa. From Riyadh to Casablanca governments are claiming commitment to privatisation and to reducing state control over the economy, and vowing that the next decade will see a fledgling private sector thrive.

Although the record so far is patchy, with many countries paying only lip service to privatisation while others which had warmly embraced it are now taking a pause, over the coming years governments in the region will have little choice but to give the private sector a larger role in the state-dominated economies.

The oil-rich Gulf countries are again facing the challenge of lower oil prices and are being pressured to relieve the burden on budgetary spending by reducing the state's extensive welfare role. The non-oil countries of the "emerging Middle East" are being called on to compete in a global economy and meet the productivity requirements of association agreements with the European Union, which can only be achieved by gradually turning over production and services to the private sector.

As Mohamed el-Erian, European head of emerging markets at Salomon Smith Barney, argues, events on the world economic stage provide the region with a unique opportunity.

"Against the background of turmoil in Asian markets many economies in the region look good, with strong macro-economic

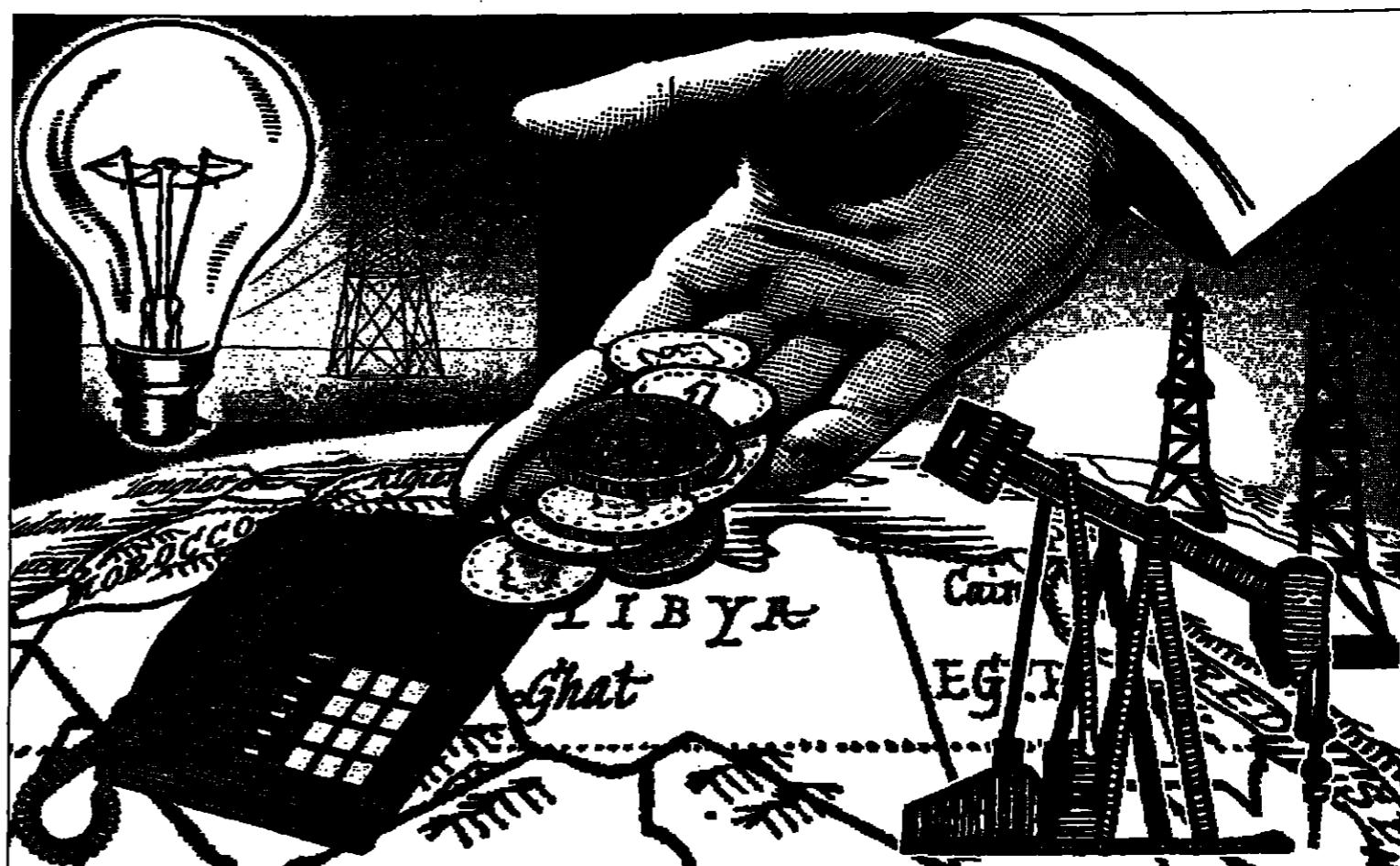
fundamentals, limited trade and financial linkage with Asia, sound banking systems and high foreign exchange reserves," he says. "You couldn't wish for better conditions to accelerate privatisation, allow for the transfer of technology and bring in foreign capital."

There have, however, been improvements during the last two years.

In spite of political uncertainty and the breakdown in the Middle East peace process, real per capita GDP growth increased by 2.4 per cent in 1996 and 1.4 per cent last year. Capital flows to the region - which have averaged 0.5 to 0.7 per cent of GDP - have increased most notably in Egypt, Morocco and Jordan. Private investment has also overtaken public investment in the last few years, and companies from the region have been able to tap international markets for finance.

The improvements since 1996 are partly due to external factors, such as favourable oil prices. But, as the IMF has noted, the results - particularly in the non-oil economies - were a response to successes in moving away from "years of inward-looking, public sector-led development strategies, particularly in the non-oil economy".

While higher oil prices allowed Gulf economies to straighten their finances, economic reforms initiated over the last 10 years have lifted the growth potential of Egypt, Jordan, Morocco and Tunisia. But with macro-economic adjustment now firmly in place, the attention is turning to structural reforms, in which privatisation features



prominently.

Not surprisingly, most successful efforts at privatisation in the region have been in the non-oil economies. Egypt's privatisation, which took off in 1996, has captured the attention of international investors. As in Morocco, which launched its privatisation programme three years earlier, the benefits of privatisation quickly became apparent, with trading on the domestic stock exchanges soaring and the emergence of a domestic investors' market.

In both cases privatisation also sent the right signals to foreign investors and was the driving force behind an increase in foreign investment. Privatised companies, such as Egypt's Suez Cement and Morocco's Banque Marocaine pour le Commerce Exterieur, have successfully

tapped international markets for finance.

Meanwhile, government concerns over loss of employment have been met through specific restrictions set in Morocco and agreements with labour unions in Egypt. Yet in both these countries the initial euphoria over privatisation has given way to more sombre analysis. The Egyptian government has been criticised for maintaining a larger-than-warranted share in companies it has sold. In Morocco the programme has become mired in a bureaucratic tangle which has highlighted the need to revisit privatisation legislation.

In Israel, meanwhile, the Likud government kept its promise to make privatisation the main pillar of economic policy but privatisation is believed to have stifled competition and led

to greater concentration of the economic power.

Throughout the region economists are warning that privatising a largely state-dominated banking industry has fallen behind and should become a priority to give a nascent private sector the chance to develop.

In Gulf economies, dominated by oil, governments are viewed as the providers of employment - in Kuwait more than 90 per cent of the workforce is employed in the public sector - and the distributors of the country's wealth through huge subsidies. This is why privatising requires a radical change in mindset and in the nature of governance.

Nemat Shafik, the World Bank director for private sector development and finance for the Middle East and North Africa, argues that for these economies the privatisation challenge is not targeted at public enterprises as much as infrastructure since many state-owned companies are run by private management and are generally not a drain on the budget.

Indeed, throughout the region, governments are giving unequivocal signals of a willingness to begin turning over development of infrastructure and telecommunications to the private sector. The first privatisation of state-run telecommunications monopolies is expected to come from Jordan this year, with Morocco, Kuwait and Oman in progress. Private mobile telephone licences are also being awarded in several countries.

"Country need to face up to the subsidies issue," says Ms Shafik. "Bringing in the private sector is a good move, but to get the full benefit of the privatisation, you have to gradually phase out the subsidies."

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December, 1997

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## 2 MIDDLE EAST &amp; NORTH AFRICA PRIVATISATION

INFRASTRUCTURE • By Mark Huband

# Investment held back by neglect

The private sector is starting to take over water, energy and road projects in the region

Neglect and under-investment have taken their toll on infrastructure across the Middle East. Bad roads, poor telephone systems, and inadequate or non-existent sewerage and water supplies have disrupted living standards and deterred investment in the region.

Unable to provide the funds required to reverse the trend, governments have been forced to seek private sector finance and control of main infrastructure projects.

In 1997 the World Bank estimated infrastructure investment requirements at \$300bn to \$350bn over the next 10 years. Given fiscal austerity in much of the region, it believes as much as \$50bn of projects will need to be financed by the private sector.

The most serious inefficiencies in the Middle East are found in the water, energy and transportation sectors. According to the World Bank, 45m people in the region do not have access to safe drinking water and only 20 per cent of urban wastewater is treated.

Nemat Shafik, the World Bank director for private sector development and finance for the Middle East and North Africa, says most projects are likely to be in telecommunications and power. "It is very easy to get the private sector to finance these projects but difficult for them to do rural water supply because they can't charge consumers prices they need to make a profit."

Heavy state subsidies have deterred private investment in water management

schemes, leaving governments to finance improvements to services, often with foreign aid grants. Even so, a \$141m private sector disqualified project is under way in southern Jordan on a build-operate-transfer (BOT) basis. Morocco has also signed a management contract with Lyonnaise des Eaux de France to supply water in Casablanca.

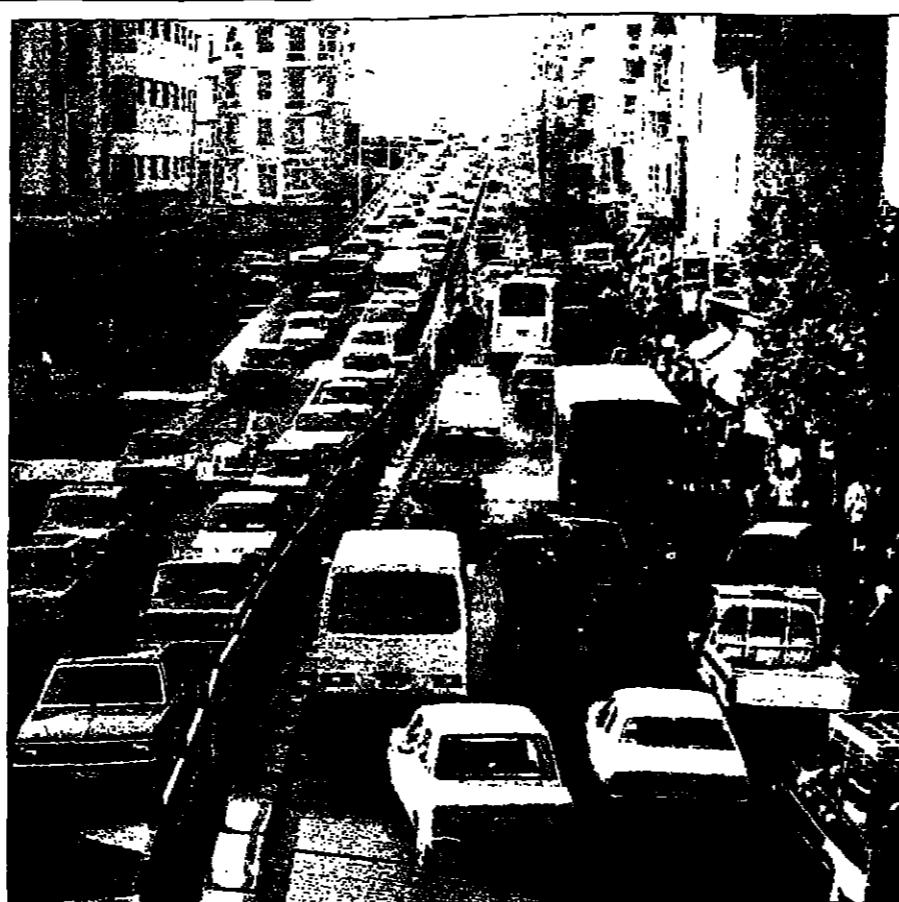
Energy projects offer more security than water schemes for private sector investors and operators. Nationwide power grids allow negotiations over supply and price to be simplified.

By 2002 private sector operators are expected to be generating 6,000MW across the region. Region-wide demand for energy is expected to grow annually by about 6 per cent by 2006, a factor likely to open opportunities for private sector construction and operating companies.

Among the first private sector deals in the region was the 1994 BOT thermal power facility at Al Manah in Oman, which has already started operations. The \$200m project was partly financed by the International Finance Corporation and will be followed by a second BOT 200MW plant at Salalah.

In September 1997 Tunisia awarded a foreign consortium led by Community Energy Alternatives of the US a \$300m contract to build and operate a 300MW combined-cycle gas turbine station at Rades, south of Tunis. The project was the first of its kind in the country, and marked a departure from the government's cautious attitude towards privatisation.

Morocco is now looking for investors to develop other private power schemes, following the signing last year



Transport is one of the most serious inefficiencies in the Middle East

of a \$1.5bn deal for the expansion and operation of power plants at Jorf Lasfar, 230km south of Rabat. The new Tahaddart Energy Company (Tec) will build a 470MW gas-fired power station near the northern city of Tangier. However, Tec will be operated as a joint venture in which the state electricity company will hold a 51 per cent stake.

Sidi Krier, Egypt's first venture into private sector BOT power generation, has been applauded by both the companies who put in tenders, as well as by the architects of the government's privatisation programme. The \$300m project to generate 650MW is one of two power generation plants under construction to help raise energy output from the current 14,800MW to 43,000MW by 2018.

Like Egypt, Jordan is only just embarking on BOT power projects, with results of the first bid for a private sector 300MW power station expected this month. While the countries of the region are attracting investors in large projects, the hope that such modernisation will bring foreign direct

investment in industrial sectors is the main goal. Beyond improving utilities, investment in transport infrastructure is viewed as essential if foreign direct investment is to rise.

Private sector transport projects are planned across the region, with Egypt considering a 900-km BOT motorway linking Alexandria with Aswan. In Jordan a build-operate-light rail service between Amman and Zarqa is to be established. An industrial port in Aqaba is also being built with a 50 per cent private sector participation. Morocco has invited bids for a \$300m BOT transhipment port in Tangier, as well as offering a management contract for the existing port.

Egypt's port and airport facilities are likely to be expanded in the coming years. A free port south of Suez is planned as part of a privately-operated industrial free zone to be established on the Red Sea. Along the same coast, the contract for a new BOT airport at Marsa Alam has been awarded, as has one for an airport at El Alamein.

Private sector involvement in road networks and motorways is complicated by the difficulty in predicting revenue. But in Lebanon, where an ambitious \$60bn reconstruction project is underway, the government has realised that it will have to shift more projects to the private sector than originally envisioned. Consequently, the Beirut-Damascus highway and the beltway around Beirut will be financed and operated by the private sector.

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ISRAEL • by Judy Dempsey

# Doubts exist over benefit of sales

Sell-offs have concentrated economic power into the hands of a few families

When Benjamin Netanyahu was elected prime minister of Israel in May 1996 he made privatisation the main plank of his economic policy. He pledged to sell off the banks as well as the government's stakes in telecommunications and other sectors of the economy. He believed privatisation would usher in an era of much-needed competition.

Nearly 22 months into the Likud-led government, Mr Netanyahu has stuck to his promises. During 1997 the government earned more than \$1bn from privatisation receipts – higher than expected – for use in reducing Israel's foreign debt. But the question is whether privatisation has created a wider public ownership and more competition, or has, as some economists claim, led to a greater concentration of the economy.

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During 1997 the government reduced its holdings in banks and other companies to confirm Mr Maman's view.

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ship which in turn would have increased liquidity on the Tel Aviv Stock Exchange.

The impact of the government's privatisation policy shows two things. First, the economic influence of a few families has become stronger; secondly, foreign investors – with the exception of Bezeq and Leumi – were not involved in any of the sales.

"There is no doubt that the Israeli economy is heavily concentrated in the hands of a few families. Share ownership is not widespread here," says Nahum Biger, finance professor at Haifa University.

Other economists offer a more critical assessment. Officials at the anti-trust authority, for example, say privatisation, contrary to the government's intentions, has not led to greater competition – one of the government's aims – since the few families who dominate the economy have interests in



Benjamin Netanyahu's pledge on privatisation

Photo: Reuters

each other's companies through cross-holding structures.

The only company that made a secondary public offering – as well as a private foreign placement – was Bezeq, the telecommunications company. Merrill Lynch, the US investment bank, acquired a 12.57 per cent stake last year. The government recently arranged a public offering, selling a further 9 per cent of shares and warrants that could reduce its stake in Bezeq to just over 54 per cent.

The government defends its privatisation policy, arguing that it wants to reduce state interference in the economy. That was its priority as it tries to make the transition from a socialist-led economy to a more market-oriented one," explained a finance ministry official.

But economists, while welcoming a commitment to privatisation, believe an opportunity might have been lost to create wider share ownership.

Dismantling those cross-holdings is one of the aims of the anti-trust authority, headed by David Tadmor, an advocate of opening up the Israeli economy to more competition. "It is clear that privatisation has not created wide ownership. It has concentrated ownership," he said recently. "It is the anti-trust authority's responsibility, at the very least, to assure that conditions for competition between the conglomerates will exist."

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MOROCCO • by Roula Khalaf

# Stuck in the slow lane

Bureaucracy and prices have been significant stumbling blocks in programme

Abderrahmane Saadi, until recently Morocco's minister of privatisation, is the first to admit that the country's once-vigorous privatisation programme has stalled and now requires an urgent jump-start.

This task is now in the hands of the first political government to emerge in Morocco in decades. Led by a prime minister from the left-leaning Union Sociale des Forces Populaires, the new government is expected to continue Morocco's commitment to divesting of state assets, although with more attention paid to the social consequences.

This, Mr Saadi says, should not necessarily indicate a further delay in privatisation and could be done by simply earmarking privatisation proceeds to social spending, including the retraining of workers to limit pressure on unemployment, already reaching 16 per cent in urban areas.

Morocco was among the first countries in the region to tackle privatisation seriously. This earned it the attention of foreign investors and fuelled activity on the Casablanca Stock Exchange. But the programme, launched in 1993 with a privatisation list of 112 companies that was initially hoped

would be completed within two years, has led to the sale of only 52 concerns so far, 11 of them partially through public offerings on the Casablanca Stock Exchange. The sale of companies has netted

the treasury some Dh14.3bn. Privatisation faced several stumbling blocks, including the ineptitude of Morocco's huge and byzantine bureaucracy, the source of much frustration in the country's efforts to liberalise its economy.

I warned two years ago that, without reforms, privatisation risks being stifled," says Mr Saadi. "To give a new breath to the process we need to change procedures and broaden the methods of privatisation."

Among the measures recommended is to avoid placing companies on the list of privatisation until they are ready and about to be sold. One of the main problems faced by Mr Saadi is that 15 of the 112 companies earmarked for privatisation had to be liquidated as uncertainty over several years led to a loss of incentive among management and workers.

The procedure by which companies are privatised should also be streamlined, says Mr Saadi. Some privatisations have failed or stalled because a minimum price set by an independent committee could not be met by the market.

A price was set for the Banque National pour le Developpement Economique in 1995. Four years later the ministry of privatisation is still trying to sell it. Today, the problem faced by BNDE is that the ministry of finance maintains the bank's buyers should assume the state guarantees that BNDE had given clients.

Having started the privatisation programme with the most attractive enterprises, analysts say that only a few of the 112 companies originally listed that can be privatised. These include BNDE and Banque Centrale Popu-

laire, which must undergo a change in its legal status before it is privatised.

Analysts believe that the formation of a new government will end the long period of political uncertainty that has prevailed in Morocco for more than a year while elections were taking place. The political process delayed decision-making on issues such as changes in the procedures.

"The state monopolies will eventually fall one by one," predicts Mr Saadi. "The fact that privatisation slowed down means that the private sector in the economy may have slightly lost ground, but Morocco will continue to work to re-establish the balance."

Companies will be added to the privatisation list and will eventually include Royal Air Maroc, the national airline, the tobacco monopoly and one day, even phosphate companies. But the project already whetting foreign investors' appetite is the planned privatisation of the telecommunications sector, which will give the programme a welcome jolt.

A second GSM mobile phone licence will be handed to private companies this year, in a market which has been growing at more than 70 per cent a year and now reaches more than 49,000 subscribers. But the telecommunications privatisation law passed last year also allows for the introduction of private capital in Morocco's telecommunications provider, Ittisalat al-Maghrib.

Analys Alami, analyst at Casablanca's Upline Securities, expects Ittisalat's privatisation to begin with the introduction of a 30 per cent stake on the Casablanca bourse, after which the government will search for a

"hard core" foreign investor, but will at least temporarily retain control of the company.

Infrastructure development is another main area where private investors are being called upon to play a significant role. World Bank officials say Morocco has been at the forefront of the regional trend towards private sector participation in infrastructure projects. Rabat officials say that involving the private sector in infrastructure is no longer a matter of choice.

"To reach 6 per cent sustainable growth we need to invest about \$2.3bn a year in infrastructure. This is about \$800m more than what we now spend, and it is the size of all of our foreign investment in one year," says one senior official. "This is how difficult the challenge is."

Morocco has already signed a management contract with France's Lyonnaise des Eaux for water distribution in the financial capital of Casablanca, a deal Moroccan authorities say they will repeat in other cities.

It has also signed a \$1.5bn deal with Zurich-based ABB and the US's CMS Energy for the building of a 700MW coal-fired plant next to the existing 660MW plant at Jorf Lasfar, some 230km south of Rabat. Another \$55m build-operate-transfer wind power project is to be built in Tetouan by a private consortium led by France's EDF. However, Morocco's efforts to lure foreign companies to construct a 120km Casablanca-Et-Jadida motorway fell through when bidders asked for guarantees that the government proved unable to provide. Rabat is now looking for local investors to take up the challenge.

EGYPT • by Mark Huband

## Choosy investors play wait and see

State still holds strong sway in most of the part-privatised companies

Just a year after Egyptian stocks became some of the hottest property in the Middle East the fanfare surrounding Egypt's emergence as an investor's dream has been muted by a game of wait and see.

The privatisation programme which led the investment drive of 1997 saw stock market capitalisation soar by \$6bn in one year to reach the current \$20.2bn. Fundamentally the process was less a move towards rescinding state control of the economy than allowing the state to profit from investor interest while boosting the role of the capital market as a source of private sector funds.

The government has earned \$27.8bn from privatisation. This income, largely from minority share issues, has allowed \$261.8m to be spent on restructuring the public sector in advance of further issues. However, the impact of the issues has fallen far short of marking the relinquishment by government of a significant role in the economy, which has become a deterrent to private sector investors who are ready to buy large or majority stakes.

The government responds to this criticism by highlighting the need to retain investor interest over time by maintaining its ability to release further tranches of shares. Its strategy of stealth was partially vindicated by the failure of the alternatives. To back it up it points to the banking collapse of south-east Asia. Egypt also drew direct lessons from Mexico's banking collapse in 1995, concluding that investment levels should not create unserviceable leverage.

"What I blame the government for is that it keeps a big stick over the successful companies that have been part-privatised," says Saad Sallam, chairman of the Olympic Group. The group's holding company, OGFI, recently bought a majority stake in Ideal, Egypt's leading public sector manufacturer of domestic appliances.

The government imposes restrictions on privatised companies for political reasons," he said. OGFI was originally told it could not dispose of the land occupied by Ideal's four production sites. The group intends to bring all production to one site outside Cairo and must now negotiate the fate of the land despite being the owner. "If the government

wants me to have the courage to get into a company and turn it around, they should give me everything, give me a free hand. The impact of restrictions is that it slows privatisation," Mr Sallam said.

The effect of the brakes being kept on the pace of privatisation is clear. By the end of last month the state had sold shares in 84 companies. However, it remained the largest shareholder in 29 of the 34 companies in which more than half the shares had been sold. Of eight companies, in which less than half the shares had been sold, it retained an average 70 per cent of shares.

The government has announced plans to privatisate 34 companies in 1998 at a rate of four to six a month. However, the excitement of foreign and domestic investors on the stock exchange has come to be dominated by a combination of both caution and growing discernment.

While 1997 saw stocks being snapped up, 1998 has experienced a slowdown in trade while investors await the most attractive sales at the expense of other privatisations.

The best recent example of this was the February issue of 30 per cent of shares in Egypt's Mobile Phone Company cellular phone system, which was subscribed 50 times over and saw an eventual allocation of 1.7 per cent, in some cases amounting to a mere 25 shares. A second example was EgyptAlum, a fully subscribed issue in which a mere 10 per cent of the company was sold to the public.

Both these issues initially revived stock market trade, which then slowed while the next attractive issue was awaited.

A growing tendency among investors to wait for the most promising issues has been a key factor in determining the pace of the privatisation programme, while turning trading trends into a series of crests and troughs.

The government does not want to deter would-be investors by disappointing those who fail to secure a meaningful proportion of the shares applied for. Equally, it is under strong pressure from critics of privatisation not to sell state assets too cheaply, a charge often made despite an increasingly careful pricing procedure having been instated.

The attitude of investors has become dominated by a tendency to await sales of shares in unlisted private sector companies, which control 45 per cent of the economy. By far the most

attractive enterprises expected to be offered on the stock exchange are family-owned private sector companies, who appear increasingly prepared to rescind some of their traditional control in return for the gains in capitalisation offered by share issues.

The role of the private sector as anchor investors has been critical to privatisation. So far only nine public sector companies have been sold to Egyptian private sector anchor investors. As competition for investor interest from the private sector begins to dominate interest in minor public sector sales issues, the search for anchor investors will become more critical.

"But when the government wants to privatisate, they don't reach the right people," said Saad Sallam, who had to approach the government with his plans to buy Ideal. "They wait for people to come to them, which is a sign of a major management problem."

GULF COUNTRIES • by Mark Huband

## Control stays with the ruling families

Rigid political control tends to encourage 'participation' by private sector

The Gulf states have attracted private sector investment, encouraged stock market trade and allowed greater foreign access to the economies of the region, but not in a way which has resulted in meaningful privatisation.

Control remains with ruling families, whose preferred phrase is "private sector participation".

Privatisation implies a thriving private sector. In Saudi Arabia, the state has in essence been privatised and control lies in the hands of the ruling elite.

The rigidity of political control and the immense wealth of the elite have determined the investment patterns which will shape the future of the private sector.

Scale is everything. Saudi Arabia is reckoned by its senior officials to need \$16.8bn over 23 years to build new power stations. It will find such ambitions hard to realise without adopting private sector build-operate-transfer (BOT) schemes, which will chip away at state control.

It has been left to the smaller states to spearhead moves towards attracting a real private sector role through privatisation. Even so, this process has been

The Shuaiba power station project near Jeddah, in Saudi Arabia's western province, is a classic example of the government's ambivalence towards privatisation.

The \$2bn steam power plant, to be built for Saudi Consolidated Electric Company for the Western Region (Soco-West), has been touted since 1996 as the first independent power facility in the kingdom, using build-operate (BOO) financing.

But it now appears that the government will have to do the job itself. The state is increasingly reluctant to carry the cost, and still more reluctant to accept the implications of allowing the private sector to do the same job profitably and more efficiently.

According to industry and electricity minister, Hashem Yamani, the tender for Shuaiba comprised four options.

The BOO option would leave responsibility for financing the plant during a 20-year period to a private consortium, which would own and operate Shuaiba, recovering its costs from power generation revenues.

The second option was for a lump-sum turnkey approach by which the government would cash-finance each stage of the

construction and, like all other power plants, own and operate it after completion.

The third and fourth options were variations of the second: turnkey contracts on the basis of separate eight and 10-year extended financing.

The BOO option initially drew

heavyweight companies from both Saudi Arabia and overseas. But by last November Soco-West's director-general, Bakr Khoshaim, was saying a turnkey approach would have to be adopted as there was "no time" to wait.

There is some justification for this argument. Power consumption is rising 10 per cent a year throughout the country, and the government needs to find the 1,750MW power station at Shuaiba is urgently necessary.

But other reasons underlie

official disbelief of privatising

Shuaiba.

Construction on a BOO basis

would mean the owner running

Shuaiba profitably as a prelude to

making Soco-West commercially

viable. That in turn would mean a

wholesale restructuring not only of

Soco-West, but the entire power

sector, including drafting - and the

government approving - a fresh

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## 4 JAPAN'S FINANCIAL REVOLUTION

PROFILE KANTOH SECURITIES

## Speculating at the sharp end of the securities market

Gambling is officially frowned upon by the Japanese authorities, so people invest in the stock market instead. But will the arrival of deregulation spell the demise of the numerous discount brokerage houses that fulfil the nation's innate desire to punt?

At the smoke-filled offices of Kantoh Securities in central Tokyo one recent morning, speculation was in full swing as a hard core of the firm's 2,000 customers congregated around flickering screens. Kantoh is one of the many firms that rely almost exclusively on commission income for survival, and its executives are predicting some tough times ahead when fixed commissions are abolished next year.

It is at this end of the securities market, with virtually no exposure at the moment to foreign competition, that resistance to Japan's Big Bang is strongest.

Although most are not in any position to influence its timing or outcome, "We are forecasting a drop in commission income of 40 per cent, so we are worried and concerned," says Tadatoshi Kondo, president of Kantoh. "If our commission income falls by that much, it will cost us ¥500m over three years."

The 30 or so people in the office that morning are among about 200 people - Mr Kondo describes them as "more or less semi-professional investors" - who are responsible for the bulk of the firm's commission income. Kantoh had total revenues of ¥943m in the year to March 1997, of which ¥679m came from commissions.

"These customers are free to choose what they

want to buy and sell. For a small business like ours, it is important to maintain this type of business," he adds.

Across Tokyo, however, there is growing speculation about what the fate of these and other small brokerages will be once commissions are liberalised. There is a small ray of hope for them - in the US and the UK - after their versions of Big Bang, commissions on small retail transactions actually rose after deregulation. But even if that happens, it may not be enough to make up for the loss of business to larger, more professional and perhaps safer firms that is expected to be the trend as deregulation takes hold.

That is why some firms, including Kantoh, are looking to merge with similar rivals to gain market share and a firmer foothold in the new market.

Earlier this year Kantoh and Dofima Securities, a discount house in Osaka, announced that they were to merge, in what may be the first of many such transactions in the coming months. Mr Kondo describes the merger as a strategy for surviving Big Bang, a strategy that will have to be embraced by other discount brokers after years of losses caused by the stock market slump.

"This merger is a sincere hope that we will continue to survive after Big Bang, but I am more worried than confident," he says. Nevertheless, Mr Kondo is counting on the patriotism of the Japanese, and especially of his type of investor, to shun the blandishments of foreign competitors and remain loyal to firms such as Kantoh.

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our action

## FINANCIAL TIMES SURVEY

Thursday March 26 1998

# JAPAN'S FINANCIAL REVOLUTION

The planned financial reforms could revive Japan's ailing economy. But there are crucial problems still to be resolved. Gillian Tett reports

## Big Bang or just a whimper?

**J**apan is not a country which likes radical revolution. Next week, though, it may start on one. On April 1, the country will officially begin its much-heralded and ambitious programme of so-called "Big Bang" financial deregulation. The question now is whether this will indeed turn out to be a Big Bang that transforms its financial sector - or simply a whimper that disappoints.

The answer matters intensely, not only to Japan but also to the outside world. Japan is the world's second-largest economy and contains a third of the world's savings. But since the collapse of the 1980s bubble, its economy has stagnated. The stock market has more than halved in value and its banking and broking system is weighed down with debts, falling revenues and losses. These are grave problems and they reflect another issue: Japan's financial system is ill suited for a modern economy.

Over the past 50 years, the needs of savers have taken second place to industry's demand for cheap loans. Returns on household financial assets have averaged a mere 2.5 per cent, for example, during the past 15 years. Capital markets are poorly developed. Meanwhile, the financial sector is highly reg-

ulated and uncompetitive. The Japanese government now has pressing motives to change this. The population is ageing and urgently needs better returns on its savings. And Japan's national pride has been dented by a flight of business from Tokyo to other financial centres, such as London and New York.

A third of all trades in Nikkei 225 futures, for example, is currently conducted not in Japan but Singapore. Similarly, only 67 foreign companies are now listed on the Tokyo Stock Exchange, compared with 290 in New York, 533 in London, 560 in Frankfurt and 187 in Paris.

In theory, Big Bang could address these sort of problems; in essence it aims to inject a burst of competition into the hitherto protected financial sector by tearing down industry barriers, financial cartels and obstacles to innovation.

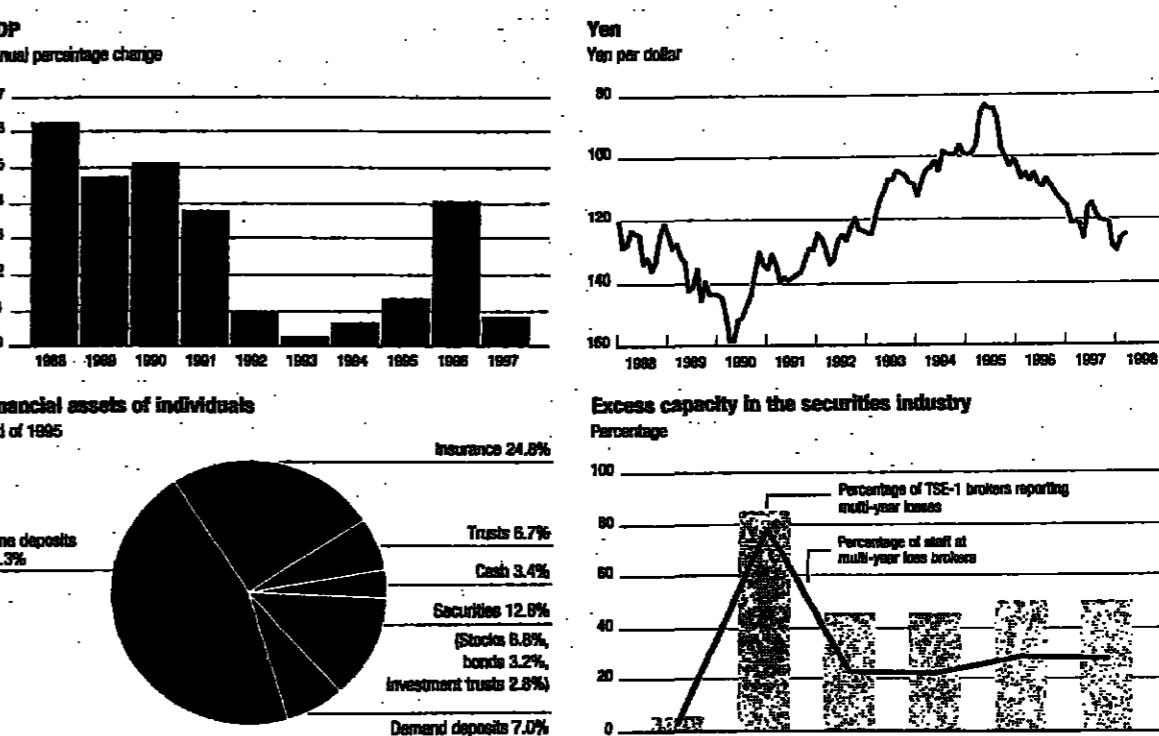
The details of how Big Bang may achieve this are complex but there are three key points to grasp:

● Firstly, the reforms are not actually occurring in a single "bang", but in a staggered manner. April 1, for example, has been cited as the official "start" because on this date two changes occur: foreign exchange controls will be removed, and stock broking commissions will be partially liberalised. Consequently, it affects not just the securities sector but also banking, asset management and insurance.

● The third issue is that the "Big Bang" process involves more than the official timetable alone. The debate about change in Japan has itself prompted a shift in cultural attitudes, even before the new laws bite.

Change is being driven not just by "top down" orders, but also "bottom up" market pressure, as companies seek better funding channels and investors demand higher returns on their savings.

So does this mean that a revolution is now inevitable? Perhaps. But the speed and scale of Big Bang remains uncertain because in spite of all the government's bold pledges about change, the project still faces crucial questions. One is whether Japan will accept the pain that a genuine Big Bang could inflict on the country's banking and broking sector. The government insists Big Bang is not intended to protect Japanese companies, but to make Japan more



competitive as a *country*. who did not want the money - and weak ones that have assumed the project must benefit banks, brokers and life insurance companies.

Some companies may indeed emerge strengthened from Big Bang but genuine competition could have a devastating impact on weaker companies. For Japan has massive excess capacity in its financial sector. Until it removes this, the strongest groups will not become competitive by world standards.

Consolidation has started. Over the past year several brokers have failed, including Yamaichi, Japan's fourth-largest. One life assurance company, Nissan Mutual, has collapsed. Several regional banks have merged, and Hokkaido Takushoku, one of the top 20 banks, has collapsed.

But the pace of change is mixed. This month the government, for example, announced it would pump Y1,800bn of public money into 21 banks to help them shore up their capital base. This included strong banks

are unlikely to oust Japanese banks in their traditional domestic niches of retail banking and corporate lending. But foreigners could certainly win the prizes in the new - and most lucrative - business niches, such as specialised investment banking products. If this happens to visibly, nationalist instincts might reappear, which in turn could hurt Japan's attempts to attract international business.

The third risk is the regulatory climate. Big Bang will not succeed unless Tokyo can persuade investors that its markets operate in a transparent manner. This has been blatantly not the case in the past, as recent streams of corruption scandals have shown.

The government has now pledged to change this, but if Tokyo cannot create an effective regulatory environment, deregulation could simply accelerate the "hollowing out". And at present the Big Bang reform timetable gives relatively little emphasis to the problem of

regulation. Nor does it tackle one of the biggest problems dogging Japan - a shortage of competent, independent accountants and lawyers.

If Japan can overcome these three risks, then the country may indeed be on the verge of momentous change. Japan's vast pool of savings could partly move out of the banks and into new investment instruments. Some strong Japanese financial companies could emerge from the current mass of mediocre banks, brokers and life insurance companies. Japan could become the world's second-largest asset management and investment banking market for western firms.

But if reform is half-hearted, it could actually exacerbate Japan's financial "hollowing out". And this in turn would further damage the economy.

The world has every reason to hope that what starts today will be a genuine Big Bang - and not a series of painful whimpers. The coming years are crucial ones.

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## 2 JAPAN'S FINANCIAL REVOLUTION

POLITICS • by Michiyo Nakamoto in Tokyo

## Decision to opt for Big Bang came as a surprise

Bureaucrats and politicians both had good reason for promoting financial reforms

The Japanese leadership has traditionally been sceptical of sweeping changes.

Elite bureaucrats who are charged with policy formulation have tended to favour a gradual approach towards reform, while Japanese politicians, for their part, have seldom shown much aptitude for launching bold policy initiatives.

So the decision to set in motion a financial "Big Bang" aimed at opening up the country's highly protected financial industry in one broad swoop, came as something of a surprise.

Was Big Bang a bureaucrat-led initiative designed to breathe new life into Japan's flagging financial industry, or an attempt by

reform-minded politicians to wrest policy formulation away from the mandarins? Or did US pressure, which has been responsible for much of the recent deregulation measures implemented in Japan, have a role to play?

"The US has always been involved in the liberalisation of Japan's financial markets," points out Susumu Saito, director of Trilateral Institute, a private think tank.

When Ryutaro Hashimoto, the prime minister, unveiled his plan to launch Big Bang on November 11, 1996, he appeared to be the main driving force behind the decision. After all, Mr Hashimoto had made clear that the pillar of his second term in office would be far-reaching reform of the way Japan works.

But Mr Hashimoto is also known for his close ties to bureaucrats, and former bureaucrats. A loner within his own political party, he

relies for policy advice predominantly on his closest aides whom he plucked from the Ministry of International Trade and Industry (Miti) and the Ministry of Finance (MoF), both of which he previously headed.

In particular, Atsuo Saka, executive assistant to the prime minister and a former finance ministry bureaucrat, together with a group of like-minded bureaucrats at the MoF, are credited with planting the idea of bold and rapid financial liberalisation in Mr Hashimoto's mind.

Mr Saka, who served as Mr Hashimoto's secretary when he was finance minister, was personally recruited by the prime minister to serve as his aide.

The pro-reform group advising Mr Hashimoto includes Eisuke Sakakibara, vice-minister of finance for international affairs, who is known as "Mr Yen" for his unofficial role as Japan's top financial diplomat.

For these supporters of Big Bang reforms within the MoF, speedy financial liberalisation was the key to regaining Japan's status in international finance and Tokyo's role as a leading financial centre.

Mr Sakakibara has been a strong advocate of increasing the yen's role as an international currency. With the Euro expected to become the leading international currency after the dollar in a few years' time, the yen, and with it Tokyo, was likely to be relegated to second-class status unless something was done quickly.

There was concern that the Japanese financial industry would fall behind New York and London, and that (to stem Tokyo's decline as a leading financial centre) would require very major and rapid reforms," recalls Yoshimasa Nishimura, who was director of the MoF's banking bureau until a few months before Mr Hashimoto

part to the close personal relationship between the prime minister and Mr Saka and the surprising comeback of Mr Sakakibara, whose influence had previously been all but written off when he was appointed head of the Institute of Fiscal and Monetary Policy in 1994.

That view was not necessarily held universally within the MoF. There were many MoF officials, including Mr Nishimura, who pushed for a more gradual approach to change that would aim to deal first with the problems in Japan's financial system, including the banks' huge bad debts. This group felt that "once those problems are addressed, Tokyo will automatically become a stronger financial centre," Mr Nishimura notes.

The views of this more conservative camp are more typical of the MoF's traditional, piecemeal approach to reform.

Nevertheless, in the end, the arguments for speedy liberalisation to maintain financial stability won widespread public approval, he says.

The victory of the MoF radicals is probably due in

part to the close personal relationship between the prime minister and Mr Saka and the surprising comeback of Mr Sakakibara, whose influence had previously been all but written off when he was appointed head of the Institute of Fiscal and Monetary Policy in 1994.

But at the same time, the spread of bureaucrat-bashing, focused on the finance ministry, is likely to have played a significant role.

"One of the major reasons why financial reform has come this far is because it came hand in hand with widespread criticism of bureaucrats," Mr Nishimura points out. "Fifty years after the war, there is a public consensus that the Japanese system has to change." It is against that environment that the need for rapid financial liberalisation won widespread public approval, he says.

Even politicians who would normally have been expected to lobby on behalf of those with vested interests in the financial industry, had little ammunition with which to resist calls for rapid reforms.

"Japan's financial system has reached a point where everyone recognises something has to be done," says Mr Nishimura. The scandals in the industry and the finance ministry and the clear decline in the competitiveness of Japan's financial industry has made it difficult for politicians who may want to postpone or even scrap Big Bang, to claim that Japan's financial system is fine as it is, he notes.

The problem is that while few people question that change is needed, there are serious doubts as to whether Japan is really ready for Big Bang. "I don't think it is a good time to go through with Big Bang. The industry is not strong enough and Big Bang will lead to destruction," says Mr Saito.

But even if Big Bang proves to be the disaster some people think it will be, as a bureaucrat-led initiative, few, if any, are likely to be called to account.

THE ECONOMICS • by Paul Abrahams

## Ageing cohort needs faster growth, higher returns

## The problem of Japan's rapidly ageing population overshadows most other issues

The economic rationale for Japan's financial revolution is evident. The system that provided such spectacular growth between the 1950s and late 1980s now appears incapable of delivering sustainable economic expansion.

The economy's lacklustre performance would be bad enough if Japan's requirements were static. But the country's rapidly ageing population needs faster growth as well as higher returns on its life policies and pensions if the elderly are not to become a huge financial burden for the economy in the next century.

The ageing issue overshadows the entire policy debate in Japan. The population is

already the second most elderly in the OECD (Organisation for Economic Co-operation and Development) area. Falling fertility rates have cut the number of young people, while improved mortality rates are set to increase the number of elderly. By 2025, the average age of the Japanese population will be the highest in the OECD. Brokers Morgan Stanley estimates the dependency ratio - the number of pensioners supported by members of the active population - will reach an astonishing 56 per cent by 2010, the highest ratio among the Group of Seven industrial democracies.

The question facing Japanese policymakers is how to support this ageing cohort. Their task would be made easier if the economy was expanding at its historically fast clip. But since 1992 the economy has badly underperformed.

Gross domestic product growth has been lacklustre and prospects are deteriorating. The Economic Planning Agency admitted last month that GDP growth in the year ending March 31 was unlikely to reach its target of 0.1 per cent, the first time in 23 years the economy will have contracted. The Industrial Bank of Japan, admittedly the most gloomy of the leading banks, forecasts the economy will contract a further 0.5 per cent in 1998.

If the macroeconomic environment is dire, then the corporate sector's failure to deliver a meaningful return to investors is making life even more difficult for pension funds to meet their obligations.

Japan's corporate managers have traditionally been much more interested in stakeholders - employees, suppliers and customers - than shareholders, their owners. Until the 1980s,

the banking sector provided some discipline. But since then the companies have increasingly tapped capital markets for funds.

Obsessed with market share, rather than return on equity, the corporate sector invested that capital in non-economic projects. This misallocation of capital has resulted in catastrophic cash flow and poor profitability.

The dividend yield on Japanese equities has always - or at least in living memory - been paltry, leaving investors to look to make most of their return from capital gains. This was fine during the bull market of the 1980s. However, the bear market since 1990 has left the Nikkei 225 average down more than 60 per cent.

Meanwhile, despite the collapse in stock prices, the market's dividend yield remains below a pitiful 1 per cent. Japan's corporations may have been habitually

disinclined to distribute cash to shareholders, but even if they wanted to, few could presently afford to do so. It is hardly surprising that Japanese pension funds' current rate of return is well below their 5.5 per cent target.

The economic requirement to revolutionise the financial system is clear. "What the Japanese were doing before has stopped working," explains Peter Tasker, strategist at Dresdner Kleinwort Benson in Tokyo.

The theory is that once the antiquated financial industry has been liberalised, capital will be allocated more efficiently, the economy should recover, and returns on the Y1.200,000bn of personal savings in Japan will improve. But doubts remain whether the reforms, in their present form will be able to deliver. Jason James, strategist at HSBC James Capel in Tokyo, explains:

"In order to increase returns you have to have a mechanism to improve corporate governance. Share buy-backs as a method of returning capital are only just being introduced, and managers do not have an incentive to raise the share price because they do not own options. And if there is no carrot in the form of options, there is also no stick in the form of hostile takeovers."

Mr James believes there is little prospect of such a discipline entering the Japanese market because of the continuing importance of cross-shareholdings between companies, accounting for about 45 per cent of outstanding shares.

Middle-aged and elderly Japanese women at a health and beauty farm in Tokyo. Life policies and pensions must perform better if the elderly are not to become a huge financial burden

There is, moreover, a real danger that in that the short-term Japan's Big Bang could make the situation worse before it becomes better. "The consequences of Big Bang have been underestimated," says Mr Tasker. "It will create the possibility of massive cuts in capacity in both the banking and broking industries. The effect on certain parts of Japan of closing down some regional banks could be devastating. It is far from clear that the government is prepared to face the consequences of of these financial institutions.

"Nobody knows how robust the Japanese economy is," says Pelham Smithers, strategist at ING Barings, in Tokyo. "The proposals are as broad and flexible as possible, so that if anything becomes too detrimental it will be stopped. We've already seen backsliding in the case of Post

Office privatisation, which was stopped by interested pressure groups."

However, Mr Tasker believes that once the process begins, it will prove impossible to control. "There is no coherent opposition to Big Bang. You can't stop the changes in foreign exchange regulations; you won't be able to stop foreigners introducing new products; and you won't be able to end the freedom of choice of how to invest. Nobody is proposing anything else. There is no alternative."

Japan's future pensioners must hope the pain to come will nonetheless deliver the returns they need.

TOKYO AS A FINANCIAL CENTRE • by Vincent Boland

## A place in the holy trinity

## The implications for Tokyo's role alongside London and New York are enormous

Even in these recessionary times there can be no doubt that Tokyo is one of the world's great cities. From the shopping streets of Ginza to the sleek skyscrapers of Marunouchi, it contains the sort of concentrated wealth seen in few other capitals. Its streets hum with activity, its metro system is unbeatable, and its nightlife is unique.

Tokyo's financial market is important, too. But how important? Japan is the world's second-biggest economy, but what would the global financial markets lose if Nomura's headquarters were to be levelled by an earthquake (everybody says the Big One is coming)? Is Tokyo a match for New York or London? Does it want to be? Is that what Big Bang is all about?

Japanese officials are somewhat ambivalent about what exactly Big Bang is supposed to do for Tokyo as a financial centre. Students of economics and finance, asked to name the three leading financial centres, would already surely reply by naming New York, London and Tokyo, probably in that order. On that basis, there appears to be little need for a Big Bang at all. But that is not the point.

The point, officials and bankers say, is that deregulation will make Tokyo more useful to the Japanese economy without creating a technology nightmare. Or change your technology without disrupting your business.

There can be no doubt that Japanese financial sector executives and government officials have learned a lot from studying the effects of the Big Bang on New York or London. And even if some western observers remain privately sceptical, worrying in particular that what emerges will be free and global but may not entirely be fair, others say Japan is truly at a turning point.

There have been complaints that Big Bang inevitably means bankruptcies, closures and collapses, such as that of Yamaichi Securities. Officials counter that such criticisms miss the point. "There is an impression that what is being introduced is not a Big Bang unless a lot of institutions restructure or fail, but that is not its essence," says Akira Arayoshi, director of the research office at the securities bureau in the finance ministry.

"Because of the weakness of a lot of institutions, financial restructuring has come to the fore. Crisis management is not related to Big Bang. It may have accelerated people's decision-making but it did not create their problems.

"We have been criticised for not showing people a post-Big Bang landscape. We're trying to move away from that. The whole exercise is meant to create a framework where those institutions that can provide

the best services and products get the opportunity to do so."

If Mr Hashimoto's vision is realised, Tokyo will be no different from New York or London. And even if some western observers remain privately sceptical, worrying in particular that what emerges will be free and global but may not entirely be fair, others say Japan is truly at a turning point.

"Anyone who has been observing these issues in Japan for a long time has to start with a certain degree of scepticism," says Matthew Goodman, vice-president and director of government affairs at Goldman Sachs in Tokyo. "But this commitment is different. It reflects a much deeper consensus that the old system doesn't work any more and that change is needed."

There is certainly no shortage of advice for bureaucrats plotting the legislation that will make Big Bang a reality in Japan's generally introverted financial markets. But the acceptance of change, and the need to open the market to foreign competition, appears to be widely accepted, bankers say, although whether Tokyo really does become a free, fair and global market remains to be seen.

"I think the contribution of foreigners is going to be seen as positive," says John Baldwin, chairman and general manager of Jardine Fleming Securities in Tokyo. "There has been a great deal of learning over the past five years and people are now more prepared to say Yes, the foreigners were right."



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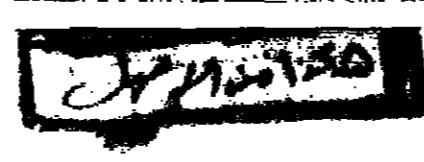
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LOGISTICS • by Gillian Tett

## Complex timetable for reforms package

April 1 is the first big milestone, although some measures are already operating

Japan's financial deregulation might have been dubbed the "Big Bang" but in practice it will be more like a long series of "pops" than a single explosion.

The package of "Big Bang" reforms that has been drawn up by the government includes a bewildering multitude of complex changes. These affect not only the banking sector, but securities and insurance business as well. Meanwhile, the timetable itself is spread out over five years, stretching to 2001.

The legislation produced by the Ministry of Finance to support the changes covers a total of 2,129 pages - a stack of paper 9cm thick and weighing in at 4.4kg.

But behind the mass of detail, several clear themes can be identified. In essence, the basic objectives of the reforms are to:

- Tear down the existing barriers between different categories of financial business, by letting insurance, banking and securities business compete with each other;

- Ban cartel-like behaviour such as fixed brokerage commissions;

- Allow financial institutions more freedom in offering innovative financial services such as derivatives;

- Encourage financial industry restructuring by allowing the use of financial holding companies;

- Reduce transaction costs by cutting items such as securities transaction tax;

- Remove asset allocation rules for pension funds; and

- Promote greater transparency in corporate accounting.

Some measures to implement these reforms have already been introduced - even before Big Bang officially gets underway. During the course of fiscal 1997, for example, single stock options were introduced. Banks were allowed to rent out space to asset management companies to sell mutual funds. And some of the existing rules on pension fund allocation have been steadily relaxed over the past two years.

However, the first big milestone - and the official starting point for the Big Bang - is April 1. This is the date when two key reforms occur: the relaxation of foreign exchange controls and partial liberalisation of brokerage commissions. These changes have a particular symbolic significance because they were the crucial triggers for the financial deregulation that took place in London and New York.

The foreign exchange reform, for example, is important because at present a multitude of restrictions exist on capital movements in and out of Japan. The only companies allowed to

carry out foreign exchange business are authorised banks.

Companies or individuals wishing to move more than Y50m across borders must first seek approval from the Ministry of Finance. And for each exchange "netting" - a practice whereby several different transactions are consolidated to save money - is difficult. (Although netting was not technically banned, the legal status of it has been unclear and so many companies have been reluctant to employ it.)

However, the Big Bang reforms will change this. Later this year the legal status of netting will be confirmed. On April 1, restrictions preventing non-banks conducting foreign exchange business will be lifted. And from April 1 prior approval for foreign exchange transactions will be unnecessary.

This could have significant impact. Brokers and trading companies, for example, are likely to develop their own foreign exchange businesses - meaning that they will no longer have to pay fees to banks. The introduction of netting will also cut corporate costs. Indeed, the government calculates the two measures could save Y175bn a year for companies.

But the biggest potential impact is in domestic savings. For after April 1 investors and companies should be able to use overseas financial services more easily. In essence they will be free to place their money in higher yielding bank accounts, investment trusts or life assurance contracts anywhere in the world.

Some observers fear this could lead to a massive capital flight out of Japan. But it is not clear yet how big the impact will be because domestic companies are scrambling to make themselves more attractive, to compete. And as so often in Japan, there is a crucial catch: although the government no longer demands prior approval for moving funds, it is introducing reporting requirements after the event. This stipulates that banks or brokers must report any movements worth more than Y2m to the tax office.

What the tax offices will do with this is unclear: they do not currently have enough staff to track such flows. But if the new system is perceived as a way to curb tax dodging, it could reduce the size of potential capital flows.

The other eye-catching reform on April 1 - liberalisation of brokerage commissions - is similarly complex. Commissions for transactions over Y1bn have already been deregulated. However, on April 1 commissions on transactions down to Y50m will be removed.

This step could also have huge implications for the brokerage sector. Analysts are currently forecasting that commissions could fall by 30 per cent to 50 per cent. This could hurt smaller Jap-

anese brokers who depend on commissions for revenues. But the impact may only become apparent over a long period because commissions below Y50m will only be liberalised in late 1999 (the precise date is unclear.)

Meanwhile, some western brokers have already been quietly discounting their listed fees, or conducting business offshore for clients at lower cost even before April 1.

Aside from these changes, other reforms will also come in on April 1. A new system of bank accounting and monitoring will be introduced. This system, known as Prompt Corrective Action, will demand more disclosure from the banks, and give the Japanese authorities the right to close down any banks which do have sufficient financial strength.

The system was due to be imposed on all banks in fiscal 1998 but was recently delayed for a year for the domestic banks because of fears that they were too financially weak to meet the new standards.

Also in April a 50-year-old ban on financial sector holding companies will be lifted.



The Ministry of Finance produced 2,129 pages of legislation

mutual funds that can be sold will be broadened: private offerings, for example, will be permitted for the first time.

Another change, scheduled for late in 1998, is that the licensing system for securities companies will also be reformed. Instead of having to apply for a formal licence, companies will only have to register with the government. The aim of this is to make it easier for companies to enter the securities business. However, capital adequacy requirements will also be tightened for securities companies. This will make it easier for the authorities to close down companies which are financially weak.

At the same time, non-bank financial institutions will be allowed to issue corporate bonds. This should make it easier for the consumer loan companies, for example, to raise funds for their businesses.

Towards the end of calendar 1998 (the precise date is not yet fixed) another wave of legislation will come in. One key change is that banks and securities companies will be permitted to start mutual funds (or "investment trust") busi-

nesses for the first time. Precise details about how this will operate are still unclear but it will effectively remove many of the supervisory powers from the MoF, although it appears that its staff will be taken from the ministry.

Towards the end of calendar 1998 (the precise date is not yet fixed) another wave of legislation will come in. One key change is that banks and securities companies will be permitted to start mutual funds (or "investment trust") busi-

new competition across the sector, but it is also likely to reinforce the trend towards the creation of universal financial service companies.

The final batch of reforms will occur in fiscal 2000 and largely affect the insurance industry. These reforms have been delayed until the last part of Big Bang largely because of intense opposition from the insurance sector. An additional complicating factor is that Japan has recently been involved in negotiations with the US over the liberalisation of the sector from a trade perspective.

But the Big Bang timetable stipulates that by the end of 2001, insurance, banking and securities companies will be allowed to issue corporate bonds. This will ensure that all the remaining barriers between different financial sectors are removed, providing another spur to competition.

This, in effect, will mark the final stage of Big Bang - assuming, of course, that an already complicated timetable does not become delayed or any more complex between now and 2001.

Photo: Mike Stock

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### BIG BANG SCHEDULE

**Fiscal 1997:**  
Options trading in individual stocks introduced.  
Asset management accounts at securities firms permitted.  
Holding companies permitted; initially restrictions on financial holding companies, but it is planned to remove these later.

**Fiscal 1998:**  
Brokerage commissions on transactions over Y50m liberalised.  
Foreign exchange operations, overseas deposits and cross-border securities transactions liberalised.  
System of "prompt corrective action" introduced to force troubled financial institutions to take early, corrective action.  
Bank of Japan given nominal independence to set interest rates.  
Securities and Exchange Surveillance Commission powers strengthened and penalties for financial transgressions toughened.  
Rating agency for insurance brokers reformed.  
Restrictions on securities derivatives lifted.  
Licensing system for securities brokers abolished to encourage the entry of new participants.  
Banks permitted to start selling investment trusts.  
Financial institutions allowed to establish special purpose companies in Japan for the purpose of asset backed securitisation.  
Non-bank lenders allowed to issue straight bonds.

**Fiscal 1999:**  
All stock broking commissions liberalised.  
Business restrictions on brokerage houses and trust bank subsidiaries lifted.  
Ordinary (or "city") banks permitted to make straight bond issues.  
Corporate accounting system will shift towards one based on consolidated, and mark to market accounting.

**Fiscal 2000:**  
Real time gross settlement banking payment system introduced in Tokyo to improve the short-term money market.

**Fiscal 2001:**  
Banks permitted to sell some forms of life insurance.  
Banks and insurance companies able to enter each others' businesses through subsidiaries.

**Source:** reports from the Japanese government's advisory panels on the securities, banking and insurance sectors

## 4 JAPAN'S FINANCIAL REVOLUTION

## PROFILE Kantoh Securities

## Speculating at the sharp end of the securities market

Gambling is officially frowned upon by the Japanese authorities, so people invest in the stock market instead. But will the arrival of deregulation spell the demise of the numerous discount brokerage houses that fulfil the nation's innate desire to punt?

At the smoke-filled offices of Kantoh Securities in central Tokyo one recent morning, speculation was in full swing as a hard core of the firm's 2,000 customers congregated around flickering screens. Kantoh is one of the many firms that rely almost exclusively on commission income for survival, and its executives are predicting some tough times ahead when fixed commissions are abolished next year.

It is at this end of the securities market, with virtually no exposure at the moment to foreign competition, that resistance to Japan's Big Bang is strongest, although most are not in any position to influence its timing or outcome.

"We are forecasting a drop in commission income of 40 per cent, so we are worried and concerned," says Tadatoshi Kondo, president of Kantoh. "If our commission income falls by that much, it will cost us Y600m over three years."

The 30 or so people in the office that morning are among about 200 people. Mr Kondo describes them as "more or less semi-professional investors" - who are responsible for the bulk of the firm's commission income. Kantoh had total revenues of Y943m in the year to March 1997, of which Y673m came from commissions.

"These customers are free to choose what they

want to buy and sell. For a small business like ours, it is important to maintain this type of business," he adds.

Across Tokyo, however, there is growing speculation about what the fate of these and other small brokerages will be once commissions are liberalised. There is one small ray of hope for them - in the US and the UK, after their versions of Big Bang, commissions on small retail transactions actually rose after deregulation. But even if that happens it may not be enough to make up for the loss of business to larger, more professional and perhaps safer firms that is expected to be the trend as deregulation takes hold.

That is why some firms, including Kantoh, are looking to merge with similar rivals to gain market share and a firmer foothold in the new market.

Earlier this year Kantoh and Dojima Securities, a discount house in Osaka, announced that they were to merge, in what may be the first of many such transactions in the coming months. Mr Kondo describes the merger as a strategy for surviving Big Bang, a strategy that will have to be embraced by other discount brokers after years of losses caused by the stock market slump.

"This merger is a sincere hope that we will continue to survive after Big Bang, but I am more worried than confident," he says. Nevertheless, Mr Kondo is counting on the patriotism of the Japanese, and especially of his type of investor, to shun the blandishments of foreign competitors and remain loyal to firms such as Kantoh.

Vincent Boland

THE BROKERS • by Vincent Boland

## Difficult days for securities houses

The brokerages depend heavily on commissions which are due to be abolished

After the collapse of Yamaichi Securities at the end of last year, the lesser-known firm of Kokusai Securities was propelled into the spotlight by taking its place as Japan's fourth-biggest securities company, behind Nomura, Daiwa and Nikko.

It is a position that makes Koichi Kame, Kokusai's executive managing director, a little uneasy. "We never wanted to be in the top four, but we are now. Quite frankly, market share has never been our aim, but profitability is in that sense we are somewhat unique," says Mr Kame.

Because these are difficult days for Japan's failed securities houses - a moribund stock market, the imminent ending of fixed commissions, intense competition, and the ever-present threat of scandal - the league table has never been more fluid. And not all the surprises the industry is facing are likely to be as pleasant as Kokusai's sudden elevation to the top rank.

Japan's brokerages are heavily dependent for their income on fixed commis-

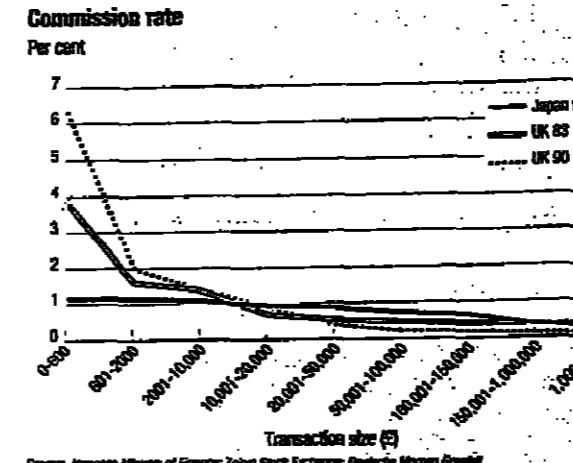
sions, which are to be abolished with deregulation of the country's financial markets. How they will cope when that finally happens next year is the question they are all now asking.

Survival is assured for some, such as Kokusai and Kosei Securities, an aggressively lean firm in Osaka. For others, a painful readjustment, if not a painful exit, is in prospect.

"Japanese securities companies have to introduce measures to increase revenues," says Yasuo Kanzaki, chairman emeritus of the Nikko Research Centre. "They will have to switch to fee income and away from commission income. That will put the emphasis on total asset volume rather than on portfolio turnover."

At the same time, other observers add, they will have to control and cut costs and expand the range of products they offer the customer. Doing all of these things together, and successfully, will be a tall order for many firms.

To do so, some are already working on post-Big Bang strategies. Alliances are emerging between local and foreign firms to develop and sell new products, especially mutual funds and "wrap" accounts, to capture a bigger share of Japan's enormous personal savings



Source: Japanese Ministry of Finance; Tokyo Stock Exchange; Securities Market Council

market. This is valued at Y1,200,000bn, a number that slips easily from every Japanese banker's tongue, and the vast bulk of it is in cash deposits or post office savings schemes.

As well as looking to broaden their product ranges, some, such as Kokusai, are focusing on costs. Mr Kame says his firm began cutting its cost base in 1990, when the company's profits were at a peak and the bullet stock market had yet to suffer its disastrous attack of vertigo. It also, unusually, got rid of job titles and introduced bonus remuneration for staff linked to performance.

Today, Kokusai claims a 25 per cent share of the market for sales of investment trusts managed by western investment banks such as Goldman Sachs and Morgan Stanley. Its target market is rich individuals seeking more professional management of their wealth.

It also has a niche position in initial public offerings and bond trading, and along with Kosei and Nomura, which own 33 per cent of Kokusai, is much less dependent on income from commission than other firms.

The result, according to a report in February by Deutsche Morgan Grenfell, is that Kokusai "is one of the few major brokers outside the Big Four with a decent earnings record." Firms of a similar size, such as New Japan,

Kankaku and Wako, have not been so fortunate.

Others are now seeking to copy Kokusai's formula.

Daiwa Securities unveiled its

own Big Bang strategy at

the end of last year that

includes reorganising man-

agement, increased invest-

ment in technology, develop-

ing a global product line

including investment bank-

ing, introducing the bonus

system of rewarding staff,

and allowing staff over 50 to

retire earlier than the statu-

tory age of 60 if they wish.

The strategy "is all based on the understanding that we will not survive intensified competition without it," says Shinichi Yamamura, Daiwa managing director and board member.

Daiwa, Kokusai and a handful of others are either big enough or nimble enough to survive. But Japan's large number of under-performing or loss-making securities firms could be the real losers after Big Bang.

Those most dependent on equity trading, which in large measure consists of little more than churning portfolios to earn commission, will be hardest hit.

The result, according to a report in February by Deutsche Morgan Grenfell, is that Kokusai "is one of the few major brokers outside the Big Four with a decent earnings record." Firms of a similar size, such as New Japan,

are too many securities houses. I would not be surprised if a third of them went under," Mr Kame says.

"The marginal firms must consider rationalisation, because I don't necessarily see retail commissions rising as they did in the US and the UK when institutional-commissions fell."

If vulnerable firms are unable to guarantee their survival independently, they may find security in the arms of Japan's commercial banks. Big Bang will allow the banks to develop their own securities businesses, and their retail networks will give them a powerful advantage in selling to new customers.

However, executives at securities firms generally sound lukewarm in discussing the possibility of being taken over.

One growls: "We have nothing to learn from our Japanese competitors."

Instead, as outlined by Goro Tatsuno, chairman of Kosei Securities, firms need to focus more on what their clients need and develop products that can be sold.

"We should think in global terms in developing new products," he says. "Just having an investment market of Y1,200 million million is not enough in itself. We have to add value."

THE BANKS • by Gillian Tett

## Rivalry to replace cosy collaboration

The competitive battle seems to be starting. Painful choices will now have to be made

A few months ago, Sanwa Bank, one of Japan's largest, took an innovative step. With Big Bang looming, it proudly announced it would offer customers a service no other Japanese bank had done - telephone banking.

What happened next took Sanwa by surprise. Sumitomo, another huge bank, promptly started telephone banking as well - precisely one day before Sanwa. "We wanted to show we could be first," says a Sumitomo executive cheerfully.

The tale might seem trivial. But it points to a wider and potentially momentous shift in Japan's banking world.

Until now Japan's banks have operated through cosy collaboration, not rivalry. But Big Bang promises to create a newly competitive climate. As the banks scramble to respond, the uncertainty now is whether this competition will leave the banks looking stronger than

This pattern worked when Japan's economy was growing

before - or whether the attempt to make Tokyo a globally competitive financial centre will take place at the expense of the domestic banks.

Drastic change is certainly needed because, with or without Big Bang, the fact is that Japan's banking system is currently in a mess. The basic problem is that during the past five decades the government has developed the financial sector around a national goal of directing savings to manufacturers, rather than building profitable banks. Banks, for example, have maintained close links with customers through cross-shareholdings. Competition has been reduced by a so-called "convoy" system in which strong banks were expected to support the weak.

Businesses were strictly segregated. Japan's three long-term credit banks provided long-term lending; the 10 "city" banks focused on retail business; the seven trust banks offered asset management services; and a mass of regional banks serviced local clients.

This pattern worked when Japan's economy was growing

rapidly. But it is now in crisis. The bursting of the 1980s bubble has left the sector weighed down with huge problem loans, currently put at some Y77,000bn. The falling stock market has slashed the value of the banks' equity portfolios, which the banks count towards their capital.

Meanwhile - and most crucially - the banks' business franchises are vanishing. Japanese companies no longer rely exclusively on the banks for funding: since 1993, companies have increased their reliance on capital markets from 29 per cent of funding to 42 per cent.

Spreads on corporate lending have slumped. And though some banks have wanted to diversify, they have been prevented by industry segregation. Most banks have been increasing, not shrinking, their loans in recent years. Consequently, David Atkinson of Goldman Sachs, calculates that even if the Japanese banks cut all costs, their ROE would be a shockingly low 19 per cent, compared with 30 per cent and 68 per cent in the US and UK.

Can Big Bang change this? Some reforms may help. Tearing down industry barriers, for example, will allow banks to enter new businesses, such as asset management. Introducing holding companies could allow more efficient management. And irrespective of actual deregulation, the debate about Big Bang is ushering in a new willingness to flout the "convoy" system.

Meanwhile, the banks are

scrambling to show investors that they have new strategies, spurred on by a plunge in their share prices last year.

Nippon Credit Bank, for example, has decided that it wants to target smaller companies. Yasuda Trust is withdrawing from overseas business. The Industrial Bank of Japan is trying to turn itself into an investment bank. Sumitomo is trying to become a leading distributor of mutual funds.

This is encouraging: until

recently the banks rarely

talked about specialist business niches or shareholders. But it may not, in itself, solve the banking sector's woes. For if the banks are to become competitive by west-

ern standards, they must address other issues.

One is their bad loans.

All are now pledging to make huge write-offs in the 1997

fiscal year that is forecast to

leave the top 19 banks collecti-

vely recording Y3,800bn

worth of losses in fiscal 1997.

But the banks are still provi-

ng painfully slow to actu-

ally realise the loss by sell-

ing the land they hold.

Another is their manage-

ment style. This has tradi-

tionally been very hierar-

chical, with pay set by age and

staff rotated frequently

between jobs. But globally

competitive banks require

highly motivated specialists.

Some Japanese banks are

now reforming their person-

nel system along these lines

but none has yet made seri-

ous job cuts. Meanwhile,

many are losing good staff to

western competitors who offer better pay.

But the biggest issue of all

is the sheer number of

banks. Margins are currently

low because too many banks

are chasing the same busi-

ness. There are hints that

this is changing: a few

regional banks have recently

closed or merged. Last

autumn, Japan saw some

thing hitherto considered inconceivable - one of its top 20 banks, Hokkaido Taku-

shoku, collapsed.

But reform, as so often in

Japan, is painfully slow. The

government now insists that

no other big bank will be

allowed to fail. Indeed, this

month it agreed to pump

some Y1,800bn into the

banks - both weak and

strong - to increase their

capital base. Government

officials argue that if capaci-

ty is taken out of the system,

it should be done not

through outright failures,

but through mergers and the

creation of holding compa-

</

INVESTMENT BANKING • by Vincent Boland

## Why Tokyo's bankers are definitely not for tennis

The 'Wimbledon scenario' is just one worry associated with Japan's Big Bang

A decade after London's financial markets were thrown open by its own Big Bang, the dominant investment banks are American. The City of London is a global financial powerhouse but many of the great names of British finance - Philips & Drew, Rowe & Pitman, Morgan Grenfell, and Bamfords - have vanished or will soon do so, gobble up by foreigners.

Japanese investment bankers refer to this as "the Wimbledon scenario", by which they mean that Britain hosts the world's best tennis tournament, but a Briton never wins.

Not surprisingly, they say

that what happened in London could never happen in Tokyo.

Perhaps they are right. Tokyo's investment banks are more important to the Japanese economy than London's ever were to the UK's.

Now Nomura, Daiwa and Nikko now have a global presence. More importantly, they have a vice-like grip on their domestic market, even if it has been sustained by heavy regulation and a fair degree of inertia.

And yet there is no escaping how worried Tokyo's financial sector is by the threats inherent in Japan's Big Bang. The country's vast personal savings market will be thrown open to competition from foreign houses. Its leading companies will be free - indeed, may be forced - to look to the likes of Goldman Sachs, Morgan Stanley or Merrill Lynch for mergers and acquisitions advice.

Japanese investment bankers refer to this as "the Wimbledon scenario", by which they mean that Britain hosts the world's best tennis tournament, but a Briton never wins.

Not surprisingly, they say

The lifting of exchange controls will mean capital is free to move abroad. And the technological prowess of western houses could give them a definite advantage.

In one sense, the cards appear to be stacked against the locals. Japan's investment banks are already free to virtually do as they please, and Big Bang will bring few opportunities to do things they cannot do already.

Foreign banks, on the other hand, can hardly hide their excitement. Deregulation will create a level playing field for everybody, and it stands to reason that those institutions that have been handicapped up to now will gain the most.

Foreign banks had 20 per cent of Tokyo stock exchange turnover in 1996. In 1997, it was 30 per cent. There is a very good chance we could go to 40 or 50 per

cent," says a western investment banker.

"Many Japanese companies are saying they don't need more than one Japanese broker and are choosing a foreign bank to act alongside. Foreign houses are the best suppliers of quality research. And there isn't the depth of trading skills on the Japanese side."

In an already crowded marketplace, competition is about to get even tougher, many observers agree. "There are some 20 integrated investment banking houses in Japan," says Yasuo Kanzaki, chairman emeritus of the Nikko Research Centre. "When the market is deregulated, I don't think more than five can survive. Houses will have to merge or be taken over. There will be rationalisation."

Some foreign investment

banks have already made strategic moves into the market ahead of full deregulation. Merrill Lynch has acquired most of the retail arm of the failed Yamaichi Securities and is to spend \$300m building a retail business to capture a slice of the personal savings market.

"I am encouraged by Merrill's move. It shows the investment banking infrastructure is being developed," Mr Kanzaki says, adding that 80 per cent of all mutual funds distributed by Nikko in the past three months were invested abroad and managed by others.

Western bankers say asset management is a huge growth area for locals and foreigners alike. Traditionally, Japanese fund managers have underperformed their foreign rivals not just because the domestic stock market is in a slump but

because the sector has been so tightly controlled. Deregulation will shake it up a great deal, offering the ill-served Japanese consumer of financial products more choice.

And because foreign-managed funds can offer higher returns, foreign asset managers say they are in a much stronger position to exploit the market.

"Most of our Japanese competitors are behind the curve," one says. "Asset management is an underdeveloped business here compared to overseas. We have a real advantage because we are equipped with modern marketing expertise and the ability to generate much higher returns than are available from Japanese asset managers."

Few foreign bankers would claim to be able to displace Nomura Securities from its position as Japan's

leading investment bank, at least in its traditional businesses of trading, acting for Japanese companies, and selling to retail customers. Instead, they are focusing on innovation - offering products that Japanese clients have not been able to use up to now.

If Japan's Big Bang means anything, it means that new products will be easier to develop and market. The definition of a security will be broadened and, in legal terms, deregulation will mark a significant shift towards permitting any innovation that meets the usual prudential considerations and is not specifically prohibited.

"Big Bang is going to enhance the scope for innovation in new products and services," one banker says. "Two areas in particular are over-the-counter equity derivatives - indeed, derivatives of all kinds - and securitisation, where a domestic market has never really developed for regulatory and tax reasons. It has started already and I think it is going to be a very big business."

Given the power and reach of firms such as Nomura, Daiwa and Nikko within their home markets - and, for example, Nomura's principal finance group in London - their staying power should not be underestimated. Nor should the lessons being learned from the collapse of Yamaichi be overlooked.

Japanese bankers agree that Yamaichi was an enormous shock to the system, concentrating minds wonderfully ahead of Big Bang. If anything, it has strengthened the resolve to avoid, at all costs, a repeat of the dreaded "Wimbledon scenario".

tools than investments.

Western groups are trying to change this perception. Commerz International Asset Management, the fund management arm of the German banking group, for example, is distributing a CD-Rom cartoon, which uses simple parables to explain unfamiliar concepts such as diversification. "We explain that portfolio investment is like a garden. You need to plant different vegetables so that you can still have a good harvest even if one goes rotten," says an official.

Getting this message across will probably take considerable time. And in the interim, most companies expect to see steady, rather than explosive growth. But in a market the size of Japan's, simply a 10 per cent annual growth in the sector could generate some lucrative business for both Japanese and western groups.

"We are ready to lose money for 10 years," says Felix Pang, a general manager of Fidelity. "But I think there is the biggest opportunity for 30 years for foreign financial institutions to reach this market. It's a very exciting opportunity if you look at the long term."

MUTUAL FUNDS • by Gillian Tett in Tokyo

## Spreading a new gospel

The sector could offer some of the most enticing prospects for foreign companies

In the downtown Shinjuku area of Tokyo this spring, Michiko Masuoka is spreading a new financial gospel.

Several months ago, Fidelity, the US mutual fund group, took advantage of a reform in the Big Bang deregulation to set up a marketing point in a branch of Sanwa Bank - one of the first ever seen in a Japanese bank.

Now Ms Masuoka is trying, after a few weeks of training, to explain a concept that most Japanese have hitherto been unfamiliar with - using mutual funds for long-term savings plans.

"It's a different way of thinking for us in Japan," Ms Masuoka says, sitting in a smart new booth, where she is currently meeting about a dozen Japanese customers each day, mostly men in their thirties and forties. "But I think people are interested," she adds.

The Y\$60,000 question, though, is just how interested? As Big Bang gets under way, the mutual fund sector could potentially offer some of the most enticing prospects for foreign companies. For although mutual

funds have been strikingly underdeveloped so far in Japan, hopes are rising that the country could see rapid growth, like that in the US, in the coming years.

But retail financial services is also a business area deeply embedded in Japanese culture. Consequently, the crucial issue now is just how quickly western companies will be able to persuade the Japanese public to adopt "foreign" concepts such as US-style mutual funds?

There is certainly a strong incentive for western companies to try. Japan's consumers are famously estimated to have low fixed rates of interest.

Japanese companies are scrambling to respond. But mutual funds are one area where foreign companies have distinct advantages, because western companies already have a long experience in the sector. And the poor performance of Japanese instruments in recent years is leading many consumers to look to non-yen investments - an area where western groups are particularly strong. In the past year alone, for example, monthly sales of non-yen money market funds have risen six-fold to Y\$30bn of which the vast majority are managed by western groups.

This logic has already left many western companies expanding their operations. These include a host of well known US and European mutual fund groups and investment banks, such as Merrill Lynch, Mercury

Asset Management, Schroders, Putnam, Invesco and Smith Barney. "We think the opportunities here are huge," says Steven Speigel, Putnam's senior managing director.

It also includes some surprising operators; although Goldman Sachs usually considers itself an investment bank it now has one of the fastest growing mutual fund businesses of any foreign group in Japan.

But turning this excitement into actual sales will not be simple because although western companies have many advantages over their Japanese rivals, they also face two distinct problems.

One is distribution. Until now, western companies have been forced to sell products through domestic brokers. But these have often charged high fees and sometimes been reluctant to sell competing foreign products. Allowing banks and life assurance companies to enter the mutual fund market should dramatically expand the distribution channels, but banks and life assurance companies have limited experience of actually selling mutual funds.

Some western groups are seeking alternatives. Merrill Lynch, for example, recently became the first non-Japanese group to develop its own brokerage outlets, by buying 30 outlets of the



Fidelity Investments sales counter at Sanwa Bank, Shinjuku, Tokyo: a fresh concept in Japan

failed Yamaichi broker. Fidelity is hoping to tap into telephone, or even internet sales.

But most other western groups believe that developing independent distribution channels is not feasible. And although some, such as Smith Barney or Putnam, are establishing partnerships

and joint ventures with Japanese as an alternative tactic, these alliances create huge management challenges.

However, the second problem is marketing. Mutual funds are currently a concept that many Japanese regard with unease. This is partly because many house

holds lost money after the collapse of the 1980s stock market bubble. But Japanese brokers also traditionally tended to encourage consumers to "churn" mutual funds as soon as they yielded profits, rather than hold them for a long time.

As a result, they are regarded more like gambling

CORPORATE PENSION FUNDS • by Gillian Tett

## Reforms get under way

Western groups are making some important inroads in Japan's pension industry

Takahiko Okada, president of the pension fund at Fujitsu, Japan's largest computer manufacturer, chooses his words with care.

"Our company has taken a clear decision to take our pension money away from asset managers which do not offer high returns," he says solemnly. "And we will give it to companies which do."

Coming from a western company, the comment might seem commonplace. In Japan, though, it points to a striking shift now under way.

For as Big Bang looms a growing number of companies are now trying to introduce changes in the way they run their pensions. And although western groups have traditionally been almost entirely excluded from the sector, the pension industry is now becoming one area where western groups are making some of the most striking inroads in Japan's financial world.

Fujitsu is a case in point. It used to only use Japanese companies to manage its pension money. But now, foreign groups such as Schroders, Mercury Asset Management, JP Morgan and Credit Suisse manage 20 per cent of Fujitsu's Y\$500bn fund. "We think western groups can sometimes be more independent," Mr Okada says.

The tale is echoed across the sector. Last March, foreign groups had a 5.9 per cent share of the pension market, according to Hiroshi Nakagawa, managing director of Intersec, a pension consultant. By September it had risen to 7.6 per cent. And foreign groups are now winning 35 per cent of all

new pension money being given to trust banks and investment advisers.

George Curuby, a consultant, forecasts from his analysis that the assets managed by foreigners could double to Y\$70bn in the next seven years. "It is clear that Japan is at the beginning stage of a gold rush for the world's investment management community," he says.

At first glance this seems a compelling sign that Big Bang is ushering in real change. But the tale - like so much in Big Bang - is complex. For although the shift in the pension market is often described as part of "Big Bang", it is not being driven by forthcoming regulatory reforms alone. Instead, it owes more to regulatory changes that have already occurred, and longer term pressures in the pension industry.

Until recently in Japan, corporate pension funds were managed by two groups: life assurance companies and trust banks. These were generally selected not according to performance, but traditional business ties, centred around the *keiretsu* business families.

But this pattern has come under growing strain. The ageing population has left many corporate pension funds seriously underfunded. And the rates of return offered by Japanese life assurance companies and trust banks have been falling.

This is partly because Japanese investment instruments have been performing badly in recent years. But many trust banks and life assurance groups have also been using relatively unsophisticated fund management techniques. They are also handicapped by their traditional business ties. Life assurance groups, for example, are often reluctant to sell shares in "related" com-

panies, irrespective of how badly they perform.

Given this, some companies have been looking for alternative fund managers. But until recently they were prevented from making too radical a switch because of a myriad regulations, such as the so-called "5-3-2" rule.

This stipulated that more than 50 per cent of pension funds had to be invested in principal-secured safe assets, less than 30 per cent in securities, less than 30 per cent in foreign assets and 20 per cent in real estate.

But many of these regulations have been recently lifted. In 1996, for example, the government relaxed the 5-3-2 rule. Before this, it permitted companies to place some money with "investment advisers" (a third type of fund manager which generally offers a more specialist mandate than the life insurance or trust bank groups.)

Last autumn it announced that IAs could manage "qualified" pension funds for the first time. Next year, IAs will be allowed to manage accounts in a single block, which will reduce their costs. And although Japanese companies cannot place more than 50 per cent of their money with IAs at present, this rule is also likely to be lifted soon.

These changes have meant that some Japanese companies are now shifting their money to better performing fund managers - and, above all, to the more specialist mandates that IAs can offer. This has benefited some Japanese companies, such as Nomura and Industrial Bank of Japan, who are the largest IAs. But it has also ushered in a business surge for foreign groups, who now account for 33 per cent of the IA sector. One reason is that many Japanese companies now want to increase their overseas portfolios, and consider that foreign groups

have better expertise than Japanese in this. But some companies also want to employ the specialist, research-based service which western groups offer - even for Japanese investments.

Fujitsu, for example, uses Schroders, the UK fund manager, to manage part of its Japanese equities. And Sony, the electronics group, also uses some non-Japanese companies to manage Japanese funds, after it decided last year that it wanted to move to a more active style of management. Indeed, foreign companies now manage half of its pension money, after Sony recently withdrew its funds from life insurance groups.

Masakazu Arikawa, general manager of Sony's finance division says: "Even though some life insurance companies have good returns they didn't meet our requirements."

Whether the rise in the western market share can continue at this pace is unclear. If overseas markets experience a slump, the excitement about non-Japanese investments could ease. And cultural obstacles to using western firms still remain: in spite of the bold stance taken by Sony and Fujitsu, most companies are still reluctant to cut *keiretsu* ties. Furthermore, some Japanese companies are also scrambling to compete better with western groups.

But catching up with western techniques will not be easy for many Japanese companies. And in the meantime, Fujitsu itself sees little sign that the trend to use foreign groups will change. "I think one third of the Japanese asset managers have a chance of reaching the level (we want)," says Mr Okada. "But unfortunately two thirds of the Japanese companies do not."

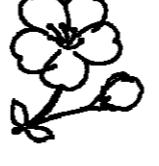
\*Japan's Pension Market to 2005, ISI Publications (552) 2877 3417, £299.



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## 6 JAPAN'S FINANCIAL REVOLUTION

REGULATION • by Gillian Tett

## Crucial issue will determine the success of Big Bang

Investors need to see clear laws, corporate accounts and bank checks they can believe in

This summer, 300 bureaucrats at Japan's mighty Ministry of Finance will experience a subtle job change. Instead of working in the MoF's Tokyo headquarters, they will move into another building next door to staff a newly created "Financial Supervision Agency".

The move is intended to show that Japan is reforming its system of financial supervision as part of Big Bang. The crucial question now is whether it will work.

For although Big Bang is billed as a project about deregulation, its success now partly depends instead on regulation. Above all, with

out rapid reforms to the regulatory system, there is a real risk that the entire Big Bang project could fail.

The problem is acute because the system used to run Japan's financial sector is strikingly different from that in modern Anglo-Saxon markets.

Indeed, just how different has become clear to any onlooker in a series of corruption scandals. First, last summer, it emerged that the country's biggest four brokers had been quietly paying *sokaiya* - corporate racketeers.

Then it transpired that several large banks had been providing lavish entertainment - including wining and dining, golf and trips to sex bars - to MoF officials who were supposed to be regulating them. It also emerged that several banks and brokers had also been using similar lavish entertainment

to win eurobond contracts.

And this month another scandal tumbled out: an official at the Bank of Japan was arrested for allegedly receiving favours in the form of lavish wining and dining from banks in exchange for market-sensitive information.

To western eyes, this makes sordid reading. But the crucial issue is that these are not isolated incidents of individual crime.

Such practices have been endemic in Japan for decades - and reflect a pattern of corporate behaviour that is profoundly different from that in countries such as the US.

On paper, for example, Japan has all the trappings of a modern capitalist system. There are accountants, shareholders, lawyers and laws. There is also a system of government supervision which produces regular

reports on the banks and brokers.

But these institutions have often played a different role from those in Anglo-Saxon countries. Accountants, for example, have been deeply entwined with the companies they monitored. Independent shareholders had little power. Law suits were rarely used to settle business disputes.

Meanwhile, the government has appeared more akin to a "puppet-master" pulling strings, than a neutral "umpire" overseeing the financial game.

The key reason was that Japan used a system known as "administrative guidance" to decide what companies could do. In this, decisions were taken not according to clearly defined laws, but case-by-case informal consultation.

Many Japanese have argued that the system

worked well enough in the past. But it is fundamentally at odds with the avowed Big Bang goal to create "fair, free and global" financial markets. "Administrative guidance" is apt to stifle financial innovation; it blatantly discriminates against companies which do not have close personal links with bureaucrats.

But the most pernicious problem is that the system does not build the market confidence that a globally competitive market requires. What international investors need to see, in other words, are clear laws, corporate accounts and bank inspections that they can believe in.

Can Japan produce this? The government insists it wants to try, and has included some reforms within the Big Bang timetable. This summer, for example, the FSA will

assume ultimate responsibility for regulating the banks and brokers. This step will effectively remove these powers from the MoF just as supervision has been separated from the Treasury in the US.

This spring, a new system of "prompt corrective action" will be introduced for internationally operating banks, which will require the banks to adhere to tightened capital adequacy criteria. The FSA will have the right to order a bank to suspend its business if it fails to meet the standards. A similar system will be introduced for brokers: the FSA will be able to close down brokers which do not meet tightened capital adequacy standards of 100 per cent.

These steps could, in theory, go some way to improving the situation. But they do not solve the entire problem.

Another problem is that Japan has a severe shortage of lawyers and accountants who can impose new laws or deliver independent, credible accounts. At present only about 500 lawyers actually graduate each year. Japan's law society has recently agreed to double this figure over the next few years but it has blocked suggestions that foreign companies should be allowed to set up competing businesses in Japan.

The biggest problem remains the most intangible: the cultural attitude. Unless

the MoF can master a new role - as a neutral "umpire" rather than "puppet master" - it will never be able to create a climate of open, fair competition. Similarly, unless Japanese companies themselves can accept that they need to be transparent in front of shareholders, it will be difficult to win investor confidence, irrespective of the new FSA.

The eruption of the recent corporate scandals may be one sign that attitudes are changing. But the scale of reform now needed is huge. "The success of Big Bang will not lie in the creation of new laws... but a transparent and accountable regulatory process," argues Peter del Vecho, a lawyer with White and Case, the US law group. "Arbitrary and non-transparent administration is capable of completely exacerbating the benefits of Big Bang."

OSAKA • by Vincent Boland

## Stock exchange has taken steps to protect its position

Developments such as J-Net should allow the OSE to hone its competitive status

Nowhere are Tokyo's preparations for Big Bang being watched more closely than in Osaka, Japan's other financial centre and one that is very keen to maintain its own position as the country's leading derivatives trading centre after deregulation takes root.

At the Osaka Stock Exchange (OSE), and among the city's large number of securities firms, there is a general feeling that they were the first to accept that something like Big Bang would have to happen one day.

Market participants say they have a lot to gain from liberalisation, especially because it will greatly expand the market for new products, an area where Osaka already claims to be

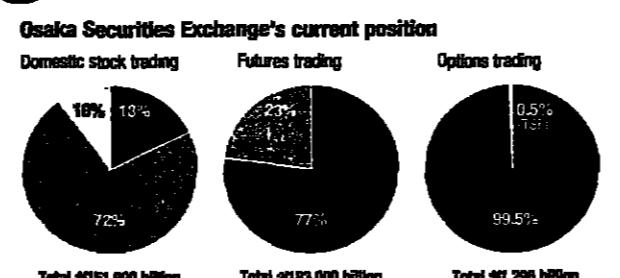
more competitive than Tokyo.

"The bigger the bang, the better," says Takuo Noguchi, senior executive director of the Osaka Securities Exchange. "The OSE has in the past worked for wide spread changes in the way the markets are run, and will continue to do so."

Self-interest is the motivation. According to Goro Tatsumi, chairman of Kosei Securities and president of the Osaka securities industry federation, the OSE handled 50 per cent of all Japanese securities transactions until the second world war, but then its share began to decline rapidly.

Today, the exchange has about one-fifth of the business, although it dominates in futures and derivatives trading.

Mr Tatsumi says the aim now should be to capitalise on the city's strengths in futures trading, which he claims was invented there 250 years ago with the development of a market for rice.



If the politicians in Tokyo and the country's business leaders can get their act together and deregulation proceeds as planned, "Osaka can become a global market as far as futures and derivatives trading is concerned," he says.

The OSE has already taken steps to protect and enhance its position, although Mr Noguchi says that what really matters in Big Bang is not the number or range of new products that can be developed in a deregulated environment but the kind of trading systems that are put in place to trade them.

Change is already evident at the OSE, with its banks of empty trading points and sparse floor trading. The advent of electronic trading means the cavernous OSE chamber, dating from the 1930s, is rapidly becoming redundant. Equity and equity options trading were computerised at the end of last year. Plans are now afoot to introduce new index

derivatives in the next couple of months in the financial, consumer and high-tech sectors.

But the rise of other exchanges in the Pacific region in the past few years, and the bursting of Japan's stock market bubble in the early 1990s, have taken their toll. OSE trading volume for the Nikkei 225 futures contract, the market's most liquid and important instrument, is erratic. It reached Y137,000bn in 1997, but in 1991, for example, trading volume in the contract reached Y36,700bn.

At the same time, trading volume in the Nikkei 225 futures contract has been rising on Stockex, although it remains well below the OSE. Nevertheless, competition between these two exchanges is almost certain to increase after Big Bang.

Bankers and securities market professionals agree.

To counter this threat, the OSE is courting exchanges abroad for two-way co-operation. Alliances with the Chicago Board Options Exchange and the Chicago Board of Trade and with the London International Financial Futures and Options Exchange "will be realised in some form this year," Mr Noguchi says, though he declines to elaborate.

More important, from its point of view, is the completion of its new J-Net electronic trading network system, now under development, which will be used to negotiate the details of a contract for cross-trading on the

OSE's computer trading system. Mr Noguchi says the exchange hopes to start test-trading the J-Net in September, while the system is due to be fully implemented and working by the end of the year.

For Osaka-based financiers, the hope is that J-Net will enable the OSE to secure its competitive position with Tokyo in futures and derivatives trading and win more cash business.

Tokyo currently handles four times as many cash transactions, Mr Noguchi says, adding: "J-Net should reduce this by half, but it will take several years to achieve that."

Developments such as

J-Net should also allow the OSE to hone its competitive position against challenges from the nimble foreign exchanges snapping at Japan's heels. The exchange, in addition, hopes the technological advances will enable it to increase its foreign membership. Currently it has 27 such members, including almost all the big names in the securities business.

Mr Noguchi insists, however, that the Osaka-Tokyo rivalry should not cloud the larger issue of where Big Bang will leave the country on the global financial map. "To outsiders, the OSE and the TSE appear to be competing, and there is competition between us. The more important issue is not which exchange will win, but how Japan will be positioned in global financial markets," he says.

The development of the country's financial markets has created deficiencies but also has many advantages.

"There are deficiencies in our financial markets, but both government and the industry are now aware of them," he says. "For the Japanese financial industry, its future depends on how much of the legacy will be discarded while keeping the good bits. Change offers a chance for everybody, but it will be a tragedy for those who can't keep up."

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Political pressures could cool the innovative ardour of western white knights

Take a glance at Tokyo's financial world this spring, and it might appear that a giant dating game is under way. For over the past year a new wave of corporate flirting has emerged between Japanese and western firms.

There have been some fully fledged marriages: this summer, for example, Swiss Bank Corporation is to set up three joint ventures with the Long Term Credit Bank of Japan, the first such concluded by western bank in Japan.

There have been many other, much more loose alliances: Putnam, the US mutual fund, to cite another example, has recently agreed to collaborate with Nippon Life, the largest Japanese life insurance group, in asset management.

And though such alliances are not entirely new, the trend highlights two key points about Big Bang.

One is that the financial changes are now attracting unprecedented interest from western groups. The second is that westerners wanting to enter Japan's markets now face some difficult strategic decisions.

The problem is as follows: western companies have financial skills which Japanese markets lack. Meanwhile, Japanese companies have well-established corporate and retail distribution networks which the western groups do not possess.

Some western companies have decided to solve this by renting distribution space, or by building it themselves. Citibank, the US group, for

example, has built its own retail banking business; JP Morgan is taking an independent path in investment banking. But this is expensive and time-consuming: it has taken Citibank about a decade to develop its own network, for example.

One short cut might be for a western group to buy a Japanese company. This, after all, was precisely what occurred after the 1986 UK Big Bang, when foreigners acquired many British merchant banks. And last year it was widely muttered in Tokyo that this might be about to occur in Japan as well.

But this seems unlikely. A few purchases have occurred: GE Capital, the US financial services company, for example, has bought two small consumer finance groups. But these remain exceptions.

This is partly because Japan has a limited tradition of mergers and acquisitions. But it is also because potential purchase candidates are limited.

Successful financial groups are extremely expensive. But the poor performance - and cheaper - companies are usually weighed down by bad loans. Judging the scale of liabilities is difficult, because Japanese accounting practices are so opaque. And even if a purchase can be agreed, a further problem is that Japan's rigid labour laws make it costly to cut staff.

So where does this leave the westerners? Some have recently produced some innovative solutions. Merrill Lynch, the US investment bank, for example, has wanted to develop a brokerage network for years. However, it has been reluctant to buy an entire Japanese company or start from scratch.

Another option is a more equal partnership or alliance. SBC's alliance with LTCB, for example, involves 50-50 ownership, although it will be staffed mostly by the western side (partly because

SBC is itself currently merging with Union Bank of Switzerland). And there are many other alliances: Nikko Securities and Smith Barney are jointly developing "wrap accounts"; Bankers Trust, the US group, is working with Nippon Credit Bank in securitisation; Goldman Sachs is collaborating with Yasuda Trust bank in the property business.

But alliances also carry problems. Managing a joint venture - or even a loose alliance - is difficult in Japan because of cross-cultural differences. And Big Bang has created an added problem: some Japanese businessmen suspect that the western groups only want alliances now to "pinch" good clients ahead of reform; westerners suspect the Japanese in turn are now trying to "pinch" western technology and skills.

Those actually involved in joint ventures insist they will work. Steven Spielberg, senior managing director of Putnam, says: "The dangers have entered our mind, but remain manageable. We are very happy about how the partnership (with Nippon Life) is working."

Or as Katsuobu Onogi, president of LTCB, said recently about his deal with SBC: "Working together means we are stronger... We complement each other."

And if these alliances do develop smoothly, they could indeed offer a formidable platform with which to cope with financial reform. But in the short term, there will be some intriguing cultural and management challenges.

Westerners wanting to gain a strong presence in the Japanese market, in other words, are unlikely to find any easy short cuts.